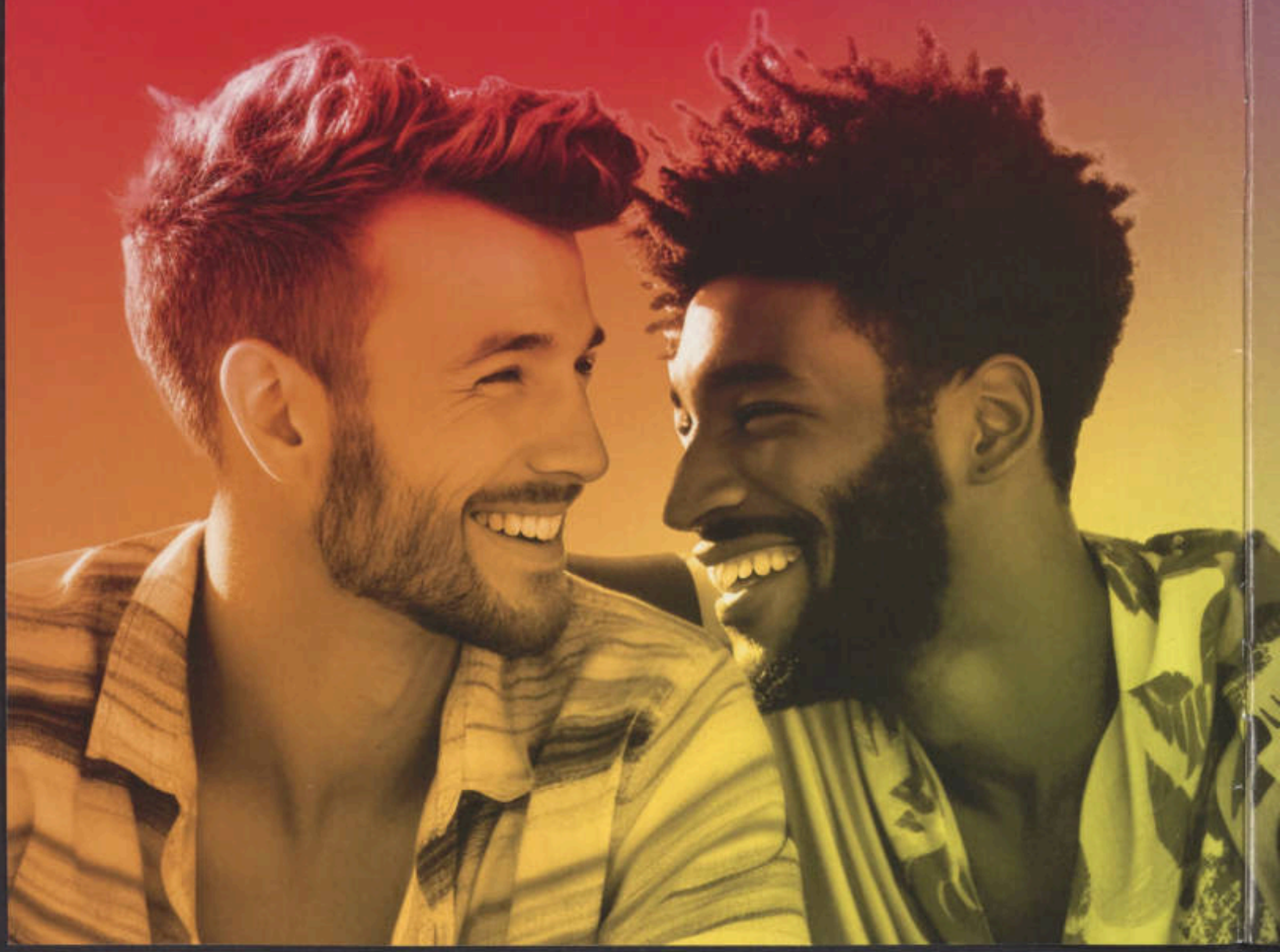


Palm Springs Pride

OCTOBER 31 – NOVEMBER 3, 2024

because LGBTQ+ health matters



2024.055.009

DAP Health



DAPHealth.org



LOVE ALWAYS WINS

Successfully matching *fabulous homes* with *fabulous people.*

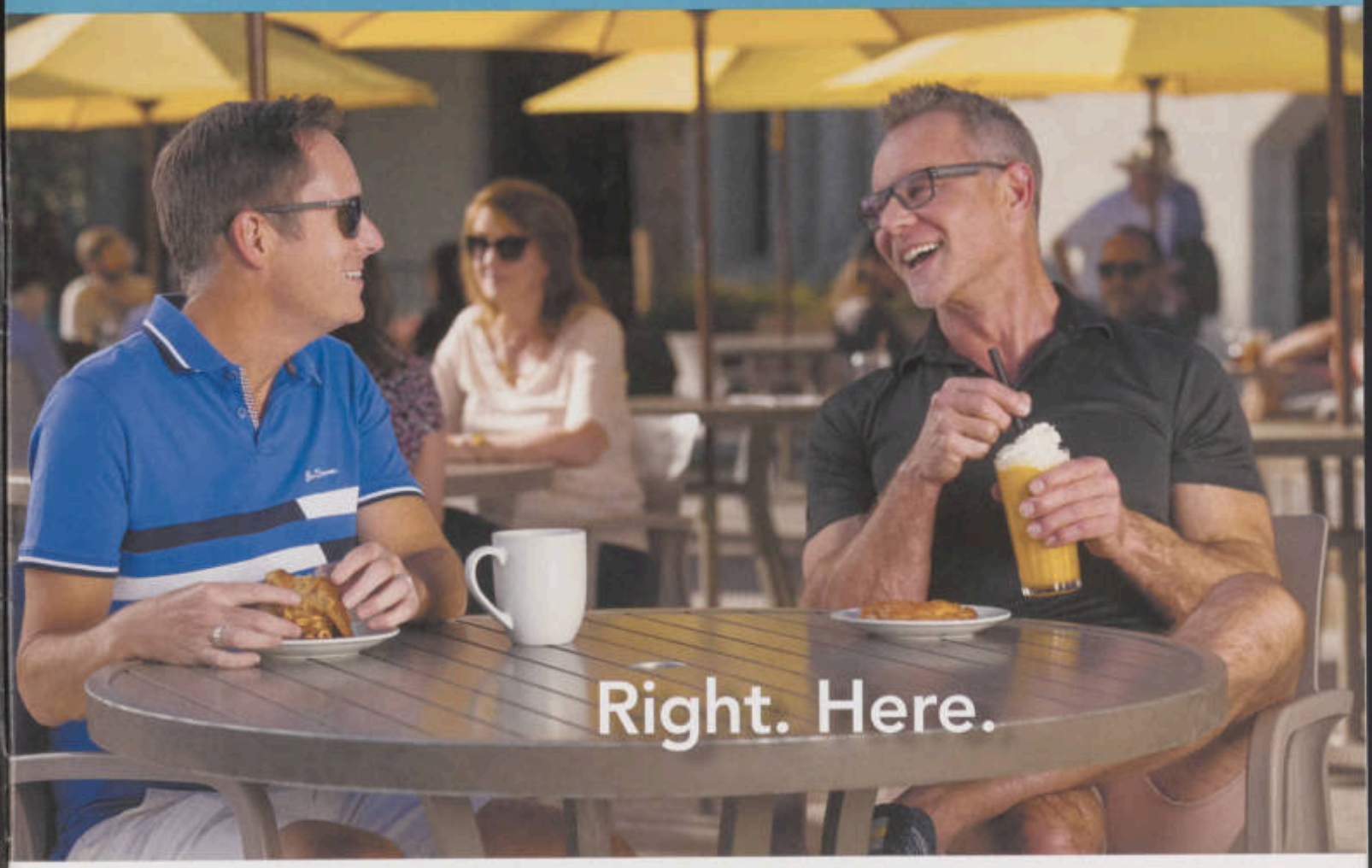
Paul Kaplan GROUP

Bennion Deville Homes
DRE# 01325548
201 N. Palm Canyon Dr, Ste 120
Palm Springs, CA 92262

NIKO
PALM SPRINGS

Niko Esposito, Realtor®

DRE# 01912213
(626)755.3656
nikopalmsprings.com
nikopalmsprings@gmail.com



EISENHOWER HEALTH CENTERS
AT PALM SPRINGS

The men's health services you want, where you want them.

When it comes to high quality health care, Eisenhower is here for you — now with six great health clinics in the Palm Springs area, and an enhanced focus on services that meet the unique health needs of men.

- Primary Care and Eisenhower 365
- HIV Care
- Eisenhower Desert Orthopedic Center
- Imaging and Lab Services
- Urgent Care
- Psychology
- Psychiatry
- Dermatology
- Medical Specialties
  (Available at South Palm Canyon)
  - ~ Eisenhower Desert Cardiology Center
  - ~ Gastroenterology
  - ~ Infusion
  - ~ Neurology
  - ~ Oncology
  - ~ Pain Management

Learn more at PSHealth.EisenhowerHealth.org or call 760-773-1460.

