GREATER PALM SPRINGS

PRIDE

2011

Celebrating 25 Years of Pride in the Desert



JUSTICE TODAY. EQUALITY FOREVER!

US Bank Main Stage Headliners



CeCe Peniston



Ultra Naté



Frenchie Davis



Debby Holiday



Cazwell

Palm Springs Pride BLOCK ARENAS RD PARTY



Raja



Lady Tigra

Two Day Festival Palm Springs Stadium November 5 & 6

Block Party Arenas Road November 5

Parade Downtown Palm Springs November 6

Palm Springs Pride

BUD LIGHT · The Bottom Line · PULP · Hilton Palm Springs · usbank · Stoli

www.PSPride.org

Palm Springs Life

Best of the Best

ESCENAGRILL.COM



50% OFF
A SECOND DINNER ENTREE

Enjoy 50% off a second entree with each purchase of a full-priced entree of equal or lesser value. Offer valid for up to four people. Not valid for prix fixe or special holiday menus. Expires 12/23/11.

OPEN TO THE PUBLIC YEAR ROUND
FOR BREAKFAST, LUNCH, DINNER,
HAPPY HOUR & UNLIMITED
CHAMPAGNE SUNDAY BRUNCH
Please visit EscenaGrill.com for details.

escena
LOUNGE
& GRILL

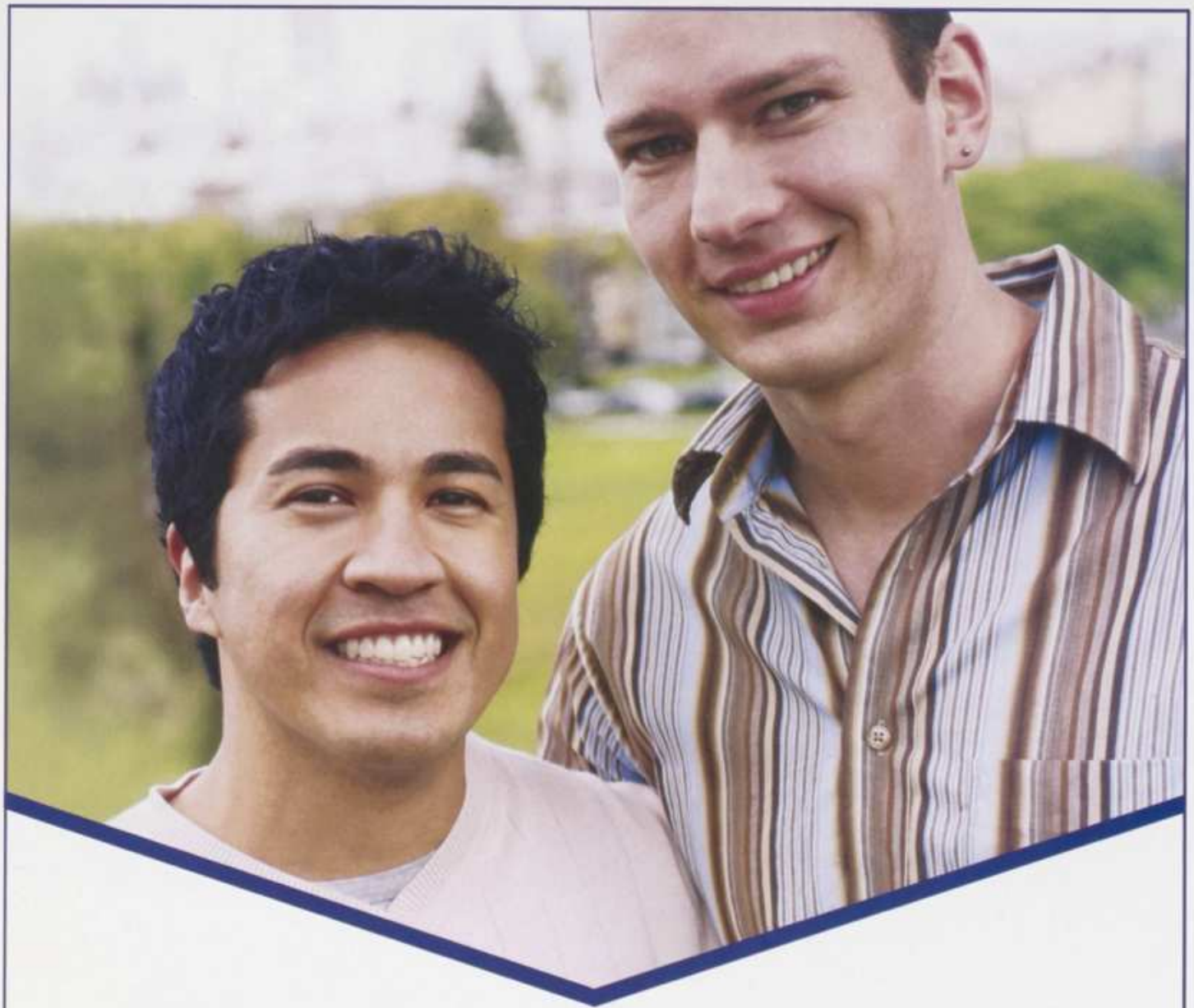
SUBSTANCE. STYLE. ESCENA.

The Escena Lounge & Grill in Palm Springs offers an inspiring indoor/outdoor experience framed by daring design and dramatic views. Executive Chef Oscar Ayala's highly acclaimed American fusion cuisine pairs perfectly with the setting. Enjoy a wide range of delights, including hearty appetizers, burgers & salads, delectable filet mignon, New York steak, daily fish specials, specialty cocktails and a variety of wines. The private dining room or spacious event lawn just might be the perfect venue for your next meeting or special event.

760.992.0002 | 1100 CLUBHOUSE VIEW DRIVE | PALM SPRINGS







We're proud to be a part of the community.

U.S. Bank is committed to being your financial partner, helping you reach your goals. Whether you want to finance your dream home, start up a business, or just build your savings… we're here for you. At U.S. Bank we're dedicated to delivering outstanding customer service—the kind of one-on-one attention you deserve.

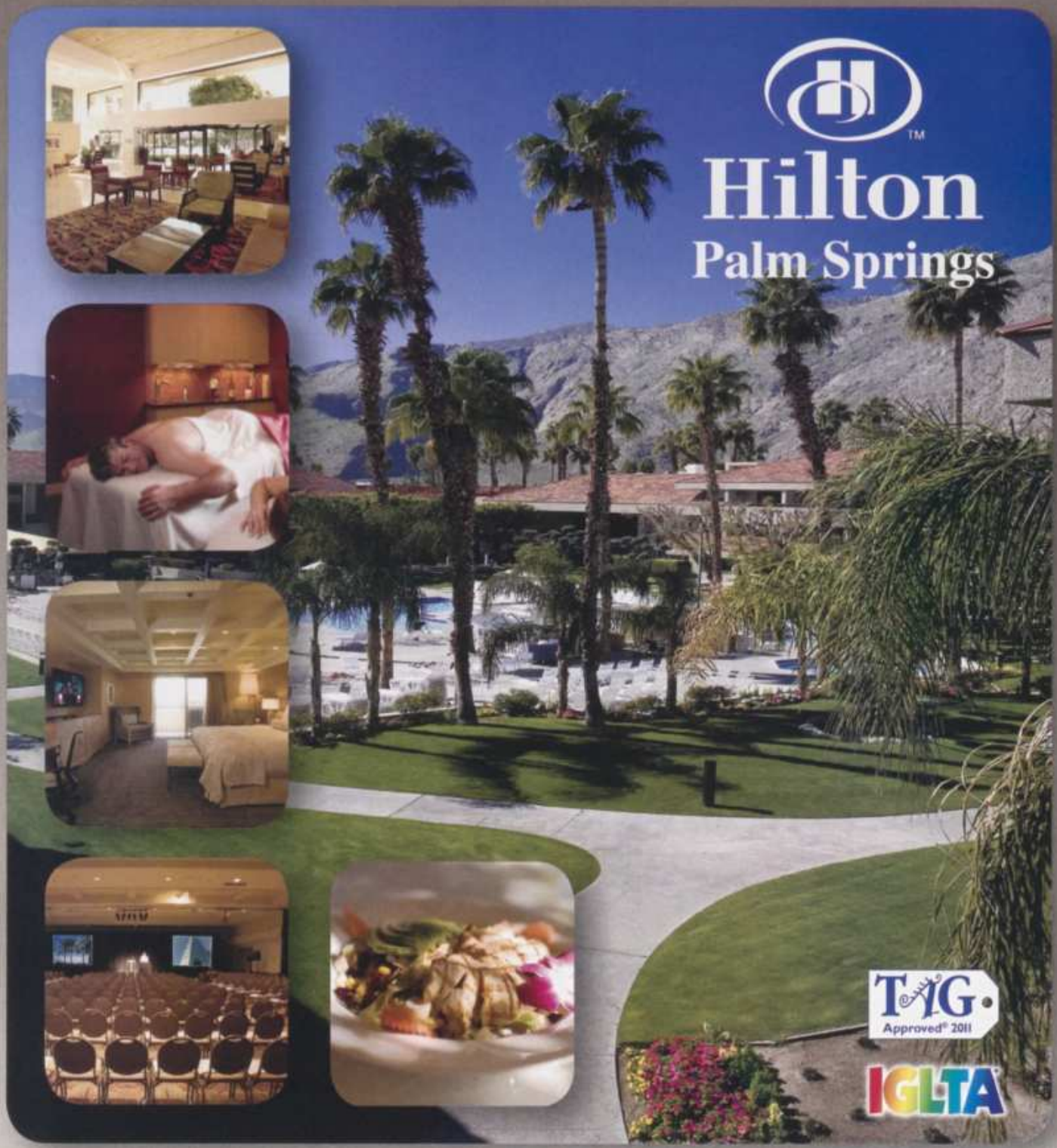
We're proud to serve the LGBT community!

All of us serving you℠

usbank.

usbank.com
Member FDIC

Proudly Supports
Greater Palm Springs
Pride 2011



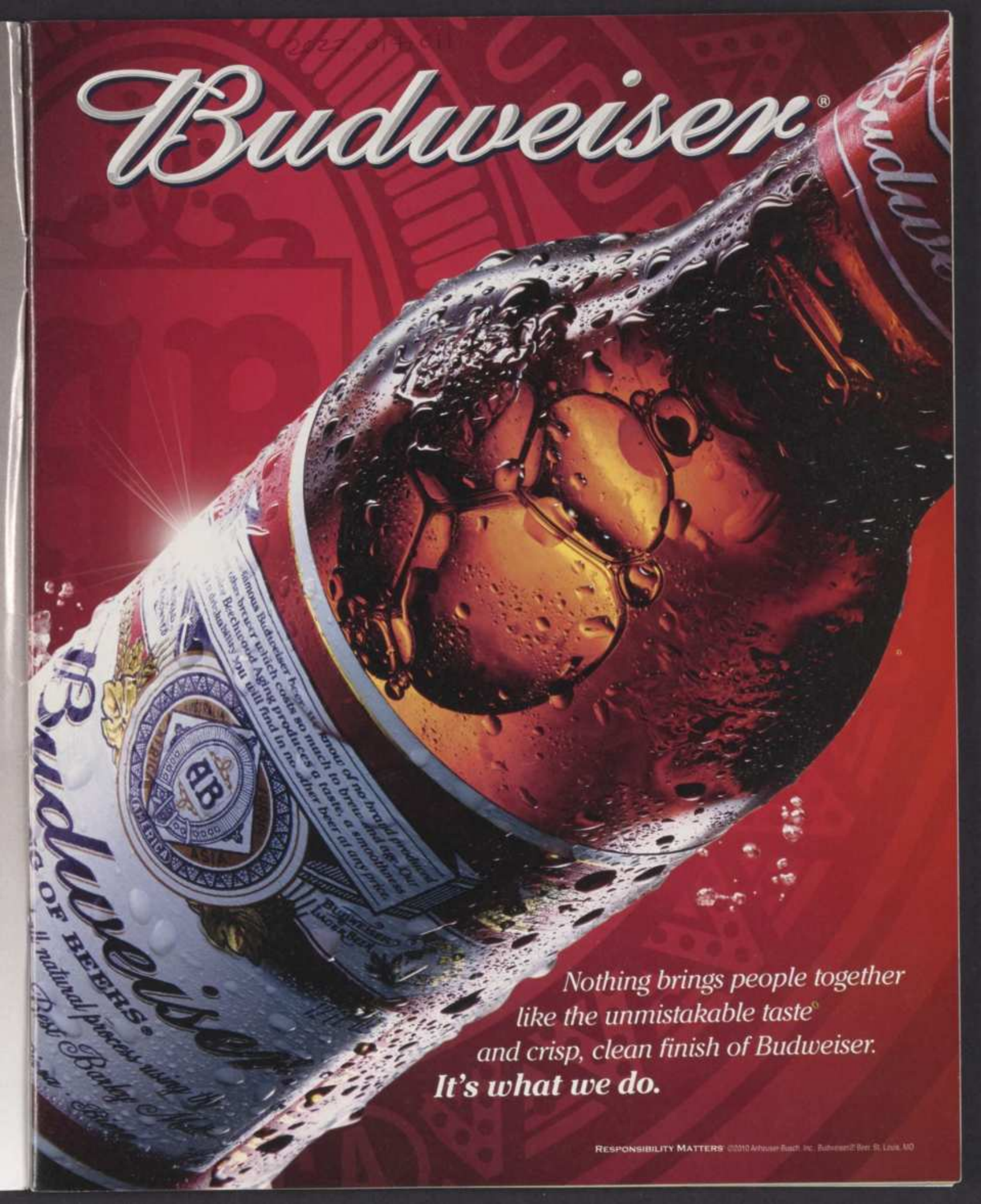
The Hilton Palm Springs proudly supports and congratulates you on the 2011 Pride Celebration

Special Pride Festival Rate available ask for rate code "PRI" when booking.

Hilton Palm Springs

400 East Tahquitz Canyon Way, Palm Springs, CA 92262 Reservations: (760) 320-6868 or (800) 522-6900

www.palmsprings.hilton.com


Budweiser®
Budweiser
KING OF BEERS
Nothing brings people together
like the unmistakable taste®
and crisp, clean finish of Budweiser.
It's what we do.
RESPONSIBILITY MATTERS ©2010 Anheuser-Busch, Inc. Budweiser® Beer St. Louis, MO

Proud to Be a Part of
Our Diverse Community



Billy Reed's

Breakfast • Lunch • Dinner • Cocktails

Open
Mon - Thu 7am - 9pm
Fri & Sat 7am - 10pm
Sunday 7am - 9pm
Breakfast, Lunch & Dinner Served Anytime

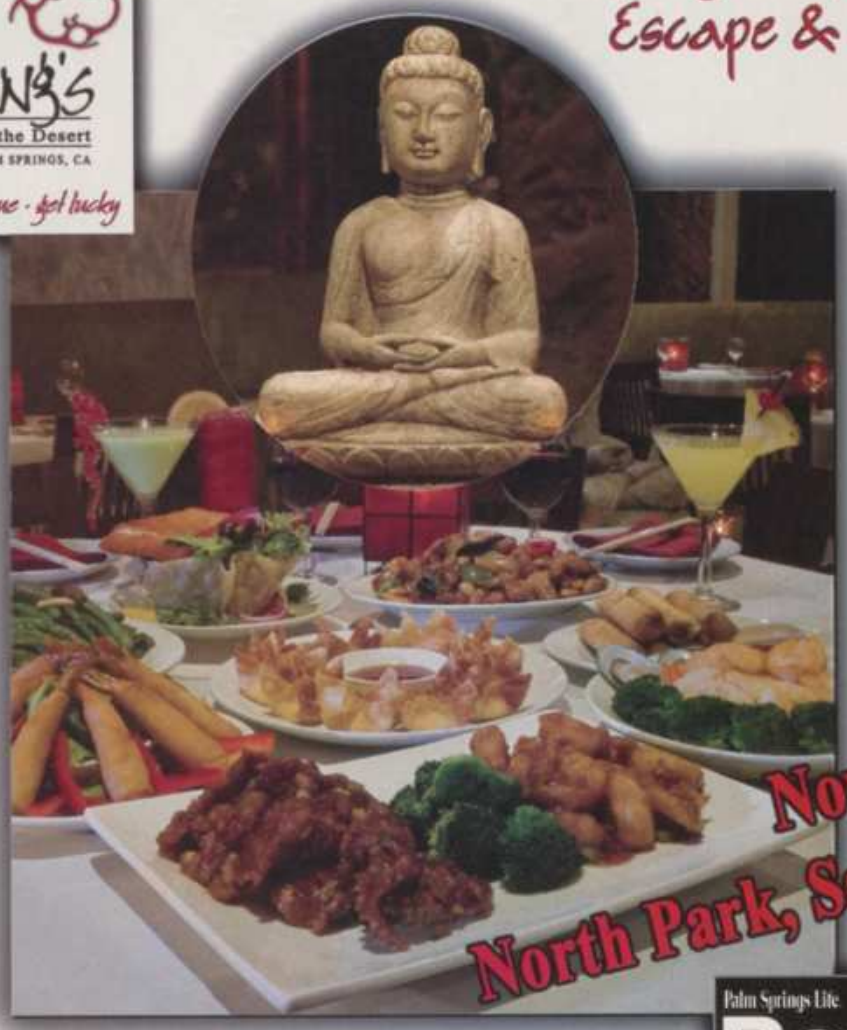
1800 N. Palm Canyon Drive • Palm Springs
760.325.1946 • www.BillyReedsPalmSprings.com

PAN ASIAN RESTAURANT & BAR

Wang's in the Desert
PALM SPRINGS, CA

good fortune · get lucky

Pamper your palate
Escape & relax



Now open:
North Park, San Diego

Palm Springs Life
Best of the Best

Nightly Happy Hour 5 to 7.30pm
$2 Well Drinks & House Wine
$3 Domestic Beer, $4 Large (10oz) Martinis

Wang's in the Desert, 760-325-9264
424 S. Indian Canyon Drive (corner of Ramon), Downtown Palm Springs ~ www.wangsinthedesert.com

Choosing the right lube is not

ROCKET SCIENCE!



