



FOR IMMEDIATE RELEASE

Media Advocate Nicholas Snow Announces Future Legacy Gift to the LGBTQ+ History & Archives of the Desert

June 24, 2026 (PALM SPRINGS, CA): Journalist, broadcaster, and self-described Multimedia Entertainment Activist Nicholas Snow, founder and host of PromoHomo.TV©, has recently announced that the LGBTQ+ History & Archives of the Desert (Archives) will be repository of his archives and life's work, ensuring that decades of LGBTQ+ media, advocacy, and community storytelling will be preserved for future generations.

The planned gift will include recordings, interviews, photographs, publications, correspondence, promotional materials, and other historical artifacts documenting Snow's extensive work as an LGBTQ+ content creator, community advocate, and chronicler of LGBTQ+ life and culture.

"Preserving our history requires the foresight of individuals who recognize that personal collections often become invaluable community resources," said David Gray, President and Co-Founder of the LGBTQ+ History & Archives of the Desert. "Nicholas Snow's work documents important moments in LGBTQ+ life and culture. We are honored that he has chosen the Archives as the future home for his professional legacy, where researchers, historians, and community members will be able to access and learn from these materials for years to come."

For more than four decades, Snow has used media platforms to amplify LGBTQ+ voices, spotlight community leaders, cover issues affecting the LGBTQ+ community, and celebrate the diversity of LGBTQ+ experiences. Through PromoHomo.TV© and related projects, he has created an extensive body of work chronicling both local and national LGBTQ+ history.

"As someone who has spent much of my career documenting the stories of others, I understand the importance of ensuring that these records are not lost," said Nicholas Snow, "the LGBTQ+ community has too often seen its history disappear through neglect, stigma, or lack of preservation. By placing my life's work with the LGBTQ+ History & Archives of the Desert, I know these materials will be protected, cared for, and made available to future generations. I hope they will help people better understand where we have been, what we have accomplished, and why our stories matter."

The future gift reflects a shared commitment to preserving LGBTQ+ history and making it accessible to scholars, journalists, community members, and future generations. The Archives continues to encourage individuals, organizations, and businesses to donate materials that help document the rich and diverse history of LGBTQ+ life in the Greater Palm Springs area and the Coachella Valley.

About Nicholas Snow and PromoHomo.TV©

Nicholas Snow is a media advocate, journalist, broadcaster, and founder of PromoHomo.TV©. Through interviews, original programming, event coverage, and community engagement, Snow has dedicated his career to increasing visibility, understanding, and representation for LGBTQ+ people and causes.

About the LGBTQ+ History & Archives of the Desert

Formed in 2019 the LGBTQ+ History & Archives of the Desert is a community-based archive that documents, collects, preserves, and makes accessible the history of LGBTQ individuals, businesses, organizations, and events centered in Palm Springs and the Coachella Valley. For more information, please visit their web site www.lgbtqphistory.org or follow the Archives on Facebook [@lgbtqphistory](https://www.facebook.com/lgbtqphistory).

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