Eisenhower Health Center at Sunrise
151 S. Sunrise Way

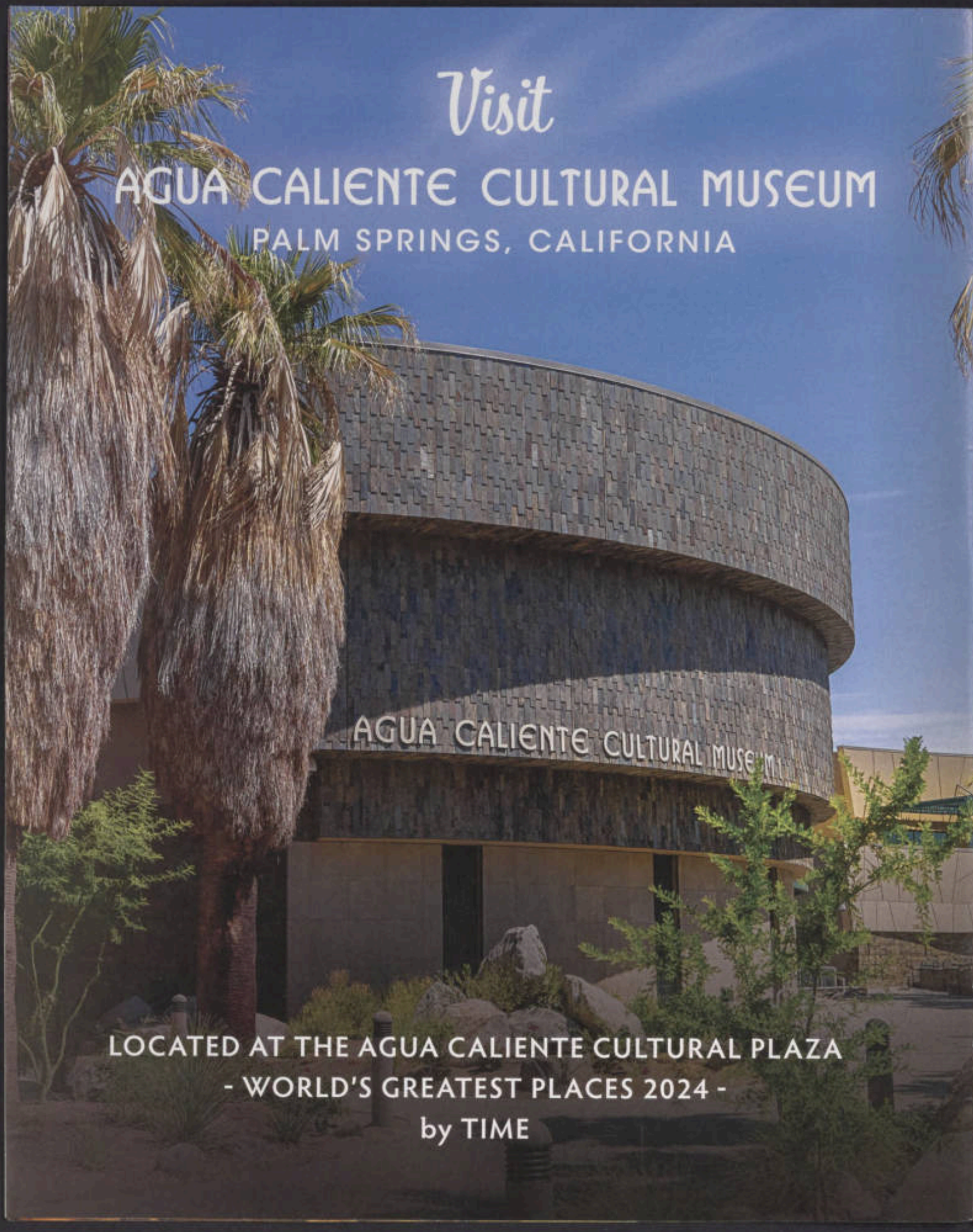
Eisenhower Health Center at Rimrock
4791 E. Palm Canyon Drive

Eisenhower Brimble and Jones Health Center
1555-C S. Palm Canyon Drive

Eisenhower Health Center at South Palm Canyon
415 S. Palm Canyon Drive

Eisenhower Primary Care at North Palm Canyon
1401 N. Palm Canyon Drive, Suite 202

Eisenhower Dermatology Center
1080 N. Indian Canyon, Suite 200


Visit
AGUA CALIENTE CULTURAL MUSEUM
PALM SPRINGS, CALIFORNIA
AGUA CALIENTE CULTURAL MUSEUM
LOCATED AT THE AGUA CALIENTE CULTURAL PLAZA
- WORLD'S GREATEST PLACES 2024 -
by TIME





140 N. Indian Canyon Drive • Palm Springs, CA 92262

accmuseum.org



SANTIAGO
santiagoresort.com

Twin Palms
twinpalmsresort.com

DESCANSO
descansoresort.com

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Mission Statement
To be a catalyst for celebrating strength, equality, diversity, and self-determination of the LGBTQ+ community locally and globally.

About
Greater Palm Springs Pride is a 38-year-old, volunteer-directed 501(c)(3) nonprofit community-enhancement organization dedicated to public education and awareness of the LGBTQ+ community's individual rights and civil liberties.

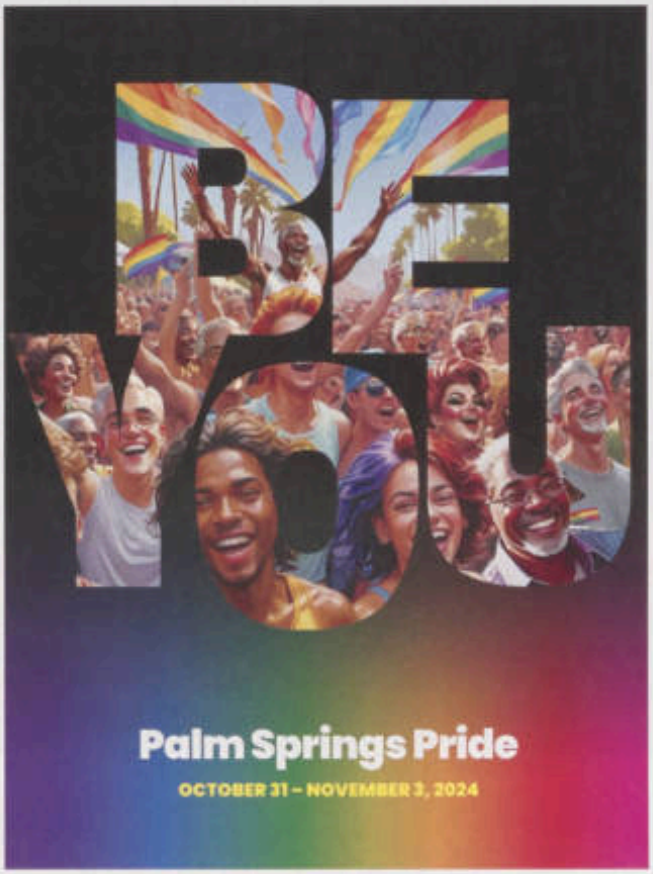
Publisher
Greater Palm Springs Pride Inc.
329 W. Mariscal Road, Palm Springs, CA 92262, 760-416-8711, pspride.org

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303 N. Indian Canyon Drive, Palm Springs, CA 92262
760-325-2333, palmspringslife.com

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Official 2024 Pride Poster

Graphic artist and Palm Springs resident Richard Vaughn created the 2024 Greater Palm Springs Pride Festival and Parade poster.