ID® LUBRICANTS

The lube of choice!



For a free sample
please visit our website at
www.idlube.com


Riviera
Palm Springs, CA
RIVIERA HERALDS THE REVIVAL OF PALM SPRINGS
The Riviera Palm Springs draws from the best Palm Springs resorts, creating a theater of relaxation, rejuvenation and indulgence amid world-class golf, shopping and vistas.
Riviera Palm Springs 1600 N. Indian Canyon Dr. Palm Springs, California 760.327.8311 psriviera.com
NOBLE HOUSE
noblehousehotels.com



GREATER PALM SPRINGS

PRIDE

2011

Celebrating 25 Years of Pride in the Desert

November 5 & 6, 2011

CONTENTS

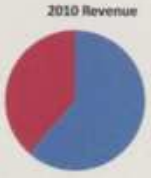
Sponsors 9
Welcome from GPSP Board of Directors 11
Letter from Palm Springs Mayor 13
Block Party on Arenas Road 19
Parade Information 21
Lifetime Achievement - *Jean Harris* 27
Lifetime Achievement - *Gilbert Baker* 29
Lifetime Achievement - *John Palatinus* 31
Community Grand Marshal - *Mindy Reed* 33
Community Grand Marshals - *Lee Walton & Phil Catalli* 35
Special Guests - *Geoff Kors & James Williamson* 37
Grand Marshal - *Caleb Laieski* 39
Official Pride Events - *Broadway in Drag & 5K Run* 41
Community Service Award - *Dana Adkins* 43
Community Service Award - *George Zander* 45
Celebrity Grand Marshals - *Bill Feingold & Kevin Holmes* 47
Festival Information 48
Entertainment 52
Authors' Village 56
Big Top Cabaret 59
Pride Committee & Volunteers 61
Pride Partners 63

Mission Statement

The Greater Palm Springs Pride organization is a non-profit organization founded to promote the public education and public awareness of individual rights and civil liberties of the Lesbian, Gay, Bisexual and Transgender community and to promote the history, diversity and future prosperity of the Greater Palm Springs LGBT community. The organization produces the annual Palm Springs Pride Celebration. The celebration is a unifying force that provides the resources to promote and accomplish these goals.

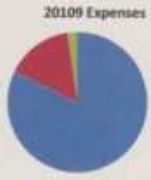
2010 Revenue

Program (festival parade)	$190,777.65	61%
Sponsorship /Donations	120,272.60	39%
	$311,050.25	



2010 Expenses

Program (festival parade)	$165,645.85	82%
Administration	31,003.22	15%
Fundraising	4,790.00	1%
	$196,649.07	



Publisher

Greater Palm Springs Pride, Inc.
777 N. Palm Canyon Dr., Suite 201
Palm Springs, CA 92262
(760)416-8711
www.PSPride.org

Editor & Graphic Design

Tim Bridges

Distribution

The information contained in this program was gathered and carefully compiled in such a way as to ensure maximum accuracy. However, Greater Palm Springs Pride, Inc. can not possibly guarantee the authenticity or completeness of all information herein and thus no liability for errors or omissions is, or can be assumed. The opinions expressed within this publication do not necessarily represent the views of the advertisers or publishers. Publication of the name or photography of any person or organization in articles or advertising is not to be construed as any indication of the sexual orientation of said person or organization. All rights reserved. Reproduction in whole or in part, without consent is prohibited. ©2011 by Greater Palm Springs Pride, Inc.

Sponsors

JUSTICE TODAY. EQUALITY FOREVER!
GREATER PALM SPRINGS PRIDE 2011
Celebrating 25 Years of Pride in the Desert

PRESENTING SPONSORS

Bud Light · The Bottom Line · PULP Magazine · City of Palm Springs California

RAINBOW SPONSORS

Hilton Palm Springs

MAIN STAGE SPONSOR

US Bank

LAMBDA SPONSORS

LD · PNN radio · Hyatt Residence Suites Palm Springs · SDGLN · instinct · Sailor Jerry Spiced Rum · Hendrick's Gin · Milagro · ACE Hotel & Swim Club · Riviera Palm Springs

COMMUNITY SPONSORS

Desert Daily Guide · Gay San Diego · Holiday Inn Resort · Stacks · WB · Hunters · Rick's Restaurant · Compete Sports Media · Q Trading · Q Vegas · Pacific Premier Bank · Orbitz · Blade

COMMUNITY PARTNERS

Pinocchio · Costco Wholesale · Eagle 106.9 · 94.3 K-News · 93.7 KCLB · U-92.7

PRIDE HERO

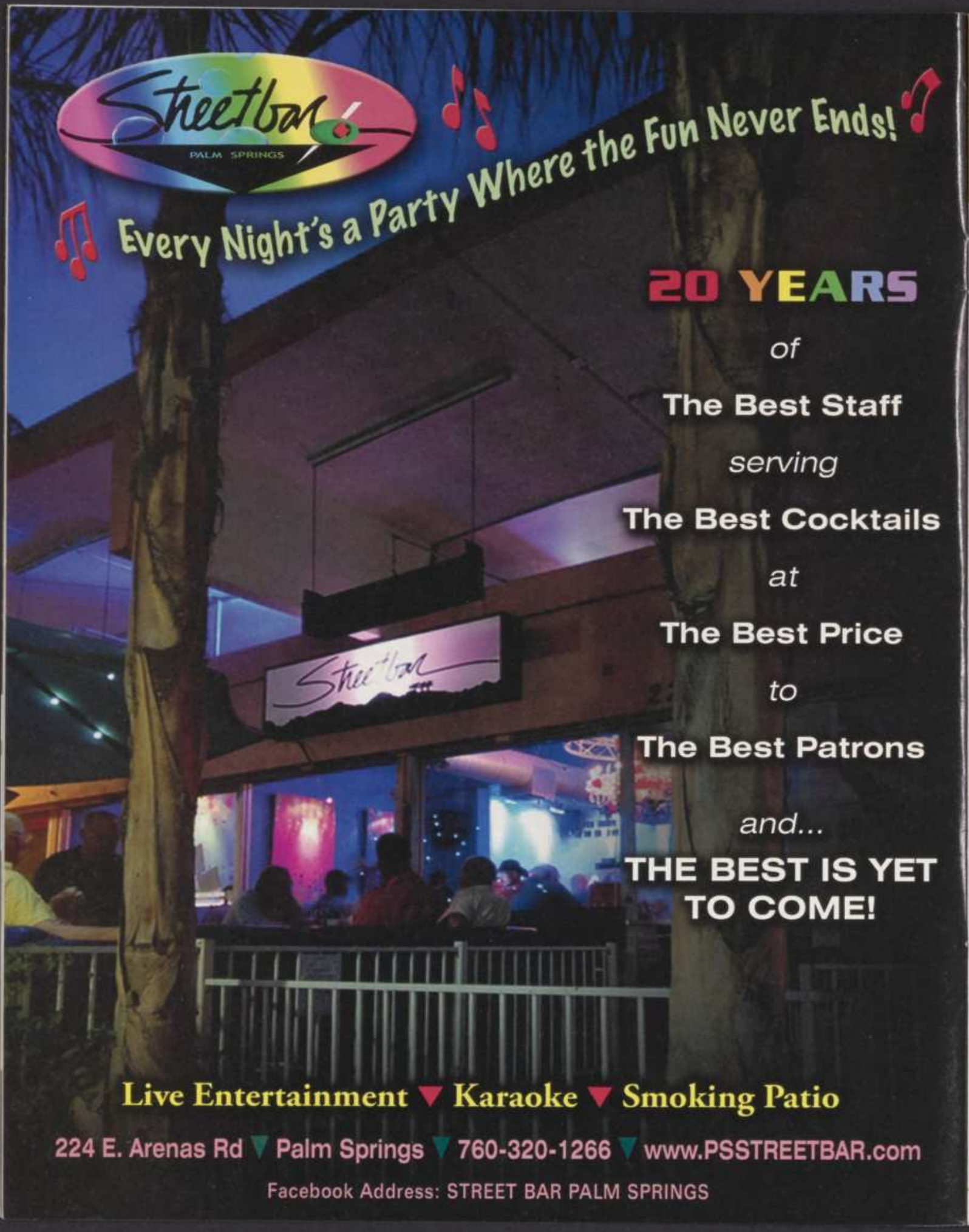
Joyce Farley · Mischief cards & gifts · Andy Linsky · ZN

PRIDE BOOSTER

The Falls Prime Steakhouse · Matchbox "Vintage Pizza Bistro" · Wessman Holdings, LLC

SUPPORTERS

Jensen's Fine Foods • Vons • Ralph's · Gay Palm Springs


Streetbar
PALM SPRINGS
Every Night's a Party Where the Fun Never Ends!
20 YEARS
of
The Best Staff
serving
The Best Cocktails
at
The Best Price
to
The Best Patrons
and...
THE BEST IS YET TO COME!
Live Entertainment ▼ Karaoke ▼ Smoking Patio
224 E. Arenas Rd ▼ Palm Springs ▼ 760-320-1266 ▼ www.PSSTREETBAR.com
Facebook Address: STREET BAR PALM SPRINGS

Welcome!

JUSTICE TODAY. EQUALITY FOREVER!
GREATER PALM SPRINGS PRIDE 2011
Celebrating 25 Years of Pride in the Desert

Welcome to the 25th Anniversary of Pride in the Desert

Whether you've been to dozens of pride events or just one this is the time to walk in the pride parade or cheer as a spectator as the parade travels Palm Canyon Drive. This is the time to gather with friends at the festival and be there for today's generation and for those coming out for the very first time. This is the time to come together to raise awareness and celebrate in a safe, affirming environment. Above all this is the time to be Proud.

Our theme this year is "Justice Today. Equality Forever!" The theme reflects and celebrates the progress achieved toward equality while also serving as a reminder that the struggle for equal rights for all individuals continues.

Let's come together as a community and celebrate the recent equal rights achievements:

- The successful repeal of the Don't Ask, Don't Tell policy;
- The milestone decision by President Obama and Eric Holder to declare DOMA unconstitutional and not defend it in court;
- An election that resulted in California's legislature being more than 5 percent openly LGBT -- the greatest percentage in any state in history;
- More than 50 percent of California voters now support marriage equality;
- The current challenge of the merits of Proposition 8 under federal law; and
- The Palm Springs City Council resolution supporting marriage equality.

Enjoy the 2011 pride celebration and our freedom of self-expression. Please remember and honor those who have courageously fought for equality and are no longer with us. Gather your friends and join us and together we will celebrate our diversity and advance the cause of individual freedom for all.

Board of Directors
Greater Palm Springs Pride

Proclamation
City of Palm Springs
CALIFORNIA

WHEREAS, Pride Week is one of Palm Springs' largest cultural events. The week-long celebration commemorates our 25th annual Lesbian, Gay, Bisexual, and Transgender Pride. Under the theme of "Justice Today. Equality Forever!" the community will celebrate a rich history of courage, spirit, achievement, and activism; and

WHEREAS, Pride Week starts with a rainbow flag raising ceremony and features the most scenic pride parade in the world which travels along historic Palm Canyon Drive with the ever present Mount San Jacinto Mountains providing a breathtaking backdrop; and

WHEREAS, the unique two-day pride festival held at the former spring training home of the California Angels and Chicago White Sox will see thousands take to the field with the baseball diamond serving as the gathering spot for friends and a celebration of diversity and unity; and

WHEREAS, members of the LGBT community have made valuable contributions in numerous areas, including business, the arts, medicine, and education. They continue to lead the larger community in addressing and remedying the many problems posed by issues such as the HIV/AIDS pandemic, hate crimes, lack of accessibility for the disabled, and discrimination; and

WHEREAS, Pride Week celebrates the diversity of our city and contributes to raising awareness about discrimination and other barriers affecting the community and family relationships.

NOW, THEREFORE, I Stephen P. Pougnet, Mayor of the City of Palm Springs, California, by the power vested in me, do hereby proclaim that November 1 – 6, 2011, in our fair City to be:

"GREATER PALM SPRINGS PRIDE WEEK"

Mayor

City of Palm Springs proclaims November 1-6, 2011 to be "Greater Palm Springs Pride Week."

Palm Springs Pride represents the interest of the Greater Palm Springs community as a member and supporter of the Desert Business Association, the Golden Rainbow - SAGE, Consolidated Associations of Pride, Inc. (CAPI), the International Association of Lesbian, Gay, Bisexual, Transgender Pride Coordinators (InterPride), the International Lesbian and Gay Association (ILGA), the National Gay and Lesbian Task Force, the American Civil Liberties Union, and Equality California.















BE PROUD

OF WHO YOU ARE...
OF HOW FAR WE'VE ALL COME!



HUNTERS IS ALWAYS THERE TO
HELP YOU CELEBRATE PRIDE!



HUNTERS
NIGHTCLUBS
CHICAGO • PALM SPRINGS

WE PROUDLY SUPPORT
friends of the palm springs animal shelter

DESERT MAGAZINE 2011 Best of the Valley MYDESERT.COM

302 EAST ARENAS ROAD 760.323.0700
HUNTERSNIGHTCLUBS.COM

City of Palm Springs

Stephen P. Pougnet, Mayor
3200 E. Tahquitz Canyon Way • Palm Springs, California 92262
Tel: (760) 323-8200 • Fax: (760) 323-8282 • Web: www.palmspringsca.gov

November 2011



Stephen P. Pougnet, Mayor

As Mayor, it is my pleasure to welcome you to the 25th annual Palm Springs Pride Celebration being held this year November 1-6, 2011.

The theme of this year's Pride "Justice Today. Equality Forever!" reflects and celebrates the progress achieved toward equality while also serving as a reminder that the struggle for equal rights for all individuals continues.

Each year, the parade and festival symbolize a coming together of the many unique facets of the GLBT community to promote self-expression, honor diversity and advance the cause of individual freedom.

This year, we celebrate the 25th Anniversary of Pride Celebrations in our fair city. We have come a long way through the efforts of many, many individuals who have continued to work through the stages of progress in the evolution to where the Pride Festival and Pride Parade are today.

Let's give thanks for the achievements attained, with a strengthened resolve to continue the fight for equality and to advance our individual rights for all.

Thank you for coming to Palm Springs and our Pride Festival and Parade.

Sincerely,

Stephen P. Pougnet, Mayor

Post Office Box 2743 • Palm Springs, California 92263-2743



Spend the night in one of our fabulous suites in our rejuvenated all-suite hotel in the heart of Palm Springs, and receive a $50 meal credit with this ad.

Offer valid for stays prior to December 30, 2011, only. Meal credit valid for Share Restaurant and Lounge and Room Service only during dates of stay. No cash value. Not transferable. Accommodations subject to availability. One meal credit per stay.

HYATT
REGENCY SUITES
PALM SPRINGS

Hyatt Regency Suites Palm Springs
285 N. Palm Canyon Drive, Palm Springs, Ca 92262 Tel. 760-322-9000
www.hyattpalmsprings.com


COMPETE
We Are Gay Sports
I am gay sports
You are gay sports
and together,
WeAreGaySports.com


You know
The front desk won't suggest two beds.
You can get room service at 3am.
The concierge can recommend the hottest gay nightlife.
Orbitz Hotel Assurance. Know everything about your hotel including if it's LGBT-welcoming. Become a fan of Orbitz' LGBT Facebook page. Visit Facebook.com/GayOrbitz and get access to exclusive promotions.
ORBITZ
Visit GayOrbitz.com

PROUDLY SERVING THE LGBT COMMUNITY FOR 30+ YEARS

THE BOTTOMLINE & PULP MAGAZINES

The magazine BottomLine

PULP magazine.biz

ARE PROUD
Presenting Sponsors
OF THE GREATER PALM SPRINGS PRIDE 2011

760.323.0552
PSBOTTOMLINE.COM
PULPMAGAZINE.BIZ

The BottomLine magazine @psbottomline.com


Stoli
MADE WITH PRIDE.
ENJOYED WITH PASSION.
STOLICHNAYA
Stoli Ohranj
STOLICHNAYA
Stoli Wild Cherri
WILD CHERRY FLAVORED PREMIUM VODKA
STOLICHNAYA
Stoli Gala Applik
ALA APPLE FLAVORED PREMIUM VODKA
Stoli O Man Squeeze
Stoli Cherri Boom Boom
Stoli Grinder
FOLLOW US ONLINE:
www.stoli.com,
facebook.com/stoli
or @Stoli
THE MOST ORIGINAL PEOPLE DESERVE THE MOST ORIGINAL VODKA
Stoli
LEAD ON
GREAT COCKTAILS START WITH RESPONSIBLE MEASURING.
SAVOR STOLI RESPONSIBLY.
STOLICHNAYA® flavored premium vodkas. 35-37.5% Alc./Vol. ©2011 William Grant & Sons, Inc. New York, NY

Palm Springs Pride BLOCK PARTY

ARENAS RD

Take to the streets on Arenas Road

Celebrate Pride in the heart of Downtown — Palm Springs Style!

Saturday, November 5th - 6pm to 11:30pm

*A **FREE** block party produced by Palm Springs Pride in conjunction with Business Owners of Arenas Road in Palm Springs*



DJ Paul V. Spins (Bootie LA)



Cazwell



*Billy Francesca & DJ*B (Dance Bittch)*



Lady Tigra



Raja Gemini



Simon Curtis

Featuring bartenders in sexy short BOXER BRIEFS!

WiB Waiters in Boxers



Stoli · Sailor Jerry Spiced Rum · milagro · HENDRICK'S GIN

- **Arenas Road, between S. Indian Canyon and South Calle Encilia streets**
- **Free. 21+ event with valid State ID or Passport. ID is required to enter the party venue.**

Bring your friends and enjoy entertainment and guest DJs under the stars on Arenas Road. Thousands of dancing partygoers and a few dishy drag queens are expected.

**entertainment and performers subject to change*

HANDSON

A QUEER MUSIC & ART FESTIVAL AT ACE HOTEL & SWIM CLUB
NOVEMBER 2-7, 2011 - ACEHOTEL.COM/HANDSON



Collage by JEREMY KOST, who has been documenting queer creativity for decades. He'll be at Hands On signing his book of drag heroines, IT'S ALWAYS DARKEST BEFORE DAWN — an exclusive edition of which can be found online at SHOP.ACEHOTEL.COM.

Parade

25th Anniversary of Pride Celebrations in Palm Springs

The most scenic pride parade in the world!

JUSTICE TODAY. EQUALITY FOREVER!
GREATER PALM SPRINGS PRIDE 2011
Celebrating 25 Years of Pride in the Desert

SUNDAY, November 6

Parade Step Off at 10:00 am

Parade Route

Starts at W. Ramon Rd. and travels one mile north along Palm Canyon Drive to Alejo Road (The Route officially ends at W. Alejo Road and N. Palm Canyon Drive.)

Known for its crystal blue skies, year-round sunshine, stunning landscape, palm tree lined streets and starry nights the City of Palm Springs comes alive during the annual pride celebration. Rainbow flags and glitter will fill the streets as the ever present Mount San Jacinto Mountains star in the most scenic pride parade in the world. The downtown parade steps off at 10am and travels north from E. Ramon Rd. along historic Palm Canyon Drive.

Be a part of the parade and see for yourself who will best incorporate the 2011 Theme "Justice Today. Equality Forever!" in their parade contingent. Join your friends and family and have fun selecting the best community organization entry, the best float and the most outrageous and creative marching contingent.

Four Reviewing Stands!

Enjoy Emcee commentary as parade contingents move along Palm Canyon Drive and pass by official reviewing stands.

- Pride Nation (PNN) will be in front of Hyatt Regency Suites Palm Springs near E. Amado Road.
- The Deaf Pride reviewing stand will be adjacent to the PNN reviewing stand on Amado Rd. and feature American Sign Language (ASL) Interpretation.
- KNEWS will be at the intersection of N. Palm Canyon and W. Tahquitz Canyon Way.
- U92.7 will be located across the street from Hamburger Mary's.



Reviewing Stand *Presented by Pride Nation*

Join PNN Radio's Allen Edwards from "Allen's World Radio Show", and stand up comic Shann Carr along with a special appearance by international dance diva Pepper MaShay as they bring you the play by play of the Palm Springs Pride parade. It's all happening in front of the Hyatt Regency Suites along Palm Canyon Drive near E. Amado Road.


Allen Edwards


Shann Carr


Pepper MaShay



Live Broadcast 10am November 6

Tune your FM radio to **88.1** or watch the live webcast on the Netflix box (or watch online at **www.pridenation.com**). For those of you with iPhones, Windows Media phones and Droid phones, you can listen to the live broadcast no matter where you are!

Brought to listeners and viewers through the support of PNN Radio and Proud TV, the 2011 Palm Springs Pride Parade will be broadcast live with hosts sharing the stage with celebrity appearances and featured community guests. The live audio broadcast will air on 88.1 FM, PNN Radio and on most smartphones. The TV broadcast will be live on the Netflix box as well as streamed on the web at PrideNation.com. Don't miss this bird's-eye-view of the largest gathering of the LGBT community in the Greater Palm Springs Area.



Parade

Dismantling Area

N. Palm Canyon Drive between Alejo Rd. and W. Chino Dr. All parade contingents will dismantle in this area. Floats and vehicles can tear down and become street legal but must be out of traffic lanes when the parade ends and the street reopens to traffic.

Staging Area

Will be closed to local traffic at 7am Sunday November 6. S. Palm Canyon Dr will be closed from Sunny Dunes to W. Ramon Rd., W. Ramon Rd will be closed from S. Belardo Rd to S. Indian Canyon Dr. Enter the staging area at Sunny Dunes and S. Palm Canyon Dr.

Parking

There is plenty of parking in the downtown area. Please plan a little extra time as regular parking becomes scarce downtown as the start of the parade nears.

Advice for Spectators

Palm Springs Pride works all year long to bring this event to life and provide the best possible experience to all spectators. Here are a few tips on how to enjoy the parade safely:

- Wear sunscreen! It will be a warm and sunny morning, so bring a tube of sunscreen with you.
- Bring water!
- Have fun! Sing, chant, and clap for and with the participating groups!
- Watch out for (your) kids - Make sure that children are safe and not running around on the street, especially when vehicles are approaching.
- Respect the instructions from the parade staff and volunteers - They are only doing their job and enforcing safety measures for the benefit of everyone.
- Avoid crossing the street when vehicles or animals are approaching - This slows down the Parade and creates unnecessary risks.
- Stay on the sidewalk or behind safety lines and barricades - Advancing into the street when contingents approach slows down the parade and creates unnecessary risks. Maneuvering vehicles require large clearance on the street.

The following rules will be in force during the parade:

- The Palm Springs City Ordinance (11.10.040) prohibiting public nudity on public or private property open to view from any public area will be strictly enforced.
- No tossing or throwing of items from parade entries into the crowd, in accordance with Palm Springs City Ordinance.





Rock Solid

Unlike many of our banking competitors, we were prepared financially and operationally for these turbulent times. This is why we will never stop looking for ***opportunities to establish new relationships and lend money to businesses.***

We invite you to find out why so many business owners move to Pacific Premier. Our Bankers ***listen*** to what matters most to you and your business. To learn more about Pacific Premier, call one of our Business Banking Professionals today!

PACIFIC PREMIER BANK

Michael Genova	Debbie Hollihan	Kathleen Hopp	Brian Johnston
ph. 760.969.4618	*ph.* 760.834.6729	*ph.* 760.834.6727	*ph.* 760.834.6701
Coachella Valley	Coachella Valley	Coachella Valley	Coachella Valley

Costa Mesa ▪ Cypress-Los Alamitos ▪ Huntington Beach ▪ Newport Beach ▪ Palm Desert
Palm Springs-Tahquitz ▪ Palm Springs-Smoke Tree ▪ San Bernardino ▪ Seal Beach

LET'S TALK.™ PPBI.COM Member FDIC

BISTRO · RESTAURANT · BAR

Pinocchio

DOWNTOWN PALM SPRINGS * FREE PARKING IN REAR!

EVERY DAY BREAKFAST & LUNCH FROM 7:30AM







MARTINI BURGER $8.95

BOTTOMLESS CHAMPAGNE $3.95

WELL DRINKS & WELL MARTINI FROM $3.00

134 E. TAHQUITZ CANYON WAY, PALM SPRINGS
PHONE: 760-322-3776 WWW.PINOCCHIOPS.COM

SDGLN.com
SAN DIEGO GAY & LESBIAN NEWS

San Diego's Daily LGBT News Source

COMMUNITY | NEWS
CAUSES | HEALTH
ENTERTAINMENT
SOCIAL | EVENTS
EQUALITY DIRECTORY





Thank you for your committment to
JUSTICE + EQUALITY
today + forever

pix®

San Diego's Gay Entertainment
& Nightlife Publication

VENUE EXPOSURE PRINT MAGAZINE ADS · ONLINE EVENT MARKETING · ONLINE BANNER ADS · TEXT MESSAGE MARKETING · PRINTS ON THE FLY · EVENT PHOTOGRAPHY · EVENT MANAGEMENT SERVICES



Published by Hale Media, Inc.

877.727.5446 | SDGLN.com | SDPIX.com
1419 University Avenue, Suite D | San Diego, CA 92103



GAY SAN DIEGO

SERVING OUR LGBT COMMUNITY

San Diego's
Most Comprehensive
LGBT News Source

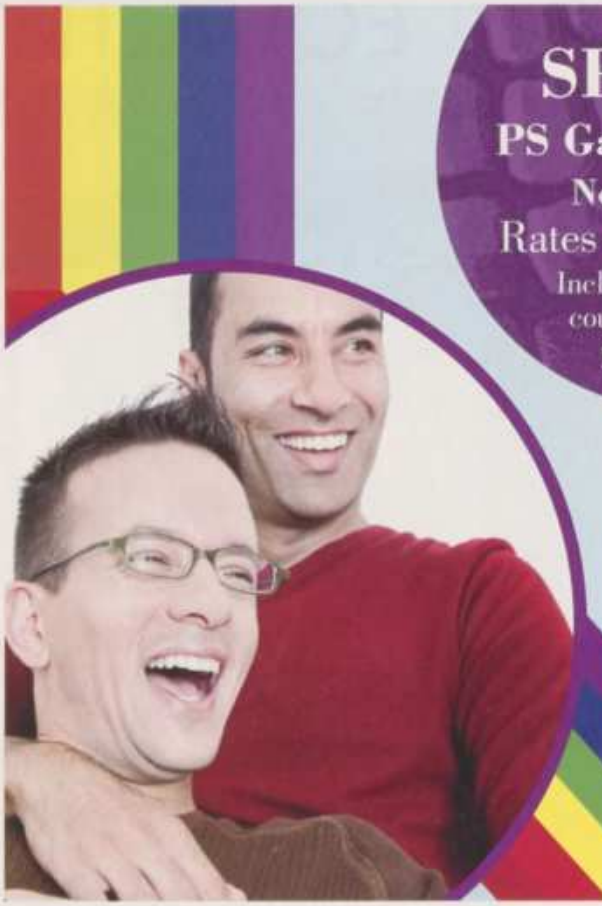
619.519.7775 gay-sd.com

3737 Fifth Ave., Suite 201 San Diego, CA 92103

David Mannis – Publisher – dmannis@sduptownnews.com

Mike Rosensteel – Director of Sales & Marketing – mike@sduptownnews.com





SPECIAL

PS Gay Pride 2011

November 4-5

Rates starting at $139

Includes 2 for 1 drink coupon to help start your weekend!

BOOK NOW

AT THE HOLIDAY INN RESORT IN PALM SPRINGS. AN OFFICIAL HOTEL SPONSOR OF PALM SPRINGS PRIDE 2011.

Just minutes from Palm Springs Airport and downtown Palm Springs, the Holiday Inn Resort is a full service hotel, providing a host of amenities. From our pristine pool with nightly "Dive-In" movies, poolside cabana bar to our pet-friendly service, this resort caters to all.

Take advantage of our special promo for Gay Pride, which includes rooms starting at a reduced rate of $139/night and a 2 for 1 drink coupon at check-in to help you start your weekend! **Call 800.245.6907 and use "Pride Code ISHD2" to book this promo today!**

HIPalmSprings.com
1800 E. Palm Canyon Drive
Palm Springs, CA 92264

Holiday Inn Resort

Lifetime Achievement
Jean Harris 1944-2011



Jean Harris was known for her spirited use of colorful language and down-to-earth style. She was a well-known aide in the San Francisco City Hall offices of former Supervisor Harry Britt, former Mayor Frank Jordan and former Director of Public Health, Dr. Sandra Hernandez.

Jean was raised in Long Beach and received a Bachelor's degree from California State University at Long Beach. She was a young mother and housewife before coming out as a lesbian. She climbed telephone poles and became active in her union at GTE before moving to San Francisco.

With Roma Guy, founder of the Women's Building, Jean organized meetings to establish a dialogue between working class women and Lesbians associated with the establishment, such as Bay Area Career Women. The result was the creation of Lesbian Agenda for Action, the very first Lesbian Political Action Committee (PAC) in the country.

In 1986, Jean became a close aide on the Harry Britt for congress campaign, and later, went to work with Harry in his City Hall office. It was during Harry's tenure with the SF Board of Supervisors that Jean's political tour de force was recognized city and state-wide. In that period, Jean became one of the lead organizers of San Francisco's first Domestic Partner's campaign in 1989, which would have enabled couples to visit lovers in the hospital, along with conferring other basic rights. The initiative failed at the polls but with a group of dedicated volunteers, Jean and Harry organized a signature drive to put the initiative to voters once again.

In 1990 the measure passed. The election of 1990 became known as the "Lavender Sweep," electing Carole Migden and Roberta Achtenberg to the board of supervisors, Tom Ammiano to the school board and Donna Hitchens to the superior court. The coalition of LGBT, labor, and people of color communities was the brain-child of Jean, Harry and beloved Dick Pabich.

Supervisor Britt left office in 1992 and Jean continued her work as an activist deputy mayor with Former Mayor Frank Jordan. Under Mayor Frank Jordan, the city approved needle-exchange to curb the spread of AIDS among injection drug users. San Francisco implemented needle exchange even before the state legislature would introduce a bill authorizing such programs.

She relocated to Oregon in the mid-1990's to organize the LGBT community and defeat a statewide discrimination measure (No on 13). There, she was the first executive director of "Basic Rights Oregon," founded in 1996.

After several years in Oregon, Jean returned to California, bringing her skills to The California Alliance for Pride and Equality (CAPE), which was to become the present-day Equality California (EQCA). As the Executive Director she transformed CAPE from a fledging grass-roots organization to a powerful lobbying organization with a database of close to one million registered voters.

In 2003, Jean left CAPE to work on the West Coast campaign for Governor Howard Dean's presidential campaign, "Dean For America." Subsequently, she worked for California Assembly Speaker Emeritus, Herb Wesson, and Speaker Fabian Nunez and later, she became principal consultant for California Senate President Pro Tempore, Don Perata, working closely with the LGBT Legislative Caucus.