"Because this year's theme, "Be you!" embraces diversity, my first inclination was to use an AI program and see if it could generate a group of LGBTQ+ people celebrating pride. To my astonishment, it did. Well, almost — it lacked diversity. I went back using more descriptive language and asked for images of Black and Asian people, women, transgender people, older gay men, and drag queens. I also asked for a Palm Springs Pride Parade image for the background of the original had a street lined with brownstones and oak trees.

With the addition of these AI images and some Photoshop magic on my part, our collaboration created the perfect image to represent this year's theme, "Be you."

The Palm Springs Pride commemorative poster and merchandise are available at Destination PSP, 170 N. Palm Canyon Drive, Palm Springs. The poster is also available online at *destinationPSP.com*.

Palm Springs Pride Festival

Events Map



S. Luga Rd.

NORTH

W. Arenas Rd.

S. Cahuillia Rd.

Museum Way

ENTER

PARKING
ABOVE & UNDERGROUND

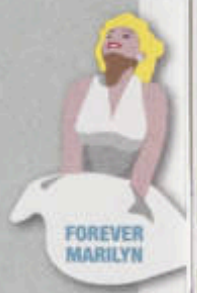
RIDESHARE PICK-UP

14

TAHQUITZ CANYON WAY

ENTER

ELEVATOR



P.S. RESORTS

ONE VALLEY FOUNDATION

NÜTRL

W. Barista Rd.

N. Belardo Rd.

Belardo Rd.

PARKING

PARKING

2

THE ROWAN

END

PRIDE FESTIVAL

Pride Stage

13

PALM

SKREWBALL

VENDOR BOOTHS

ABSOLUT.

OSCAR'S PALM SPRINGS

16

PARKING

15

INDIAN CANYON DRIVE

Oscar's Stage

10

Arenas

9

SIROCCO

STREETBAR

HUNTERS

CHILLBAR

PALM SPRINGS

KGAY

GAY DESIRE GUIDE

DICK'S

BOOKBLACK

11

Arenas Stage

HILTON PALM SPRINGS


GREATER PALM SPRINGS PRIDE
CITY OF PALM SPRINGS CALIFORNIA
N. Museum Dr.
ENTER
PARKING STRUCTURE ABOVE & UNDERGROUND
DOWNTOWN PARK
VOLUNTEER VILLAGE
N. Belardo Rd.
O'DONNELL GOLF CLUB
Alejo Rd.
ATTRACTIONS
1 The La Crema Experience
2 Recovery Oasis
3 Children's Headquarters (CHQ)
4 Youth Zone
5 Main Entrance
6 Lost and found
See the full list of attractions and locations on page 10, Pride Parade and Festival Map Information.
La Crema Wines Official Wine of Palm Springs Pride
LA CREMA
N. Belardo Rd.
CHILDREN'S GARDEN
4 3
1
8
FOOD COURT
ELEVATOR
HYATT PS
PARADE STEPS-OFF SUNDAY NOVEMBER 3 AT 10 A.M.
12
Main Stage
STOP
CANYON DRIVE
PRIDE PARADE
STARTS
VENDOR BOOTHS
7
5
La Crema Stage
17
RIDESHARE PICK-UP
14
INDIAN CANYON DRIVE
DESERT CARE NETWORK
Andreas Rd.
Amado Rd.
Alejo Rd.
E. Granvia Valmonte
Tamarisk Rd.
Tachevah Rd.
VISIT LAUDERDALE
N. Calle Encilia

Festival and Parade map legend

LA CREMA

1 La Crema Experience



La Crema is thrilled to be the official wine for Palm Springs Pride as we continue to celebrate our LGBTQ+ friends, family members, co-workers, and customers. We have a shared belief in elevating the lives of those around us through openness, allyship, and helping create moments of unfiltered joy. We can't wait to raise a glass with you in Palm Springs.

2 Sunny Dunes Clubhouse Recovery Oasis

Stop in for sobriety fun at the Recovery Oasis. Meet up with old friends and make new friends in our recovery lounge. Find out about upcoming sobriety events.

3 Children's Headquarters (CHQ)

Families are invited to join us for arts and crafts and games. CHQ is a playful place for children and accompanying adults. There will be hands-on fun for you and children, from infants to pre-teens.

Children's CHQ

4 Youth Zone

Youth Zone, open to those 21 and under, is the hub for LGBTQ+ youth and their allies at the Pride Festival. The zone features continuous entertainment and



activities, free food and drink, games, dancing, music, seating, contests, games, youth-only confidential testing, drag and makeup fun, great conversation, creative expression, chalk drawing, shade from the sun, toilets and a washing station, and safe-sex information. EVERYTHING IS FREE.

The Zone is hosted by Safe Schools Desert Cities and sponsored by US Bank.

SAFE SCHOOLS DESERT CITIES

5 Main Entrance

6 Lost and Found

7 First Aid

Basic first aid.