She began her work with the Democratic Party in 1971 as a Field Organizer for the McGovern campaign and served in the Democratic Party as a member of campaign selection; legislative, affirmative action; and budget committees; member of delegate selection committee of California Democratic Party; Assembly District Chair of 16th Assembly; was appointed Delegate by then Assembly member John Burton; and elected Chair of Lesbian/Gay Caucus of California Democratic Party.

Jean was 66 years old and died at home in Palm Springs, California. She is survived by her partner, Denise Penn.

pnn radio®

pnn.fm

the #1 glbt dance radio station in the U.S.



Free iPhone App

www.pnn.fm

Free Droid App

Lifetime Achievement

Gilbert Baker

Gilbert Baker is an artist and civil rights activist who in 1978, designed the Rainbow Flag, perhaps the most common symbol of LGBT Pride.

Baker served in the U.S. Army from 1970 to 1972 stationed in San Francisco at the beginning of the gay rights movement. After his honorable discharge from the military, he taught himself to sew. He used his skill to create banners for gay-rights and anti-war protest marches. It was during this time that he met and became friends with Harvey Milk.

In 1979 he began work at the Paramount Flag Company in San Francisco, and has designed displays for Dianne Feinstein, the Premier of China, the presidents of France, Venezuela and the Philippines, the King of Spain, and many others. He also designed creations for numerous civic events and San Francisco Gay Pride. In 1984 he designed flags for the Democratic National Convention.



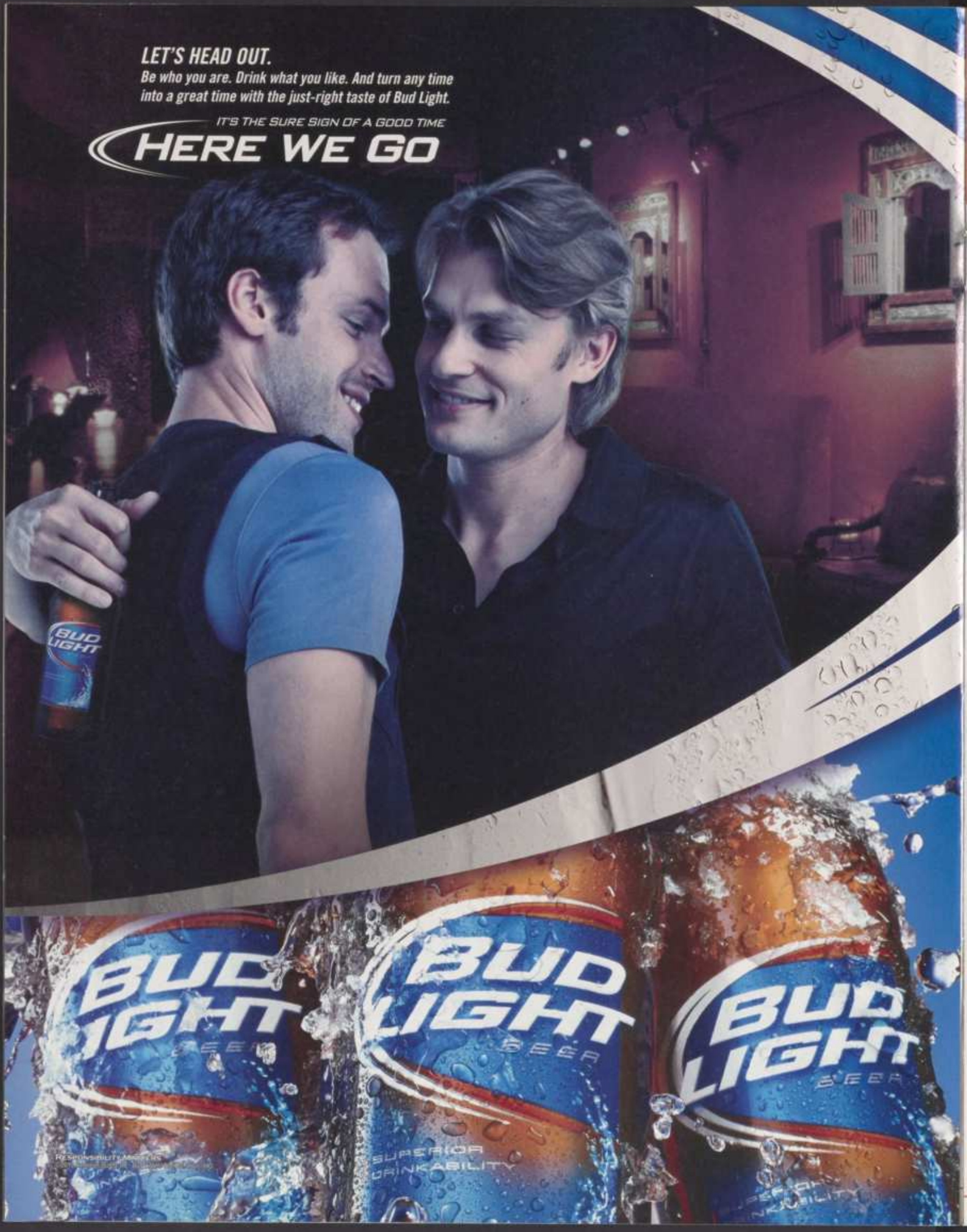
PHOTO © MICK HICKS

In 1994 Baker moved to New York City and continued his creative work and activism. That year he created the world's largest flag (at that time) in celebration of the 25th anniversary of the Stonewall Riots that took place in 1969.

In 2003, to commemorate the Rainbow Flag's 25th anniversary, Baker created a Rainbow Flag that stretched from the Gulf of Mexico to the Atlantic Ocean in Key West. After the commemoration, he sent sections of this flag to more than 100 cities around the world.

The colors on the Rainbow Flag reflect the diversity of the LGBT community. When Gilbert Baker raised the first Rainbow Flag at San Francisco Pride on June 25, 1978, it had eight colors, each with a symbolic meaning: hot pink - sexuality; red - life; orange - healing; yellow - sunlight; green - nature; turquoise - magic/art; blue (indigo) - serenity/harmony; and violet - spirit. The design has undergone several revisions, the most common consists of six stripes: red, orange, yellow, green, blue, and violet - flown horizontally, with the red stripe on top.

Greater Palm Springs Pride joins the community in honoring Gilbert Baker for his unceasing efforts and creation of one of the most visible symbols our movement.


LET'S HEAD OUT.
Be who you are. Drink what you like. And turn any time into a great time with the just-right taste of Bud Light.
IT'S THE SURE SIGN OF A GOOD TIME
HERE WE GO
BUD LIGHT
BUD LIGHT BEER
BUD LIGHT BEER
BUD LIGHT BEER
SUPERIOR DRINKABILITY

Lifetime Achievement
John Palatinus

John Palatinus is one of the first Beefcake Photographers of the 1950s. He pioneered a new genre of male art – known as physique photography—during a time known for repression of gay men and women.

Born in 1929 in South Bend, Indiana, he worked as a window display designer. In 1954, he began photographing young bodybuilders, using light and shadow to highlight the topography of the male physique - often using posing straps to carefully conceal genitalia.

His work first appeared in *Tomorrow's Man*, a pocket-sized bodybuilding magazine. By 1956, having moved to Greenwich Village, he continued to be featured in *Tomorrow's Man* and did a thriving nationwide mail-order business.



What John and his contemporaries considered art was viewed as profanity by conservative, pre-Stonewall authorities. As a result, an army of US postal authorities and NYC Police raided Palatinus' studio, confiscating all of his photographs, negatives, cameras and equipment. John was tried and convicted. His art was thought to be lost forever.

At 82, John now lives in Palm Springs, and may be one of the last living photographers from the 1950s golden era of physique photography. Of course, by today's standards, his arrest is ridiculous. Unfortunately, creative men and women labeled pornographers by conservative, small-minded communities rarely live to see their work recognized as ART.

John Palatinus is one of the lucky ones. He has lived to experience the revival of his works in a wave of enthusiasm throughout the world of art, photography and, of course, the gay community. Some of his original work has emerged from the underground, resulting in shows across the globe –from Paris and Berlin to San Francisco, New York and Key West. In fact, there is a movement afoot calling for the pardon of John Palatinus.

Greater Palm Springs Pride joins the international art and LGBT community by recognizing John's lifetime achievements as a revolutionary artist - a man persecuted for his art in a time noted for its repression of gay men and women.

Rick's Desert Grill

"Great Food with a Cuban Influence at Reasonable Prices"



Rick's Desert Grill offers a huge selection of dinner items for all appetites. Ample Cocktails, Beer and Wine list.
Great food with a Cuban influence at reasonable prices will satisfy everyone's taste!

Serving from
3pm to 10pm

1596 N. Palm Canyon Drive
Palm Springs, CA 92262
760-416-0090

Community Grand Marshal
Mindy Reed

JUSTICE TODAY. EQUALITY FOREVER!
GREATER PALM SPRINGS PRIDE 2011
Celebrating 25 Years of Pride in the Desert

Owner of Zin American Bistro and Zini Cafe Mediterrano, Mindy Reed has made her mark in Palm Springs as a successful entrepreneur and active community member.

Mindy started her love of the restaurant business working in the kitchen of her parents vegetarian restaurant in Michigan. In 1992 she moved out of the kitchen to the dining room and on to her other passions, wine and making people smile.

In May of 2005 Mindy Reed opened Zin American Bistro with Chef Nicolas Klontz.

With Chef Klontz's creative talent in the kitchen and Mindy in the dining room they quickly became popular with locals and tourists alike. Her love of wine and her list of over 250 selections has won the restaurant six consecutive Wine Spectator Awards of Excellence. Working along side Chef Klontz for six years, Mindy became the pastry chef and her Chèvre Cheesecake shines as the restaurants signature dessert.



Zin American Bistro's cuisine features fresh, local products showcased with traditional American preparations and a little French accent thrown in.

In June of 2009, Reed and Klontz opened Zini Cafe Mediterrano. With the death of Chef Klontz in July 2009, Reed focused on the businesses and giving back to the community to redefine herself. From her travels and her love of food, Mindy chose her favorite dishes and developed a menu embracing the flavor and variety of Spain, Italy, and other Mediterranean countries. An eclectic wine list complements the menu and enhances the feeling of being in a European sidewalk cafe.

In 2010 and 2011 she participated in the AIDS LifeCycle Ride, a seven day cycling event from San Francisco to Los Angeles to raise money for the Los Angeles Gay and Lesbian Center and the San Francisco AIDS Foundation. A top 25 fundraiser both years, she raised over $24,000 for this important cause. A firm believer in equal rights, Reed supports the HRC (Human Rights Campaign) and Equality California.

Hosting frequent fundraisers and participating in local charity events, Reed is involved in many local events including the Palm Springs Food and Wine Festival, Restaurant Week, Dining Out for Life, Food and Wine Festival Palm Desert and the Pendleton Foundation. She has also raised funds for the following charities: Kids with MIA, Palm Springs High School Art Institute, Food & Wine Festival Palm Desert, Stroke Recovery Center, Mizell Senior Center and Palm Springs Opera Guild.

A board member of Palm Springs Hospitality Association and Palm Springs Restaurant Association and Christmas in July, Reed is actively involved in improving the dining scene in downtown Palm Springs.

PROUD TO BE MARY!



Hamburger Mary's® BAR & GRILL

Open 11am till Closing daily

415 N. Palm Canyon Drive ▼ Palm Springs ▼ 760-778-MARY

Community Grand Marshals

Lee Walton & Phil Catali

When Lee and Phil met in the San Francisco Bay area there was an immediate connection. That connection has lasted for 17 years. They were legally married in July 2008 in San Francisco. In the Bay Area they were members of the Bayland Frontrunners. However, in January 1997 they relocated to Palm Springs and found there were no organized athletic, healthful organizations for the GLBT community. Thus, the idea was born to organize a chapter of the Frontrunners here.

On March 1, 1997, after contacting the local media and handing out flyers and pamphlets throughout the city, Phil and Lee waited in the parking lot of the Mizell Center, the scheduled meeting place, for the hoards of those interested to arrive. No one arrived! After 6 weeks of loneliness some one finally did show up. Since then the hoards did arrive. Presently, the club has had more than 1,500 members.



Palm Springs Front Runners and Walkers was initially founded to promote fitness and social activities, but early on Lee and Phil decided that the club should be philanthropic as well. The idea was to give back to the community. And, give back the club did. Over the years the club has been a major player in giving to local non-profit organizations. The club held many charitable events, including an annual Pride 5K run and walk that has resulted in tens of thousands of dollars going to local organizations. Some of the organizations and groups that were designated beneficiaries have been DAP, AIDS Assistance Program, Guide Dogs of the Desert, Animal Samaritans, Gay Associated Youth, Mizell Senior Center, Caballeros, Desert Winds Freedom Band, Golden Rainbow Center, PFLAG and many more. Under the guidance of Lee and Phil, a tradition of being leaders in fund raising for the annual AIDS Walk was established. PSFR&W teams have been among the top fund raising teams, including once being the top team, raising more than $16,000.00.

Lee and Phil were inducted into the Rainbow Foundation Hall of Fame as outstanding community leaders. The Palm Springs Gay Veterans awarded them the outstanding community service award. PSFR&W was designated as Community Organization of the Year by the Desert Business Association, and presented the prestigious "Star" award, given by the Gay, Lesbian, Straight Educational Network (GLSEN) for financial support. They were presented with a Certificate of Recognition by the Mayor of Palm Springs for outstanding community service.

Phil was born and raised in the San Francisco Bay Area. He attended high school there and in Southern California (Huntington Beach). After high school, he attended Foothill College, in Redwood City, CA. Phil owned a very successful audio visual company. Phil is presently the owner of Desert Repair and Maintenance Company in Palm Springs.

Lee was born in New Jersey, attended high school there. He is a graduate of Boston University where he was a member of the football team and later was accepted and graduated Magna Cum Laude from The Johns Hopkins University in Baltimore. Lee was married and has five loving, supportive children. He served in the military for twenty years, retiring as a lieutenant colonel. Lee is now retired and enjoying a life of leisure with Phil in Palm Springs and their get-away home in Dana Point.

come get your "parade wave" on high up at matchbox



come help matchbox celebrate gay pride
november 6, 2011 - 9 am - noon

$25 inclusive per person

price includes admission plus a fabulous breakfast brunch buffet including some great brunch-style pizzas

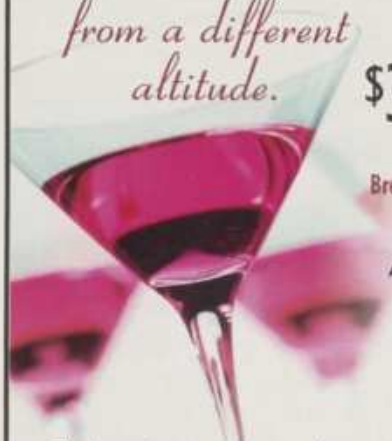
drink specials | $5 bloody mary's, $5 mimosas, $5 screwdrivers

join us for a festive all-you-can-eat breakfast brunch buffet and view the parade from one of our many balconies overlooking historic palm canyon.

155 s. palm canyon dr., palm springs
760.778.6000
www.matchbox369.com

matchbox
vintage pizza bistro

See the Parade from a different altitude.



Sunday, November 6th
9 am - Noon

$39.00 per person inclusive
$75.00 per couple inclusive

Includes a fabulous Breakfast Brunch, featuring...
Fresh Baked Quiche
Apple Smoked Bacon
Fresh Seasonal Fruit
Assorted Breakfast Pastries
Assorted Juices & Coffee

$6 Cocktails
Bloody Mary's
Mimosas
Screwdrivers
Cosmos

The best place to see the parade on Palm Canyon. Book one of the two private balconies for an additional $150 that accommodates 10, or the more intimate balcony that accommodates 6.

Also try our
Classic Steakhouse Dinner
every night for $41 per person AAA Tax & Gratuity

Please drink responsibly.

The FALLS

Make your reservation today!
760-416-8664
www.thefallps.com

Palm Springs | 155 South Palm Canyon Dr. | 2nd Floor - Mercado Plaza

BLADE CALIFORNIA

IS PROUD TO SUPPORT

GREATER PALM SPRINGS PRIDE!

BLADE CALIFORNIA
YOUR SOURCE FOR ALL THINGS LGBT IN CALIFORNIA
bladecalifornia.com

FIND BLADE CALIFORNIA ON FACEBOOK
Search: Blade California

Special Guests

Geoff Kors & James Williamson

JUSTICE TODAY. EQUALITY FOREVER!
GREATER PALM SPRINGS PRIDE 2011
Celebrating 23 Years of Pride in the Desert

Palm Springs residents Geoff Kors and James Williamson have a long and distinguished record of service to the lesbian, gay, bisexual, and transgender (LGBT) community.

Geoff served as Executive Director of Equality California for nine years from 2002 until 2011, building the largest and most successful statewide LGBT rights organization in the nation. Under Geoff's leadership, EQCA passed more than seventy pieces of LGBT rights legislation, many of which he conceived and helped draft, and then developed and implemented the strategy to ensure they were enacted and signed into law. As a result, LGBT Californians today have the most comprehensive civil rights protections in the nation.



In 2004, in his role as head of EQCA's PAC, Geoff implemented a policy requiring candidates for public office to state, in writing, their support of full equality for the entire LGBT community in order to gain EQCA's endorsement. This policy was the first of its kind in the nation. It resulted in many candidates, after meeting with Geoff and EQCA's board, staff and members, rethinking their position and adopting a fully inclusive position of support for the LGBT community.

Prior to Equality California, Kors served as a partner in an LGBT civil rights law firm and prior to that as Director of the ACLU of Illinois Gay and Lesbian Rights and AIDS and Civil Liberties projects.

Kors has served on many boards including the Executive Board of the Harvey Milk LGBT Democratic Club where he originated the idea for, and helped orchestrate passage of, San Francisco's landmark Equal Benefits Ordinance. This ordinance widely credited as resulting in a dramatic shift in the number of companies that offer equal benefits for employees in same-sex relationships.

James was born in Scotland and became a proud citizen of the United States in 2008. After moving to California in 1991, James became extremely active in the LGBT community, volunteering for numerous organizations including the Shanti Project, where he served as an emotional support volunteer to people with end state HIV/AIDS, and as a member of the LGBT Advisory Committee to San Francisco Human Rights Commission. In 2002, James joined the board of directors of the Asian Pacific Islander Wellness Center, where he served on both the executive committee and as the organization's treasurer.

After two terms of service on the API Wellness board, James joined the board of the Horizons LGBT Community Foundation where he served as the organizations board co-chair. During his tenure, Horizons granted millions of dollars to a broad spectrum of LGBT community and HIV/AIDS non-profit organizations. In 2009, James joined the board of directors for the San Francisco LGBT Community Center where he serves as co-chair.

James' political work includes serving as treasurer for a number of candidates for public office, volunteering on numerous campaigns and supporting candidates and organizations who believe in full equality and justice.

It's Fabulous Talk Radio

The Bill Feingold Show

Every Monday - Friday
from 7-10pm



Last Call Every Sunday from 7-10pm
with Jeremy Hovies and Noelle Guabello

94.3 K NEWS FM

Proud sponsor of The 2011 Greater Palm Springs Pride

The Desert Radio Group · U-92.7 · 93.7 KCLB ROCKS · EAGLE 106.9 Classic Hits · 94.3 K NEWS FM

Grand Marshal
Caleb Laieski

JUSTICE TODAY. EQUALITY FOREVER!
GREATER PALM SPRINGS PRIDE 2011
Celebrating 25 Years of Pride in the Desert

Caleb Laieski is a 16 year old activist from Surprise, Arizona who, since coming out in the 8th grade, experienced almost daily bullying and harassment from his classmates because of his sexual orientation. Caleb has been fighting ever since to make school districts and state and national authorities respond to the problem of bullying of LGBT students with measures to prevent it as well as support the needs of victims.

When a freshman in high school, an older boy, shouting homophobic slurs, threatened to stab Caleb, and when he complained to school administrators, nothing was done. Later, the same bully drove his car onto the sidewalk where Caleb and his friends were standing. That was the last straw for Caleb. He dropped out of high school and earned his GED.



PHOTO COURTESY THE WHITE HOUSE

Caleb founded Gays and Lesbians United Against Discrimination at age 13. He emailed more than 5,000 school administrators, city council members and state law makers demanding improved measures to fight discrimination. He let officials know that LGBT youth face more bullying than their heterosexual peers and offered to refer officials to organizations and experts that would help them combat the problem. He further warned that policies must be instituted specifically prohibiting LGBT harassment or schools will face legal consequences. His activism was successful at his own school, where policies were changed in his own district as the result of his experiences with bullying.

Caleb took the cause to Washington to promote a safe schools bill. He worked on Capitol Hill visiting almost 200 congressional offices in 22 days and met with Secretary of Human and Health Services Kathleen Sebelius to discuss the issue of bullying and it's impact. A few days later, he was included in the Secretary's speech at the first-ever Federal LGBT Youth Summit that was held by the Department of Education.

Caleb was invited to the White House inaugural Conference on Bullying Prevention and met with President Obama to share his experiences and propose that the president appoint a gay youth advisor to help with decisions pertaining to LGBT youth.

Caleb has stated: "My hope is to prevent people from experiencing the same type of harassment, threats and bullying that I had to endure during my teen years. My mission is for LGBT people to have the same rights, goals and dreams of every other person in this country; to have somewhere to go, and someone to turn to when the world turns its back on them!"

Greater Palm Springs Pride is honored to feature this outstanding young champion for human rights as Grand Marshal of this year's Pride parade.

DESERT DAILY GUIDE

Proud Sponsor
Palm Springs Pride

For over 16 years,
the Desert Daily Guide is proud
to serve our community.
We remain the largest
weekly resource for GLBT
residents, vacationers and
professionals working,
living or visiting in the
Palm Springs and other
Desert City areas.
Visit us on line at
www.desertdailyguide.com



Vote YES On Measure J

YES!
WE SUPPORT
REVITALIZING
DOWN
TOWN

VoteYESOnJ.org

A New
Downtown
& FREE
Parking

Streets, Parks
& Library
Improvements

New Jobs
& Economic
Vitality

What's your vision for downtown?

Paid for by the Committee to Support Measure J
Citizens for Revitalizing Downtown • COMMITTEE ID# 1341229

Want Quality, Affordable Health Insurance?

Individual Plans for Your Personal Coverage
- Health, Life, Disability Income & Medicare Supplements
- Plus Long Term Care Insurance
- HEALTH SAVINGS ACCOUNT Plans, Too!

Employee Benefit Plans for Your Small Business
- Coverage Guaranteed for Eligible Groups of 2-50 employees
- Plus Group Dental, Vision, Disability and Life Insurance Plans

Palm Canyon
Insurance Agency

INSURING YOUR HEALTH
AND FINANCIAL WELL BEING

(760) 416-4225 ■ Fax (760) 416-3575
www.PalmCanyonInsurance.com
1276 N. Palm Canyon, Ste 203 ■ Palm Springs 92262
CA Ins. Lic. #0636369

I care, and I have your best interests at heart.

For over 28 years–
I'm here for you!



Bill Robinson

Official Pride Events

JUSTICE TODAY. EQUALITY FOREVER!
GREATER PALM SPRINGS PRIDE 2011
Celebrating 25 Years of Pride in the Desert





BROADWAY IN DRAG!

Palm Canyon Theatre's
1st Annual Drag Pageant
an official Palm Springs Pride event

NOVEMBER 4, 2011
8:00 PM

$50 VIP/VOTER'S CIRCLE
$35 GENERAL ADMISSION

PALM CANYON THEATRE
538 NORTH PALM CANYON DRIVE
760.323.5123
www.palmcanyontheatre.org

PALM SPRINGS FRONT RUNNERS & WALKERS

2011

11th ANNUAL 5K PRIDE RUN • WALK
SATURDAY, NOVEMBER 5th @ 8am

Saturday, November 5th 2011

Begins at 8:00am (race day registration begins at 7:00am). Awards given for runners in various age groups..

All net proceeds go to The Boys & Girls Club of Palm Springs

Where: Palm Springs High School. Race starts / ends at the running track (Corner of Farrell & Baristo Road).

Fees: Pre registration $25.00 for run or walk ($30.00 on race day) incl. T-shirt, refreshments and goodie bag.

Register: Online or via email:
Online at www.psfr.org or
www.Active.com
(search word: Palm Springs Frontrunners 5K)

For additional information contact
Michael Ambrose at - 760-832-6814 or
psfrontrunner@gmail.com

Congratulations Palm Springs Pride!
Thank you for bringing us 25 years of PRIDE in the desert.

La Dolce Vita Resort & Spa



Tim, Gracie, Ken, Roxy and all the staff thank our wonderful guests & Spa clients in celebration of Palm Springs Pride 2011



Relax at Palm Springs' Premier Gay Hotel + Spa



- 15 Luxury Rooms
- Full Spa Services
- Heated Pool and Jacuzzi
- Complimentary WiFi
- Free Daily Poolside Cocktails
- Expanded Continental Breakfast

east canyon hotel + spa

288 E. Camino Monte Vista
877.324.6835
www.eastcanyonps.com



EL MIRASOL VILLAS

For those seeking the finest service, setting and ambience. Since 1976.

- 2 Pools
- Jacuzzi/Spa
- Steam Room
- Breakfast
- High Speed Wireless

Reservations: 800-327-2985

Telephone: 760-327-5913

www.elmirasol.com

525 Warm Sands Dr.
Palm Springs, CA
92264

10th ANNUAL Mr. NUDE PRIDE CONTEST
Saturday, Nov. 5th 12-5 PM
Win Cash & Prizes
Performances by Danny, Tony, Bernice
Music by PNN.fm Radio

14th ANNUAL PRIDE & JOY T-DANCE
Sunday, Nov. 6th 12-5 PM
Music by Award-Winning Remixer Producer & DJ from PNN Radio, DJ Corey D



RESORT PASSES AVAILABLE 24/7

CCBC RESORTS

68-369 Sunair Rd, Cathedral City, CA.
760-324-1350 800-472-0836 www.ccbcps.com

CCBC IS THE LARGEST CLOTHING OPTIONAL GAY MEN'S RESORT IN SO. CALIFORNIA



Escape resort
a clothing optional oasis for men

800.621.6973
EscapePalmSprings.com

THE CLOTHING OPTIONAL RESORT FOR MEN

DISCOVER THE TRIANGLE INN PALM SPRINGS



760-322-7993 • www.TRIANGLE-INN.com

DGTG

THE DESERT GAY TOURISM GUILD

Sponsored by Desert Gay Tourism Guild Members • www.palmspringsgayinfo.com

Community Service Award
Dana Adkins



Dana Adkins is a multi-talented performer who has been singing, dancing, acting and hosting shows internationally for over 20 years.

A graduate of California State University at Fullerton with a degree in telecommunications, Ms. Adkins is also one of the Coachella Valley's most recognizable, tireless and generous contributors to the local charitable benefits circuit, donating her time and talents to an impressive array of fundraising endeavors including AIDS-related causes, animal rights activism and women's issues to name but a few.

Ms Adkins is currently most recognized as the high profile, ebullient host and producer of the popular Palm Springs entertainment magazine television show *The Yellow Brick Road*.

She now lives in the Palm Springs area and continues to share her love of the performing arts as a permanent and much sought after fixture on the local cabaret scene.

Dana makes her home in Cathedral City where she is pursuing a career in television and motion pictures.

Dana has been generous providing her talent for the following charities:

- AIDS Assistance Program
- Desert AIDS Project
- Save-A-Pet
- Palm Springs Animal Shelter
- Alzheimers Organizations
- Various Cancer Benefits
- Personal Family Benefits for health and other reasons
- The Sisters of Perpetual Indulgence
- San Francisco AIDS Emergency Fund (and many charities in San Francisco while she was one of the stars of Steve Silver's *Beach Blanket Babylon* for over 10 years)
- The host and producer of Palm Springs' popular TV show *The Yellow Brick Road*
- Various TV voice overs (currently can be heard on TV commercial for Palm Springs' True Value)
- and many many more

Hope at the end of the rainbow

For over 48 years the **ABC Recovery Center** has provided an environment for alcoholics and substance abusers to achieve life-long sobriety and rejoin their communities as healthy and responsible individuals.

In 2008, the GLBT specialty program was created to specifically meet the challenges of diversity in treating drug and alcohol addiction.

Structured around the client's specific needs, the program is designed to help and guide them toward sobriety. Each client is assigned a counselor who is a member of the gay community. The group experience is limited to members of the GLBT community and all issues are treated with care, respect and confidentiality.

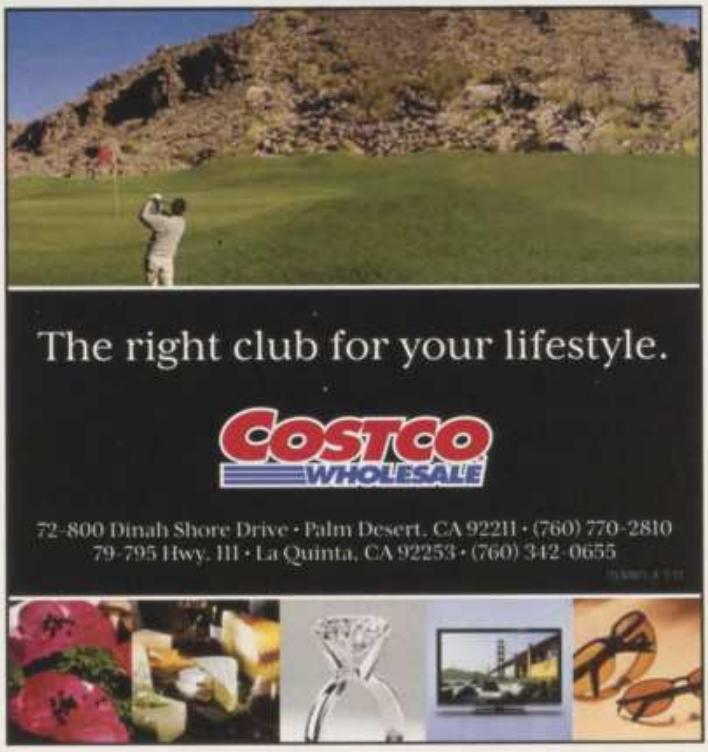
If you or someone you know has a substance abuse problem please give us a call. All calls are kept in the strictest confidence.

For more information contact maddeo@abcrecoverycenter.org or **(760) 342-6616.**

44-359 Palm Street Indio, CA 92201 www.abcrecoverycenter.org







Community Service Award
George Zander

George Zander, like many other political junkies, started in his school days with activism. He was on the student body government council in high school and worked on political campaigns. He helped create his high school's community outreach committee. In the early 60's, it was the first of its kind in Seattle. Moving on to the University of Washington, he was involved in student politics that led to involvement in student government and exercises such as a mock political convention. After graduation, he joined the Peace Corps and worked in Micronesia for five years where his community organizing skills were toned.



On returning to Seattle, through friends he became involved in a campaign to save an inner city wilderness area from being turned into a golf course. He was on the winning side. Next came the Anita Bryant campaign against the LGBT community's anti-discrimination laws already on the books. George jumped into that campaign and helped organize one of the few campaigns in the nation to defeat uber bigot Anita Bryant.

George got involved in the Dorian Group, a very early LGBT political organization, while becoming a leader in the local Democratic Party. He became King County (Seattle) chair of the Democrats from 1992-96, and ran the coordinated campaign for Clinton-Gore in Seattle.

Moving to the Desert in 1997, he became involved in the Democratic Party, and helped a group found the Desert Stonewall Democratic Club in 1999. He became its chair in 2004. After the loss of Prop. 8, George joined the staff of Equality California. He is currently the Field Manager for Palm Springs and the desert cities and enjoys meeting all the wonderful folks in our desert who are demanding equality. He also sits on the Palm Springs Police Department's LGBT Outreach Committee.

George's life is about showing up and making a difference for his community. It has been a great ride.

The Golden Rainbow Center is now...











the CENTER

SERVING THE LGBT COMMUNITY OF THE DESERT WITH:

- SENIOR SERVICES
- FOOD BANK
- YOUTH SUPPORT
- EDUCATIONAL WORKSHOPS AND SEMINARS
- WELLNESS PROGRAMS
- RECREATIONAL ACTIVITIES

FOR MORE INFORMATION ON ALL OUR PROGRAMS,
VISIT OUR NEW WEBSITE THECENTERPS.ORG.