8 Food Court

Vendors are located on Palm Canyon Drive and Arenas Road, east of Indian Canyon Drive. Enjoy the many tempting choices, from fresh lemonade, agua frescas, and es cendol, pupusas, and bratwurst.



VISIT LAUDERDALE
EVERYONE UNDER THE SUN

Mexican food, Philly cheese steak, fried pickles, and more await your taste buds.

9 Arenas District Outdoor Beverage Lounges

All bars are cashless. Staffed by volunteers. Tips and beverage proceeds benefit Palm Springs Pride and help keep the Festival free and accessible for everyone.



10 Arenas District Block Party

arenas

11 Arenas District Stage

Arenas Stage

KGAY

12 Main Stage

The downtown centerpiece of the Pride Festival, with headlining entertainment and the best in video, lights, and sound.

Main Stage

Pride Stage

13 Pride DJ Stage

14 Rideshare Pick-up/ Drop-off Zones

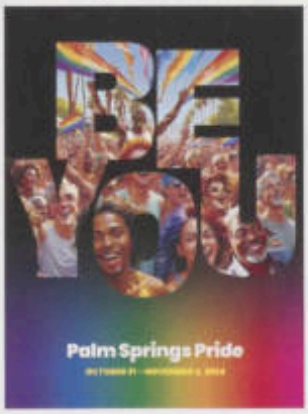
Convenient pick-up and drop-off areas for rideshare and taxi.

15 Oscar's Stage

Oscar's
THE SCENE OF PALM SPRINGS

16 Pride Merchandise

Show your pride in style with sales that help Pride support the community!



LA CREMA

17 La Crema Wines Pride Parade Stage

TV personality and community leader Scott Nevins hosts the hosts the La Crema Wines Pride Parade Stage with guest commentators live starting at 9:30 a.m.

MAP Information



Parking

There is plenty of downtown parking. Plan extra time to locate a space before the parade. We suggest parking away from Palm Canyon Drive for both the festival and parade. These locations are only a short walk from the Pride events:

- The Downtown Project Parking Garage is accessible from North Museum Drive in front of the Palm Springs Art Museum. Parking is free.
- Downtown Parking Structure, 275 S. Indian Canyon Drive
- E. Amado Road and adjacent side streets
- Andreas Road toward Calle El Segundo
- Tamarisk Road toward Ruth Hardy Park
- Tachevah Drive toward Katherine Finchy Elementary School



Bike Parking

Bike to the festival and park in the bicycle corrals at the corner of South Palm Canyon Drive and Arenas Road, on the east side of Palm Canyon Drive in front of Welwood Murray Memorial Library, and in the north parking area at the Palm Canyon Theatre. There are bicycle-shaped racks, "hitch" racks, and corrals providing hundreds of spaces in the downtown area.

Credit Cards

All bars are cashless. All beverage stations take credit cards only.



Restrooms

Public restrooms are available daily from 8 a.m. to 10 p.m. in the downtown development adjacent to Il Corso, the Kimpton Rowan Hotel, and *Isabelle* sculpture at 111 N. Palm Canyon Drive.

- The Downtown Park
- Palm Canyon Drive and North Via Las Palmas (Sunday)
- Palm Canyon Drive and East Alejo Road (Sunday)
- 349 N. Palm Canyon Drive (Sunday)
- On Arenas Road between Hunters and Streetbar



ATMs

All bars are cashless. Be ready to make purchases with credit/debit cards. ATMs are located near food courts.



Donation Stations



The nonprofit Palm Springs Pride organization encourages attendees to donate cash or loose change in collection bins carried by volunteers throughout the festival or by using the donation QR code. All donations help keep Pride free and accessible for everyone.





Lost and Found

Check for lost items at the Pride Volunteer Village near the intersection of Belardo Road and Andreas. After the event, you can contact Greater Palm Springs Pride at 760-416-8711.

Security



Palm Springs Police and event security staff are on hand for everyone's safety. Please report all suspicious activity or problems to Palm Springs Pride staff members or directly to security or law enforcement officers. If you see something, please say something!

Pets

Leashed or harnessed pets are welcome. However, please be aware of the hot pavement during the day.