VISIT OUR BOOTH FOR A CHANCE TO WIN TWO TICKETS TO *CENTER STAGE*, FEATURING THELMA HOUSTON AND BRUCE VILANCH.

THE CENTER | 611 S. Palm Canyon Drive Suite 201 | Palm Springs, CA
www.thecenterps.org | 760-416-7790

Celebrity Grand Marshals

Bill Feingold & Kevin Holmes

JUSTICE TODAY. EQUALITY FOREVER!
GREATER PALM SPRINGS PRIDE 2011
Celebrating 25 Years of Pride in the Desert

Voted "Best of the Valley" radio personalities by readers of *The Desert Sun* for the past two years, Bulldog Bill Feingold and Kevin Holmes entertain thousands of listeners weeknights on 94.3 KNews FM in Palm Springs (also available online at KNewsRadio.com and via smartphone app). The Bill Feingold Show is a three-hour party from 7 to 10 p.m. that includes conversations with interesting guests from all walks of life and discussion about all of the duo's passions from pop culture to local politics.

Bill and Kevin frequently welcome representatives of organizations like the Desert AIDS Project, McCallum Theatre and AIDS Assistance Program to the air. Many entertainers including Johnny Mathis, Robert Wagner, Lily Tomlin, Jim J. Bullock, and Esai Morales have made their way to the Feingold Show. Local celebs including singers Mary Wilson and Lorna Luft, authors Christopher and Anne Rice, and actresses Suzanne Somers and Bobbie Eakes have made their way to the Bulldog's studio.

In April 2011, the McCallum Theatre was host to Bulldog's Disco Bash, which featured legendary dance music artists from the 70's and played to a rockin' full house. Feingold and Holmes also frequently emcee or take part in a variety of other community service activities including the annual galas for The Living Desert and Mizell Senior Center.

Debuting on Saturday mornings in November 2006 as a once-weekly show, Feingold moved six months later to a single-hour every weeknight format. In March 2008, the program expanded to it's current three-hour format and has become a sensation with listeners young and old, conservative and liberal, religious and agnostic, straight and gay. Today, the Bulldog fends off calls to run for local office knowing that he is at his best with the pulpit of the airwaves and making him a favorite for visits by politicians regardless of party affiliation.



JUSTICE TODAY. EQUALITY FOREVER!
GREATER PALM SPRINGS PRIDE 2011
Celebrating 23 Years of Pride in the Desert

Pride Festival

Only a rainbow mile from downtown, the unique two-day pride festival is held at the former spring training home of the California Angels and Chicago White Sox. On pride weekend, thousands will take to the field with the baseball diamond serving as the gathering spot for friends and a celebration of diversity and unity. Complete with gay-owned and LGBT friendly companies, the festival includes music, dancing, food vendors, and booths staffed by local organizations.

Highlights include

- **US Bank Main stage** featuring New shaded seating
- **Big Top Cabaret** program
- 40+ performances
- NEW - **Bud Light Express Bar**
- NEW - **Milagro Margarita Bar**
- NEW - **Original Vodka Bar** *by Stoli*
- **2nd Base Bar** and mulitple beer stations
- **Farmers Market** presented by Von's
- Authors' Village with NEW venue for readings and featured presentations
- AARP Walgreen's Wellness Bus
- HIV/AIDS testing by Desert AIDS Project
- Food & Beverage booths
- Exhibitors and nonprofit organizations

Palm Springs Stadium

Sunrise Park (across from the Palm Springs Library)
Sunrise Way & Baristo
1901 E. Baristo Rd., Palm Springs, CA 92262
For driving directions, visit www.pspride.org

10am – 6pm
SATURDAY, November 5 and
SUNDAY, November 6

Admission: $10 per day
Children under the age of 12 are admitted free when accompanied by a parent or legal guardian.

Tickets available at the Festival entrance or in advance.

Advanced Ticket Sales

(call each outlet for times)

Online at PSPride.org

Online Ticket Sales

Retail Outlets

Palm Springs

Q Trading Company
606 E. Sunny Dunes Rd.
Palm Springs • 760-416-7150

Pride Office *(Cash only)*
777 N. Palm Canyon Drive, #102
Palm Springs • 760-416-8711

Tickets by Mail
(Send Check or money order and a SASE to)
Palm Springs Pride (Payable to)
777 N. Palm Canyon Drive, #102
Palm Springs, CA 92262
** Must be received by October 21 to ensure on time ticket arrival.*



JUSTICE TODAY. EQUALITY FOREVER!
GREATER PALM SPRINGS PRIDE 2011
Celebrating 25 Years of Pride in the Desert

Festival

Sunrise Park





Guide to Locations on the Map

Recycling
Recycling bins are provided to help make the festival a green event. You can find blue recycle bins throughout the festival venue.

Information Booth
Staffed by friendly volunteers who will provide you with maps, programs, and entertainment schedules, plus answer lost-and-found inquires.

ATM
ATM's will be located just outside the main entrance near ticket sales and throughout the Festival grounds.

Bike Parking
Bike to the Festival and have a designated place to park your bicycle near the main entrance to Palm Springs Stadium or the Palm Springs Library.

US Bank Stage

Bathrooms

First Aid
Our First Aid tent is located on the West Side of the park, look for FIRST AID signs.

No pets allowed
Due to Park Regulations and as a consideration for our visitors. ABSOLUTELY NO PETS are allowed on the grounds (with the exception of SERVICE DOGS which MUST be harnessed). This rule applies to ALL pets.

Lost and Found
Lost items can be picked up at the PRIDE INFORMATION booth located near the main entrance. After the event, you can contact Palm Springs Pride at 760-416-8711.

Water
Enjoy an ice-cold bottle of water.

Food Court
Enjoy the many tempting food choices from Jamaican vegan to Mexican food await your taste buds.

VONS Farmer's Market *presented by Von's*
A variety of fruits (bananas, apples, oranges) will be available offering a healthy alternative to traditional festival foods.

Security
Both Palm Springs Police and private security staff will be on-site to ensure everyone's enjoyment of the event. No drugs or weapons allowed on the grounds. Please report all suspicious activity or problems to Palm Springs Pride Committee Managers or directly to security/police. If you see something, please say something.

AARP Walgreens Wellness Tour Bus
No appointment is necessary for the free health screenings with an estimated value of $140 per person (festival admission is required). Screenings include: Total Cholesterol Levels, Blood Pressure, Bone Density, Glucose Levels, Waist Circumference, and Body Mass Index.

Parking: *(see Sunrise Park Map above)*
- Palm Springs Parks & Recreation parking lot (Enter from South Pavilion Road behind right field)
- Mizell Senior Center Parking Lot (Enter from Ramon Road)
- Street parking available on Baristo Rd.

Note: No parking permitted in the Palm Springs Library Parking Lot

GET AS RIPPED AS YOU WANT.



WE'RE DRIVING.

AMERICAN CAB

760.322.4444

www.AmericanCab.org

SRA#09-1004

Happy Pride Everyone!

Love,

American Cab xoxo

NestEggg makes putting all your "Egggs" into one basket: Safe, Sound and Secure!



get the eggg rolling...

nesteggg.com

INSURANCE SERVICES

FINANCIAL MANAGEMENT & PLANNING

INTERACTIVE WEB SERVICES

think outside the nest



Offices located in Palm Springs, Palm Desert & Hawaii



JUSTICE TODAY. EQUALITY FOREVER!
GREATER PALM SPRINGS PRIDE 2011

Entertainment

Headlining on the US bank MAIN STAGE



Frenchie Davis

Soulful pop sensation and finalist from NBC's *The VOICE*, Grammy nominee, Broadway Star & *American Idol* Diva Ms. Frenchie Davis takes the stage as our special guest star for this year's Pride Festival. Early this year Frenchie returned to television in the massive hit NBC singing competition show *The Voice*. She brings her R&B and sensational pop vocals to the USBank Main Stage on **Saturday** afternoon.



Cece Peniston

CeCe Peniston, international pop superstar and performer of the '90s pop anthem *Finally*, headlines US Bank Main Stage on **Saturday**.

CeCe began her recording career in 1991, with her debut album, *Finally*, selling one million plus copies. CeCe thrust passed the one-hit wonder mark and continued to achieve *Billboard* Top Ten Pop chart status with singles including: *We Got A Love Thang*, *Keep On Walkin*, *I'm Not Over You* and her recent hit *Lifetime To Love*.



Debby Holiday

Debby Holiday has brought us one dance hit after another. She broke onto the dance scene with her #5 *Billboard* summer anthem *Dive* in 2004. Then her power ballad *Half A Mile Away* and follow-up dance hit *Bring It On* shot into the *Billboard* Top 10.

All of Debby's subsequent dance singles broke into the *Billboard* Top 20 including, *Piece of My Love & Surrender Me* (with the incredible Tony Moran), *Joyful Sound*, featured in the hit show *Sordid Lives*.



Ultra Naté

Dance and club music favorite Ultra Naté headlines US Bank Main Stage on **Sunday**.

Twenty years after sashaying onto international dance floors with the club anthem, *It's Over Now*, Naté stands tall and proud, proving that artist longevity, though not common for singers of dance music, is alive and well.



Up to the Minute Lineup Info

Emcee's

Raja



Bryan Safi

Appearing on the US bank

MAIN STAGE

JUSTICE TODAY. EQUALITY FOREVER!
GREATER PALM SPRINGS PRIDE 2011



Daniela Brooker
Pop sensation direct from London



Darcie Rickert & The Ruffnecks
Rootsy Americana/bluegrass



Dario
Pop



Jimmy James
Dance/Pop impressionist



Oscar Loya
Electro/House and Pop



Simon Curtis
Dance-Pop



BeBe Zahara Benet
Dance-Pop



TRANZKONTINENTAL
Rock N Roll Drag Spectacular



Kaya Jones
Pop (former member of the Pussycat Dolls)



TimPermanent
Avant-Pop

DJ Corey D
& guests at the **PNN Radio Dance Venue**

Come dance on the diamond! This new high-energy dance venue is situated between home plate and the pitcher's mound in Palm Springs Stadium. This will be the very best dance space Pride has ever had with DJ's playing a wide variety of fantastic tunes.



Visit **www.pspride.org** *for a complete list of entertainers and performance schedule*
Entertainment and performers subject to change

SPA
WI-FI
WHERE THE MEN STAY
CLOTHING FREE RESORT
CHAPS INN
PALM SPRINGS
For Reservations
(800)445-8916 • (760)327-8222 • www.ChapsInn.com
312 Camino Monte Vista • Palm Springs, CA 92262
SLINGS
STEAM RM

KOALASWIM.COM
THE WORLDS HOTTEST MEN'S SWIM, SEX AND FETISH SPANDEX WEAR
We offer a full line of male chastity products.
Visit Koalaswim.com or call for a free catalog 818-904-3301

AVANT-GARDE MEDIA PARTNERS
2011
It's offen said we save the best for last!
May we all have a wonderful time in bringing our family get togethers to a close in 2011
HAPPY PRIDE
STEVEN M. GARCIA

The Reason you come to Palm Springs

SANTIAGO

An Exotic Men's Resort
www.santiagoresort.com

CLOTHING OPTIONAL
BREAKFAST and LUNCH
FREE WI-FI AND INTERNET
50' HEATED POOL
12 MAN SPA

650 SAN LORENZO ROAD
PALM SPRINGS CA 92264
800.710.7729 / 760.322.1300



TIME TESTED
18 YEARS STRONG



men + leather + levis.
adult beverages daily.

SMOKING LOUNGE | POOL TABLE | VIDEO GAMES

Open Daily 10 am - 2 am
Saturday & Sunday 8am - 2 am

facebook.com/toolshedps

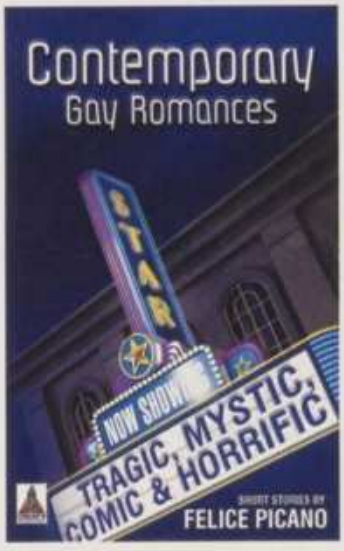
Follow Us on Twitter
twitter/ToolShedPS

In the Warm Sands District
600 E. Sunny Dunes Rd
toolshed-ps.com • (760)320-3299

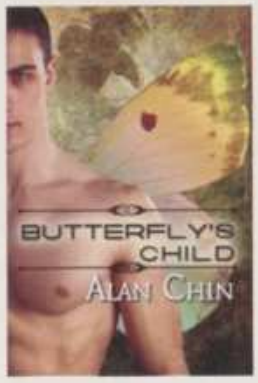
JUSTICE TODAY. EQUALITY FOREVER!
GREATER PALM SPRINGS PRIDE 2011
Celebrating 28 Years of Pride in the Desert

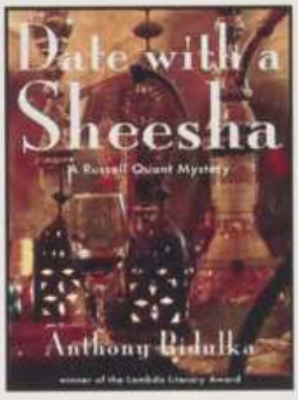
Authors' Village

We are privileged to feature GLBT writers at the Authors' Village for the eleventh year. Celebrating the diversity of our community and the tremendous creativity of our writers, we recognize how important it is for us to support their work. In a challenging economy and with an ever-changing publishing field, support for the arts, especially for GLBT authors can be difficult. At the same time, we can celebrate the doors that are opening to first time and veteran writers using "print on demand" and online formats. Thanks to all who are participating this year.

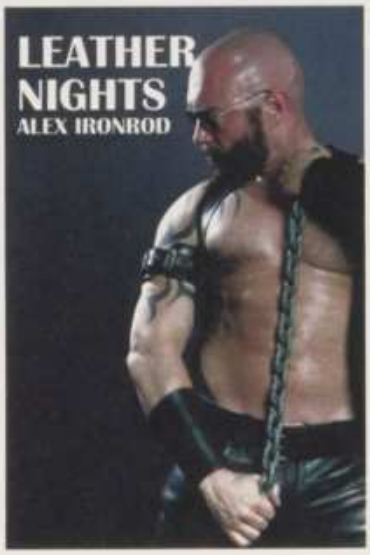


A new and exciting feature of this year's Village is the entertainment venue where there will be readings, discussion, panels and featured presentations throughout the festival. **Felice Picano** will discuss coming out in New York and his book, ***True Stories***. **Greg Hinton** (Cathedral City) will bring his acclaimed **Out at the Autry** program celebrating GLBT life in the west and the rodeo. Be sure to check out our full schedule at the festival.





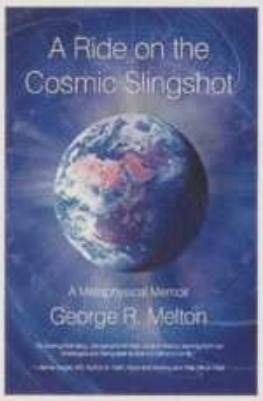
We are proud to have **Anthony Bidulka** join us this year. His well-received Russell Quant series of mysteries includes the newest entry, ***Date With A Sheesha***. These novels are thoroughly entertaining. **Alan Chin** will be signing his newest book ***Butterfly's Child***.



Local author and Leatherman, **Alex Ironrod** has a new and steamy novel just released. ***Leather Nights*** represents a new form for him: his first BDSM murder mystery. Set in he San Fernando Valley where vehicles are expensive, murder victims are beautiful and wealthy, and the porn industry is powerful!

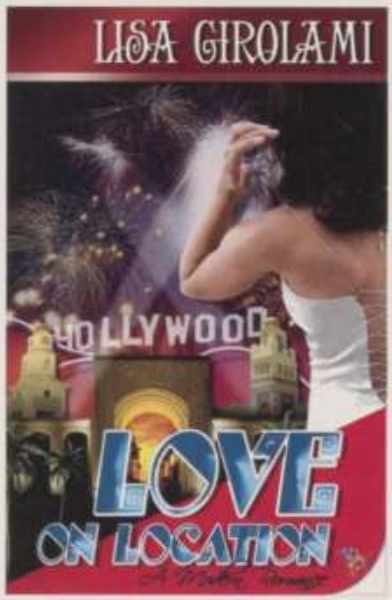


Anthony Bidulka



Popular San Francisco author **Mark Abramson** has a new book in his Beach Reading series. ***Wedding Season*** is a welcome edition and sure to please fans and new readers alike.

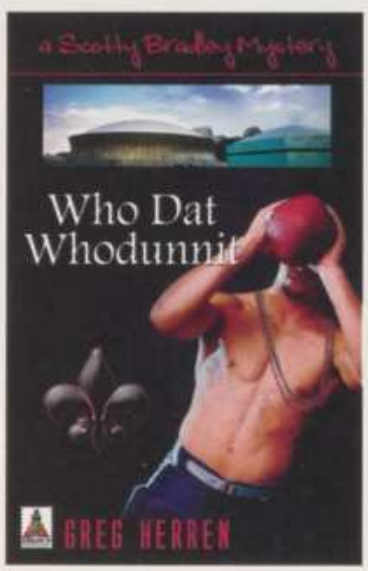
Celebrating women's fiction, we hope to present several Bold Strokes Press authors. **Lisa Girolami** is a popular Southern California author with her newest book, ***Jane Doe***. **Ashley Bartlett** (***Sex and Skateboards***) and **Rebekah Weatherspoon** (***Better Off Red***) both from LA have new books out this Fall.



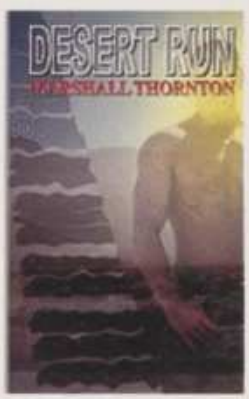
Greg Herren is one of the hottest writers in the current GLBT book scene. With several terrific series, we are fortunate to have him read from his newest books including ***Murder in the Garden District***, a new Scotty Bradley mystery, ***Who Dat Whodunnit***.

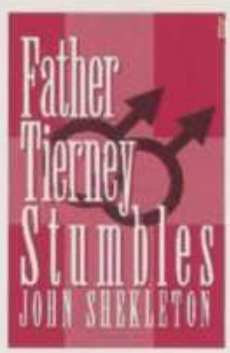


Greg Herren



Local author, **Marshall Thornton** will be signing ***Desert Run***, his newest book. ***A Ride on the Cosmic Slingshot*** by **George Melton** is a metaphysical memoir set in the early days of the AIDS Epidemic. **John Shekleton** will be discussing his new novel, ***Father Tierney Stumbles***, the provocative story of a closeted gay priest who learns he is HIV positive.





These are just a few of the authors who will be participating this year. Further details and schedule will be forthcoming.

The Authors' Village events are a great way to meet your favorite writers and ask about their works as well as have your books signed. For GLBT publishing to thrive (and survive) your support is needed. Come and enjoy the events at the Pride Festival this year. Read, pass along a book to a friend, join a book discussion club. Above all, give thanks for the ranks of terrific GLBT authors telling their stories and enriching our lives.



Greater Palm Springs Pride thanks Rick Anderson and Craig Novak of Q Trading Company for their dedication in making the Authors' Village the top-ranked Pride celebration of authors in the United States. Without their support, Authors' Village would not be the premier gathering of authors that it is today.

Authors' Village sponsors Rick Anderson and Craig Novak of Q Trading Company.

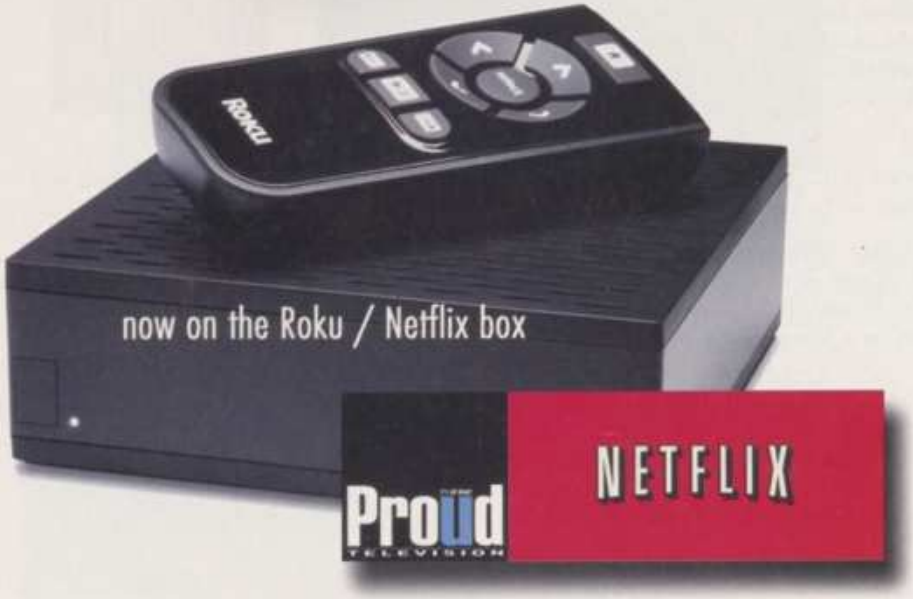
it's all about Proud TELEVISION

a proud sponsor of Palm Springs Pride

on-line
www.proudtv.tv

it's all about U.
www.proudtv.tv

on television
free on the Netflix / Roku box



on the go
watch on your smart phone & ipad

BIG TOP CABARET

JUSTICE TODAY. EQUALITY FOREVER!
GREATER PALM SPRINGS PRIDE 2011
Celebrating 25 Years of Pride in the Desert

The Big TOP features the best and sometime unmentionable live entertainment in a themed cabaret show. Sit back and enjoy the carousing and cocktails. It's time to raise the roof and spend a few hours away from all the poolside goodness outside. Sit back and enjoy yourself under our Big TOP.

Saturday, November 5
starting at 4:30 pm
US Bank Main Stage


Bella da Ball
emcee/hostess


Sassy Ross


Pinkie Meringue Shimmer


Charles Herrera


Doug Graham


Eve Holmes


Jeff Stewart


Roger Snofsky


Allison Annalora


Paul Makey


Carol Kamenis

Visit **www.pspride.org** *for a complete list of entertainers and performance schedule*
Entertainment and performers subject to change

Prime Timers of the Desert

Prime Timers of the Desert (PTOD) is a social club for mature gay males, providing opportunities for its members to meet, socialize and make new friends. It is strictly social. Our nonprofit organization welcomes male members regardless of ethnic origin, race, political or religious values. Currently we have over 825 members.



Since 1995 Prime Timers of the Desert has sponsored:

- Over 400 mixers in the local area
- In excess of 130 club lunches at a variety of regional venues
- More than 150 dining events for our members and their guests
- Sixteen Formal Balls
- An annual breakfast and membership meeting every January
- Nearly 20 Overnight Bus Tours within Southern California and Nevada

If you would like to join us, contact Wayne Patterson, President, at 760-904-5361 or visit our web site at www.PTOD-PS.ORG. Look for our booth at the Festival and stop by and say hello.



PTOD is one of 75 chapters World Wide. Prime Timers World Wide holds a convention every other year. Prime Timers of the Desert is proud to be hosting this year's convention, November 2-6, at the Riviera Hotel and Spa and over 300 persons have registered for this event. Marching in the Pride Parade will be a contingent from all the clubs attending the convention. The marching group will be led by Woody Baldwin, Founder of Prime Timers and Ralph Sheplow, Founder of PTOD.



PRIME TIMERS OF THE DESERT

Pride Committee & Volunteers

JUSTICE TODAY. EQUALITY FOREVER!
GREATER PALM SPRINGS PRIDE 2011
Celebrating 25 Years of Pride in the Desert

Greater Palm Springs Pride Board of Directors

Jack Schloeder
President

Ron deHarte
Executive Vice President

Cheryl Burdeno
Secretary and Parade Director

John Willows
Treasurer

Dave Mosher
Director

Public Relations, Marketing, Advertising Committees

Gerald L. Begy
Tim Bridges
Jeff Hocker
Jim Lawrence
John Pivinski

Parade Committee

Pat Bergmann
Shann Carr
Allen Edwards

Volunteer Coordinator

Steve Tiger

Operations Volunteers

Rick Anderson
Betty Baker
Ben Cartwright
Ricky Cervantes
Andre Evangelista
Keith Gran
Carla Hanberg
Barney Hanberg
Anne Hewett
Joseph M. Jang
Jim Junio
Craig Novak
Larry Maldanado
Ken Richter
Tom Scherer
Scott Selzam
Peggy & Cliff Simpson
Bud Smith
Domenique Wulfekuhle

Entertainment

Reggie Cameron
Bella da Ball

Our heartfelt appreciation and special thanks to the 150 volunteers (some who are picture here) who make all the pride events possible.













THE SHOW



NOVEMBER 4 VILLAGE PEOPLE



NOVEMBER 12
DIERKS BENTLEY



NOVEMBER 18 & 19
CIRCO LUCI
A CIRQUE SPECTACULAR



DECEMBER 10
AIR SUPPLY
ON SALE OCTOBER 8



DECEMBER 30
PATTI LABELLE
ON SALE NOVEMBER 5

To purchase tickets or for more information, call 800.585.3737 or visit HOTWATERCASINO.COM/THESHOW

AGUA CALIENTE
Casino • Resort • Spa
RANCHO MIRAGE

Four Diamond Award

I-10 & Bob Hope Dr.
888.999.1995

Available on the App Store

PROBLEM GAMBLING? CALL 1-800-GAMBLER

Pride Partners



There are many individuals, organizations, and businesses that help make the Greater Palm Springs Pride celebration the best event that it can be. From sponsors to donors, from volunteers to patrons, everyone in the community plays a role in the success of Pride in Palm Springs. Thank you to all the organizations, businesses, sponsors, donors, and volunteers who have made this year's event possible. We encourage you to patronize our partners generously and thank them for their participation.

AARP Walgreens Wellness Tour
ABC Recovery Center
Ace Hotel & Swim Club
Aftab Dada
Agua Caliente Casino
American Cab
Andy Linsky
Anheuser-Busch
Arnold Sales
Arthur Coleman
Bella da Ball
Billy Reed's
Blade
Boots in Squares
Brandi Sokolosky
Bridges Editorial & Graphics
Bud Light
Chaps Inn
Charissa Farley
Chief of Police Al Franz
Chipotle Mexican Grill
Christopher Jackson
City of Palm Springs
Community Marketing, Inc
COMPETE Sports Media
Costco
Dave Barron & Joyce Ohmara
David Paisley
Desert Aids Project
Desert Business Association
Desert Daily Guide
Desert Gay Tourism Guild
Destanet Computer Services
DJ Corey D
Do It In Gay Palm Springs
Elizabeth Baker
Escena Golf Club
Exotic Motor Cars
Florida Keys and Key West Tourism Office
Gay San Diego
Golden Rainbow Center - SAGE
Google Grants
Great Autos of Yesteryear
Greater Palm Springs Rodeo Chapter – GSGRA
Hale Media
Hamburger Mary's
Heimark Distributing Company
Hilton Palm Springs Resort
Holiday Inn Resort - Palm Springs
Hunter's Palm Springs
Hyatt Regency Suites Palm Springs
ID Lubricants
J. Hocker & Associates
Jack Ellison
James R. Lawrence
Jensen's Foods
Joanne Plummer
Joyce Ohmara & Dave Barron
Kaliff Insurance
Keith Howard
Key West Business Guild
KNEWS
Koala Swimwear
L Spot Palm Springs
Larry Isaac
Lavender Lens Magazine
Lee Walton
Leonard Macias
Long Beach Lesbian & Gay Pride
Mary Jo Ginther
Matchbox "Vintage Pizza Bistro"
Michael Ambrose
Michael C. Green
Mike O'Bleness
Mischief Palm Springs
Monster Energy
Nino Eilets
Nikki Girsch
Orbitz
Pacific Premier Bank
Palm Canyon Insurance
Palm Springs Aerial Tramway
Palm Springs Bureau of Tourism
Palm Springs Follies
Palm Springs Front Runners & Walkers
Palm Springs Sisters of Perpetual Indulgence
Patrik Gallineaux
Phil Catalli
Phoenix Pride
Pinocchio in the Desert
PNN Radio
Pride In Media
Prime Timers of the Desert
Pulp Magazine
Q Trading Company
Q Vegas
Rage Magazine
Rainbow RV
Rick's Desert Grill
Rick's Restaurant
Rivera Palm Springs
Ryan Murray
Santiago
SD Pix
SDGLN.com
Sedona Gay Pride
Shann Carr
Smoke Tree Greetings
Stephanie Knight
Stephen Murray-Smith
Stolichnaya
Streetbar
TACS, inc.
The Bottom Line Magazine
The Desert Radio Group
The Desert Sun
The Falls Prime Steakhouse
Tom Scherer & Associates
Tom Warrick
Tool Shed
Tropicale
Urban Mo's
US Bank
Von's
Waiters in Boxers
Walgreens
Wang's in the Desert
Wells Fargo Reverse Home Mortgages
Wessman Development
William Grant and Sons
Zin American Bistro

Special Thanks to
Jasmine Watts and all the members of the City of Palm Springs Special Events Committee

Many other thoughtful persons who are not listed here also made contributions of supplies or equipment. We express our most sincere thanks for the support and contributions of everyone who has given to Greater Palm Springs Pride.

The publication of this list in intended to publicly recognize and thank our donors and supporters. We have made every effort to ensure this list is comprehensive and accurate. We kindly ask that any errors of omission be reported to our office.

For more information on how to make a gift or to support our efforts, please contact Ron deHarte at (760) 416-8711. Thank you!

"Desert Magazine 2010 Winner Best Martini"
"Open Table Diner's Choice Winner 2009 & 2010"

"...the place to be seen."
The Desert Sun

THE Tropicale®
DINING + LOUNGE

Stylish mid-century design with
lush patio dining and outdoor lounge

Champagne Weekend All-Day Brunch

New Pacific American cuisine
featuring seasonally inspired dishes

Awesome Sushi Sunday Night

Open Everyday - Happy hour at 4 - Dinner at 5 - Weekend Brunch at 11
330 East Amado Road + Palm Springs + (760) 866-1952



EXOTIC MOTOR CARS
4525 East Ramon Road
Palm Springs, California 92264
Phone: 760-778-5444
Fax: 760-778-5440

Serving the desert for 35 years and growing. The valley's finest selection of pre-owned luxury vehicles.
Rolls Royce ■ Bentley ■ Jaguar ■ Mercedes-Benz ■ Porsche
BUY ■ SELL ■ TRADE ■ CONSIGN ■ LEASE ■ FINANCE
Fax: (760) 778-5440
4525 EAST RAMON ROAD, PALM SPRINGS
100 car inventory from 1930 model A's to 2009 year Rolls Royces.
We Support the Desert AIDS Project. www.exoticmotorcars.com • rollsroyce01@earthlink.net
COURTESY HWY 111 MAGAZINE





Celebrating Food
Since 1940







Jensen's
MAKE EVERY DAY AN OCCASION™

freshly baked breads | specialty cheeses
fresh seasonal produce | fine local wines
chef prepared entrées and sandwiches
gourmet desserts | everyday essentials
deliveries to your door

WWW.JENSENSFOODS.COM

In the Mill
Smoketree Commons Shopping Center
PALM SPRINGS
2485 E Palm Canyon Dr
Palm Springs, CA 92264
760.325.8282

Minute Shoppe
PALM DESERT
42150 Cook St.
(Corner Cook St. & 42nd/Green Way)
Palm Desert, 92211
760.837.1977

PALM DESERT
73001 Hwy 111
Palm Desert, CA 92260
760.340.8393

Minute Shoppe
RANCHO MIRAGE
69900 Frank Sinatra Dr.
Rancho Mirage, CA 92270
760.770.3355