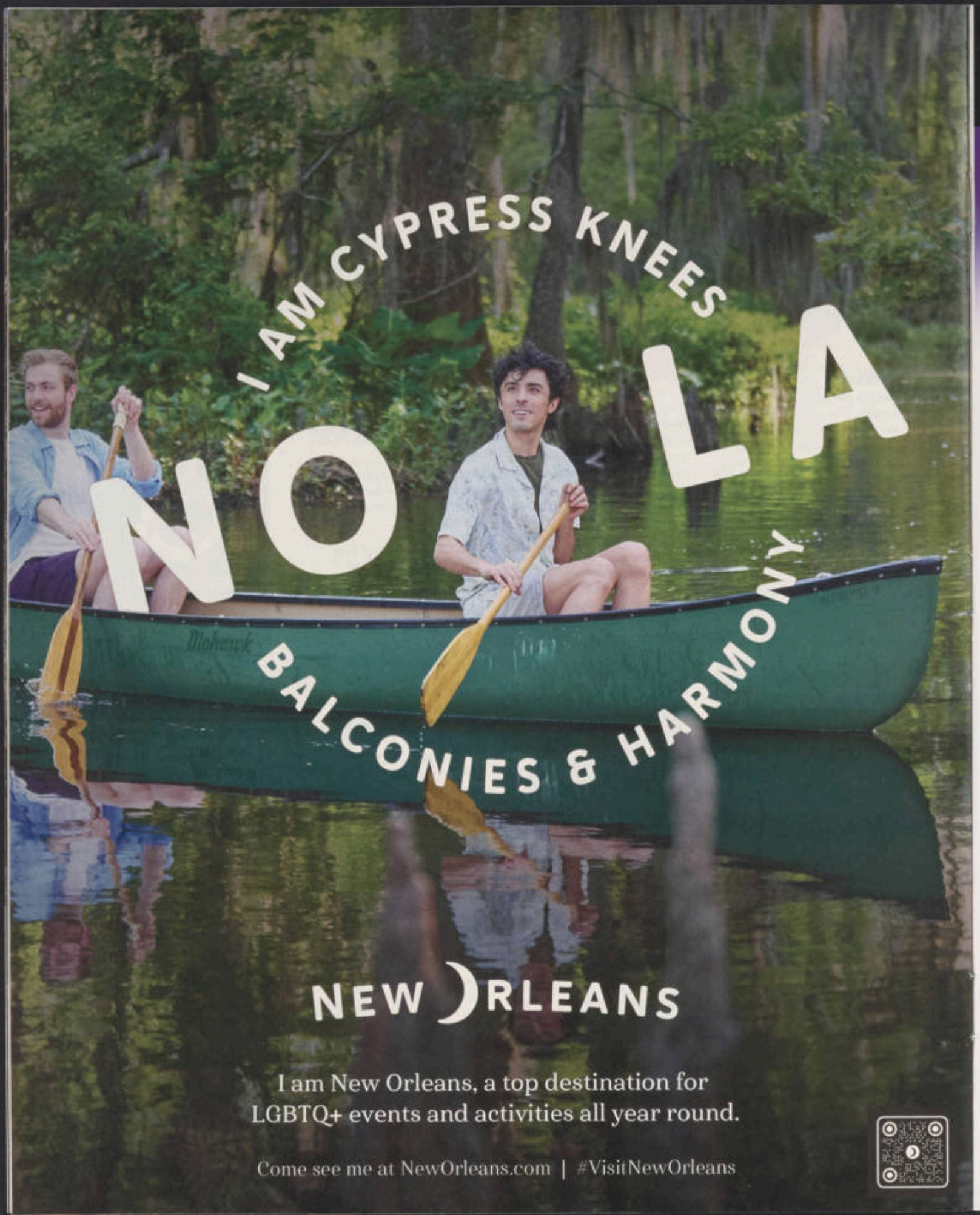
Accessibility Seating – Parade

Accessible seating is available for those requiring special assistance or for those with physical restrictions near the La Crema Wines Pride Parade Stage at Granvia Valmonte and Palm Canyon Drive.



Accessible Parking – Parade

Designated parking spaces are available for Parade spectators with disabilities on Granvia Valmonte between Palm Canyon Drive and Indian Canyon. Enter Granvia Valmonte off Indian Canyon to access the parking spaces. Vehicles utilizing accessible parking spaces must display appropriate placards, tabs, or license plates. Spaces cannot be reserved and are first-come, first-served.


I AM CYPRESS KNEES
NO LA
BALCONIES & HARMONY
NEW ORLEANS
I am New Orleans, a top destination for
LGBTQ+ events and activities all year round.
Come see me at NewOrleans.com | #VisitNewOrleans

Official Pride Events

Join us in Palm Springs and Be You!

By attending the Pride Parade, Festival, and other official events, you are helping to raise awareness and visibility of the LGBTQ+ community. Pride is for everyone. Whether you're a member of the LGBTQ+ community, an ally, or someone who's questioning where you fit in, you are part of our diverse and vibrant community. Your place is here with us. A portion of proceeds from all official events help keep Palm Springs Pride free for all to attend. Come out and be proud!

WEDNESDAY, OCT. 2
5:30-7:30 p.m.

Pride Honors Awards

Hilton Palm Springs
400 E. Tahquitz Canyon Way, Palm Springs, pspride.org

The Pride Honors Awards, presented by Silvercrest, promises a night of inspiration and celebration, bringing together LGBTQ+ activists, allies, and supporters from all walks of life. Be with us as we honor these champions of diversity, unity, and love.



- *Spirit of Pride Award:* ***John Taylor***
- *Spirit of Stonewall Business of Pride Awards:* ***Shannon Anderson***
- *Spirit of Stonewall Volunteer of the Year:* ***DeeAnn Hopings***
- *Spirit of Stonewall Advocate of the Year:* ***DAP Health***
- *Spirit of Stonewall Community Leadership:* ***Jasmine Sullivan Waits***
- *Spirit of Stonewall Arts & Culture Award:* ***Marconi Calindas-Cafege***
- *Spirit of Stonewall Friend of Pride:* ***Andrew and Cathy Mills***

TICKETS: $25
facebook.com/PalmSprings.Pride

HALLOWEEN

SUNDAY, OCT. 27
4-10 P.M.

Halloween Palm Springs

Arenas District
Arenas Road between Indian Canyon Drive and Calle Encilia, Palm Springs
HalloweenPalmSprings.com

T-Dance 4-6 P.M.
Costume contest 8 P.M.
Live performances 6-10 P.M. include Thelma Houston and Thea Austin.