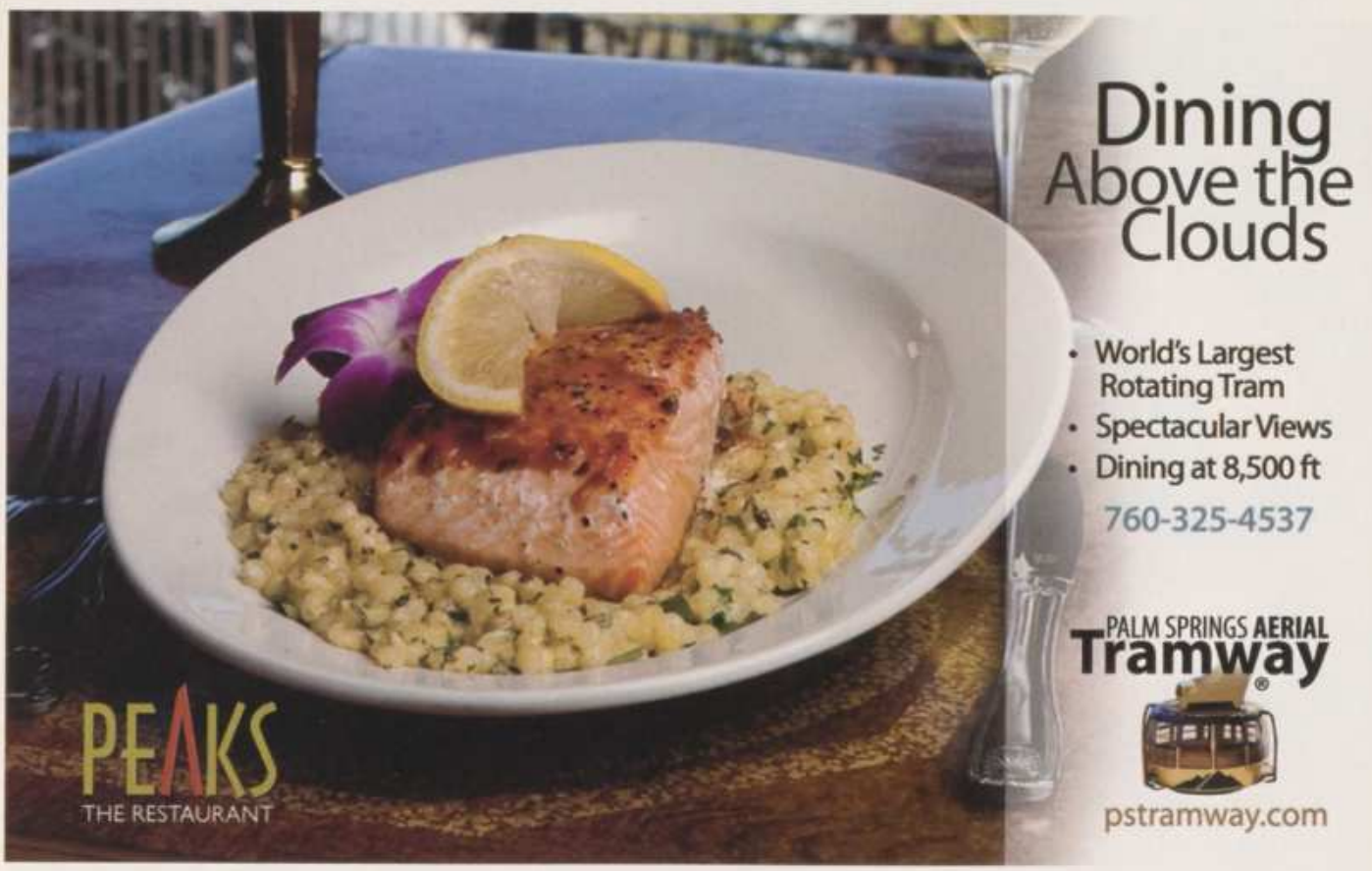
DESERT BUSINESS ASSOCIATION
DBA

SERVING THE COACHELLA VALLEY COMMUNITIES AND OUR MEMBERS FOR OVER 30 YEARS!

Today's DBA acts as a driving force for the vibrant health of our communities by promoting and supporting GLBT and GLBT-friendly businesses, professionals and individuals who have joined together for business promotion, economic development, educational and humanitarian purposes.

Participate and experience the momentum and impact of today's DBA!

VISIT US AND JOIN TODAY AT: www.desertbusinessassociation.org



Official PS Pride Event!

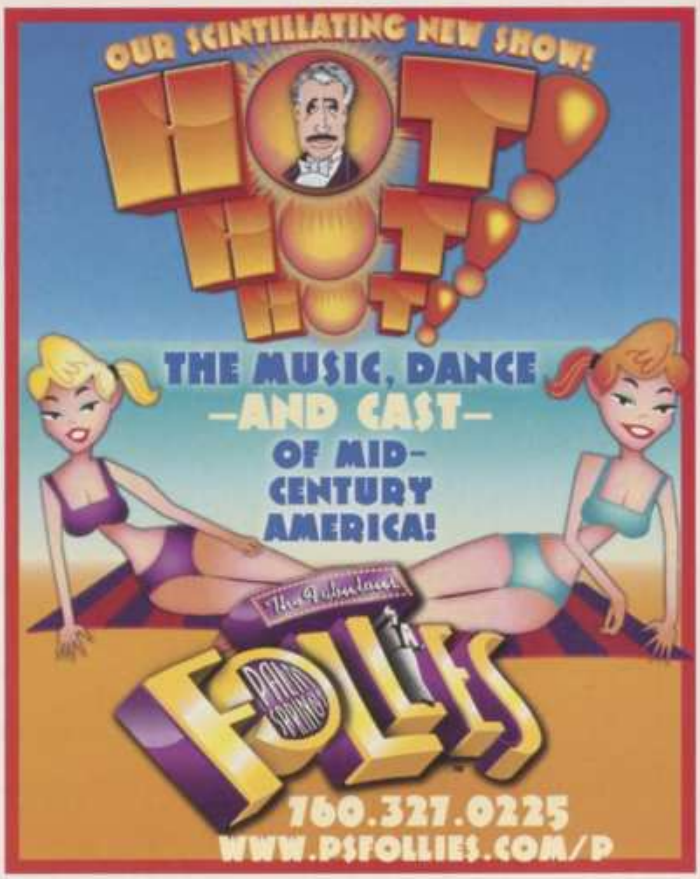
PALM SPRINGS FRONT RUNNERS & WALKERS

2011

11th ANNUAL 5K PRIDE RUN • WALK
SATURDAY, NOVEMBER 5th @ 8am

Proceeds To Benefit:
BOYS & GIRLS CLUB
OF PALM SPRINGS

For Event Information:
www.psfr.org
psfrontrunner@gmail.com
(760) 832-6814







RICK'S RESTAURANT

A simple family run restaurant that takes only the **best ingredients** and makes scrumptious **home-cooked meals**. Finding such a restaurant is one of **life's simple pleasures**. Remember all the specialties you can find only at Rick's...like the **meats**, Rick himself prepares on premises...the **huge, hot fluffy cinnamon rolls** prepared from scratch. The **unforgettable sauces** and the best **homemade soups** in the Valley. You will find them all again at Rick's Restaurant. Whether you crave a **full breakfast** or a **hot and hearty lunch**, nothing beats Rick's.

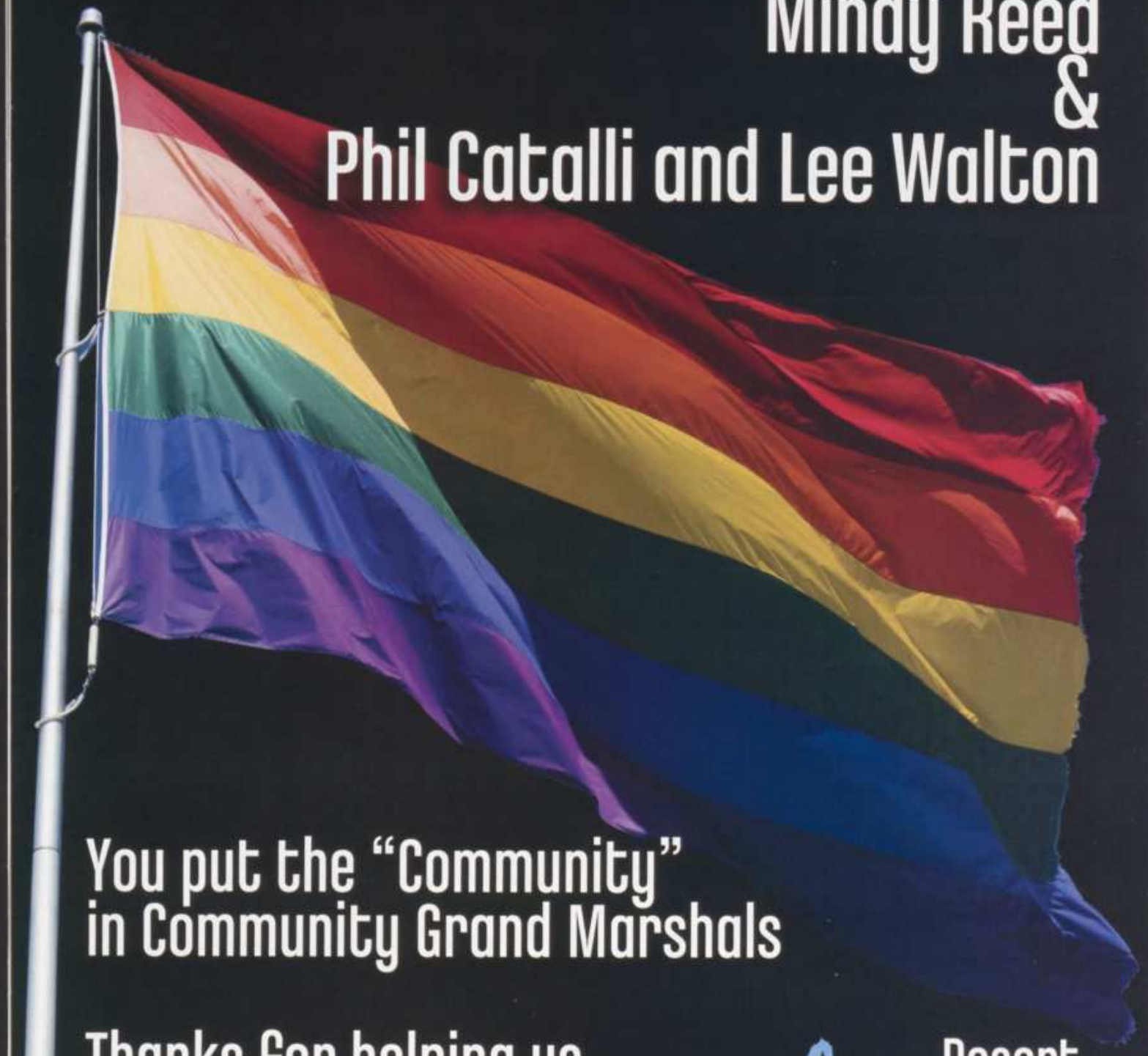
Open Daily 6am to 3pm, Breakfast and Lunch
Full Service Catering Available

Serving Cuban-American Food

Established in 1985

760.416.0090

1973 North Palm Canyon • Palm Springs



Mindy Reed & Phil Catalli and Lee Walton

You put the "Community" in Community Grand Marshals

Thanks for helping us stand strong in the fight against AIDS!!

Desert AIDS Project

care :: prevention :: advocacy

WELLS FARGO | HOME MORTGAGE

Trust a leading lender that takes pride in the communities we serve



Wells Fargo Home Mortgage celebrates PRIDE

Whether you're buying your first home, building a new home, or refinancing or remodeling your current one, you want financing that's well-matched to your unique needs and goals in life.

BEST PLACES TO WORK 2010 for LGBT Equality
100% CORPORATE EQUALITY INDEX

Our commitment to the LGBT community dates back to the 1980's so we understand how to help you find the home financing that's right for you.

Call today for more information.

JOSEPH A. FILLIPPELLI
SALES MANAGER
NMSLR ID # 455417

GEORGE R. KOURI
HOME MORTGAGE CONSULTANT
Phone: (760) 275-5905
78-900 Avenue 47 Suite 202
La Quinta, CA 92253
email:george.r.kouri@wellsfargo.com.com
www.wfhm.com/george-kouri
NMLSR ID: 248717

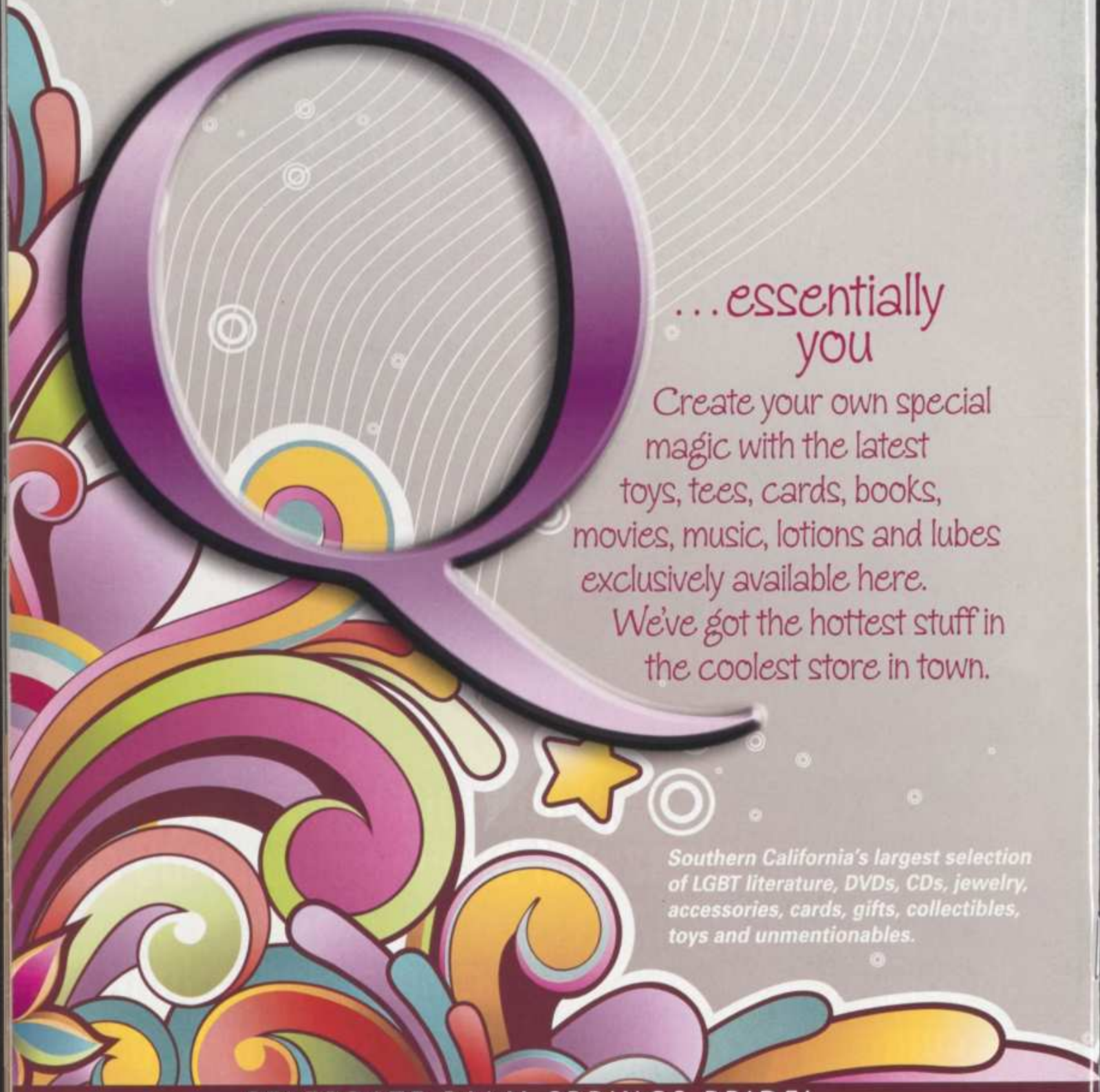
Together we'll go far



EQUAL HOUSING LENDER

Wells Fargo Home Mortgage is a division of Wells Fargo Bank, N.A.
© 2010 Wells Fargo Bank, N.A. All rights reserved. NMLSR ID 399801. #105704 3/10

QUINTESSENTIALLY



...essentially you

Create your own special magic with the latest toys, tees, cards, books, movies, music, lotions and lubes exclusively available here. We've got the hottest stuff in the coolest store in town.

Southern California's largest selection of LGBT literature, DVDs, CDs, jewelry, accessories, cards, gifts, collectibles, toys and unmentionables.

CELEBRATE PALM SPRINGS PRIDE!

QTRADING COMPANY

606 E. Sunny Dunes Rd. • Palm Springs, CA
800.756.2290 • 760.416.7150 • www.qtrading.com