VIP LOUNGE TICKETS: $75 in advance, $95 starting Oct. 1
FREE general admission
with a suggestion donation of $10 at each of the entrances to benefit DAP Health, Palm Springs Gay Men's Chorus, Greater Palm Springs Pride, and LGBTQ+ Community Center of the Desert

WEDNESDAY, OCT. 30
10-10:30 A.M.

Official Unfurling of the Rainbow Flag

Jerry Stergios Building
1150 N. Indian Canyon Drive, Palm Springs

The official launch of Pride week features the annual unfurling of the Rainbow Flag from the Stergios Tower at Desert Regional Medical Center. We raise the flag as a symbol of our progress and a reminder of the importance of ensuring that the most vulnerable members of the LGBTQ+ community are taken care of and that we continue working for equality and dignity for all.

FREE EVENT

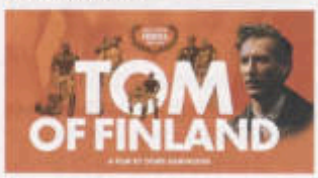
WEDNESDAY, OCT. 30
5-8 P.M.

Film Night: *Tom of Finland* & Selected Shorts

Palm Springs Cultural Center
2300 E. Baristo Road, Palm Springs

Celebrate the Tom of Finland Foundation's 40th Anniversary with a special screening of *Tom of Finland* (2017), the biographical drama by award-winning director Dome Karukoski starring Pekka Strang, who brings to life one of the most influential and celebrated figures of 20th century Gay culture. Arrive early and tour the exhibition *Tom of Finland: Visions of Desire* featuring original drawing and studies, many of which have never been exhibited.

TICKETS: $15
tomoffinland.org/tom-and-palm-springs-leather-pride-2024/#event6





THURSDAY, OCT. 31
6-10 P.M.

Día de la Reina - A Halloween Night Celebration with Neon Trees

Arenas District
Arenas Road between Indian Canyon Drive and Calle Encilia, Palm Springs, pspride.org

In the Arenas District, Oct. 31 is Día de la Reina, when we celebrate all the Queens and Kings of Palm Springs. Join us for a Halloween block party as we bring our community together for a delicious food, live music, and a celebration of the Queens and Kings among us. This is the 13th year Palm Springs Pride has been creating extraordinary experiences on Arenas Road. Get ready for a fun-filled night in Palm Springs!

#DayOfTheQueen
#Palmspringspride

Official Pride Events



FRIDAY, NOV. 1
1–4 P.M.

Endeavor with Pride: Sweat, Celebrate, and Shine!

Arenas District Pride Stage, 301 E. Arenas Road, Palm Springs

Celebrate LGBTQ+ Pride Weekend with a workout like no other! Join ACE-certified group fitness instructor Jase Nagaia for our second annual Endeavor with Pride event at the KGAY and Gay Desert Guide Stage in Palm Springs' vibrant gay district. This 45-minute, high-energy workout will have you moving with music that keeps the excitement high and the fun flowing.

Dress in your most colorful Pride gear, whether it's booty shorts, drag, or anything that makes you feel fabulous and free. Jase's class emphasizes inclusion and celebrates diversity, making everyone feel welcome and celebrated.

After we work up a sweat, we'll kick off a fabulous pub crawl — with plenty of options for our sober friends too! Come ready to sweat, celebrate, and shine at Endeavor with Pride!

FREE EVENT
facebook.com/endeavorpalmsprings

FRIDAY, NOV. 1 – SUNDAY, NOV. 3
1–4 P.M.

Rainbow Palette: Expressions of LGBTQ+ Artistry

Stephen Baumbach Gallery 4116 Matthew Drive, Palm Springs stephenbaumbachgallery.com

Rainbow Palette: Expressions of LGBTQ+ Artistry is a free-to-attend art exhibition showcasing the diverse creative talents of LGBTQ+ artists working in painting, sculpture, photography, and other media. Hosted at the Stephen Baumbach Gallery, the show delves into themes of identity, resilience, and freedom, celebrating the unique perspectives and experiences within the LGBTQ+ community. All artists are donating 10 percent of their sales to Palm Springs Pride.

Information: Contact Chad Sain info@stephenbaumbachgallery.com

FREE EVENT
@Stephen_baumbach_gallery

FRIDAY, NOV. 1
6:30–7:30 P.M.

Interfaith Pride Shabbat Service

United Methodist Church of Palm Springs, 1555 E. Alejo Road, Palm Springs, orhamidbar.org

People of all faith communities and beliefs are invited to the Pride Welcoming of the Sabbath Service. This is a pluralistic service, with a core of Jewish liturgy led by members of our diverse community of faith groups.

Presented by Or Hamidbar, United Methodist Church of Palm Springs, Bloom in the Desert Ministries UCC, The Church of St. Paul in the Desert, River of Hope Palm Springs, Parish of Saint Gilles, and St. Theresa of the Child Jesus Catholic Church.

FREE EVENT
Facebook: orhamidbarps

FRIDAY, NOV. 1
6–11:30 P.M.

Arenas District Pride Weekend Kickoff

Arenas Road between Indian Canyon Drive and Calle Encilia, Palm Springs
Presented by KGAY 106.5 and Gay Desert Guide
pspride.org

Join us at the KGAY 106.5 Palm Springs Stage in the Arenas District. This is the place to start and celebrate all weekend. Expect high-energy DJs and dancing in the streets. Enjoy house and dance music, food vendors, and outdoor beverage lounges!

FREE EVENT

FRIDAY, NOV. 1
7–10 P.M.

La Cage Aux Folles – VIP Performance

Palm Canyon Theatre 538 N. Palm Canyon Drive, Palm Springs, palmcanyontheatre.org

Palm Canyon Theatre will whisk you away to Paris and a night of glamorous drag and storytelling as you enjoy the incomparable *La Cage Aux Folles*. Based on the 1973 French play, this glitzy musical is set in a Saint-Tropez drag nightclub run by Georges and his partner Albin (AKA Zaza), the star performer. When Georges' son (fathered during a one-night fling) brings home his bride-to-be and her bigoted politician father, farcical adventures ensue as they dance around the "family business."

This one-night-only VIP performance and fundraising event will include a pre-show reception with hosted light bites and champagne. (No-host beer and wine options available.) During intermission, enjoy luscious desserts.

Proceeds benefit Palm Canyon Theatre, Palm Springs' nonprofit community theater for 28 years.

TICKETS: $75
Information: Call 760-323-5123 or purchase tickets online at palmcanyontheatre.org
facebook.com/thepalmcanyontheatre
instagram.com/thepalmcanyontheatre

FRIDAY, NOV. 1
6 P.M.

LGBTQ+ Servicemember Wreath Laying Ceremony

Pride Festival Hornitos Stage, Palm Canyon Drive at Amado Road, Palm Springs, pspride.org

A pre-Veterans Day ceremony with a parade of colors by veterans organizations and



remarks from dignitaries. The ceremony honors LGBTQ+ service members and thanks all who served in the U.S. Armed Forces.

The wreath-laying ceremony takes place on the Pride Festival Stage.

FREE EVENT

SATURDAY, NOV. 2
8 A.M.

Palm Springs Pride 5K Run and Walk

West Chino Drive at Belardo Road, Palm Springs, palmspringspriderun.com

Palm Springs Front Runners and Walkers host the Palm Springs Pride 5K Run and Walk through the beautiful and historic Old Las Palmas neighborhood. The 3.1-mile out-and-back course starts on West Chino Drive at Belardo Road behind Corridor Shops and meanders through Old Las Palmas, once home to some of Hollywood's biggest stars. The mostly flat route is on paved streets.

Awards will be presented to the top three overall male, female, and nonbinary finishers, and medals will be given to top finishers in age groups. All online registrants receive a T-shirt.

Proceeds from the Palm Springs Pride 5K Run and Walk benefit Safe Schools Desert Cities, College of the Desert's Gender and Social Diversity Pride Center, the LGBTQ Community Center of the Desert, and the Marsha P. Johnson LGBTQ+ Youth Drop-in Center. A portion of your registration fee helps to keep Coachella Valley's longest-running LGBTQ+ parade and festival in downtown Palm Springs free for all to attend through a donation to Greater Palm Springs Pride.

REGISTRATION:
$40 online registration through Oct. 30
$40 in-person (no shirt) registration Nov. 1
$30 online registration for virtual participants
$25 online or in-person registration for youth under 18
There is no registration on race morning. Please register in advance.



SATURDAY, NOV. 2
11 A.M.–11 P.M. Closing time varies by stage.

Pride Festival

Palm Canyon Drive from Amado Road to Baristo Road and the Arenas District, pspride.org

A street fair, a music festival of diverse artists, and a gathering place, the Pride Festival is a celebration of all that is LGBTQ+ in Palm Springs. Sip refreshing beverages and celebrate in several open-air event venues. Festival features include:

- The La Crema Experience
- Arenas District, the "gayborhood" of Palm Springs, showcases DJ sets all weekend on the KGAY 106.5 and Gay Desert Guide Stage. Food, dancing and plenty of beverages await you and your friends.
- Main Stage, Palm Canyon Drive at Amado Road:
  Sister Sledge Headlines 8 pm.
  Presented by Visit Lauderdale
- Oscar's Stage in the Oscar's Pride Alley on Tahquitz Canyon Way
- Pride DJ Stage on Palm Canyon Drive just north of Tahquitz Canyon Way
- Sunny Dunes Clubhouse Recovery Oasis
- Children's Garden
- Youth Zone

For a complete list of performance times, visit pspride.org.

FREE EVENT

SATURDAY, NOV. 2
SUNDAY, NOV. 3
11 A.M.–5 P.M.

Youth Zone

Presented by US BANK

Hosted by Safe Schools Desert Cities

Market Street between Museum Way and Andreas Road, Palm Springs, pspride.org

Hosted by Safe Schools Desert Cities, the Youth Zone is the hub for LGBTQ+ youth between ages 14 and 21 years old and their allies. The Youth Zone features continuous entertainment and activities, free food and drink, games, dancing, music, seating, contests, games, drag and makeup fun, great conversation, creative expression, chalk drawing, shade from the sun, toilets and a washing station, and safe-sex information.

FREE EVENT

SATURDAY, NOV. 2
11 A.M.–5 P.M.
SUNDAY, NOV. 3
11 A.M.–4 P.M.

Children's Headquarters (CHQ)

Market Street between Museum Way and Andreas Road, Palm Springs, pspride.org

Families with children, infants to pre-teens, are invited to enjoy arts, crafts, and games. CHQ is a playful place offering complimentary snacks, drinks, a nap area, a restroom, and a diaper-changing station. Parents are required to stay in the play area with their children.

FREE EVENT

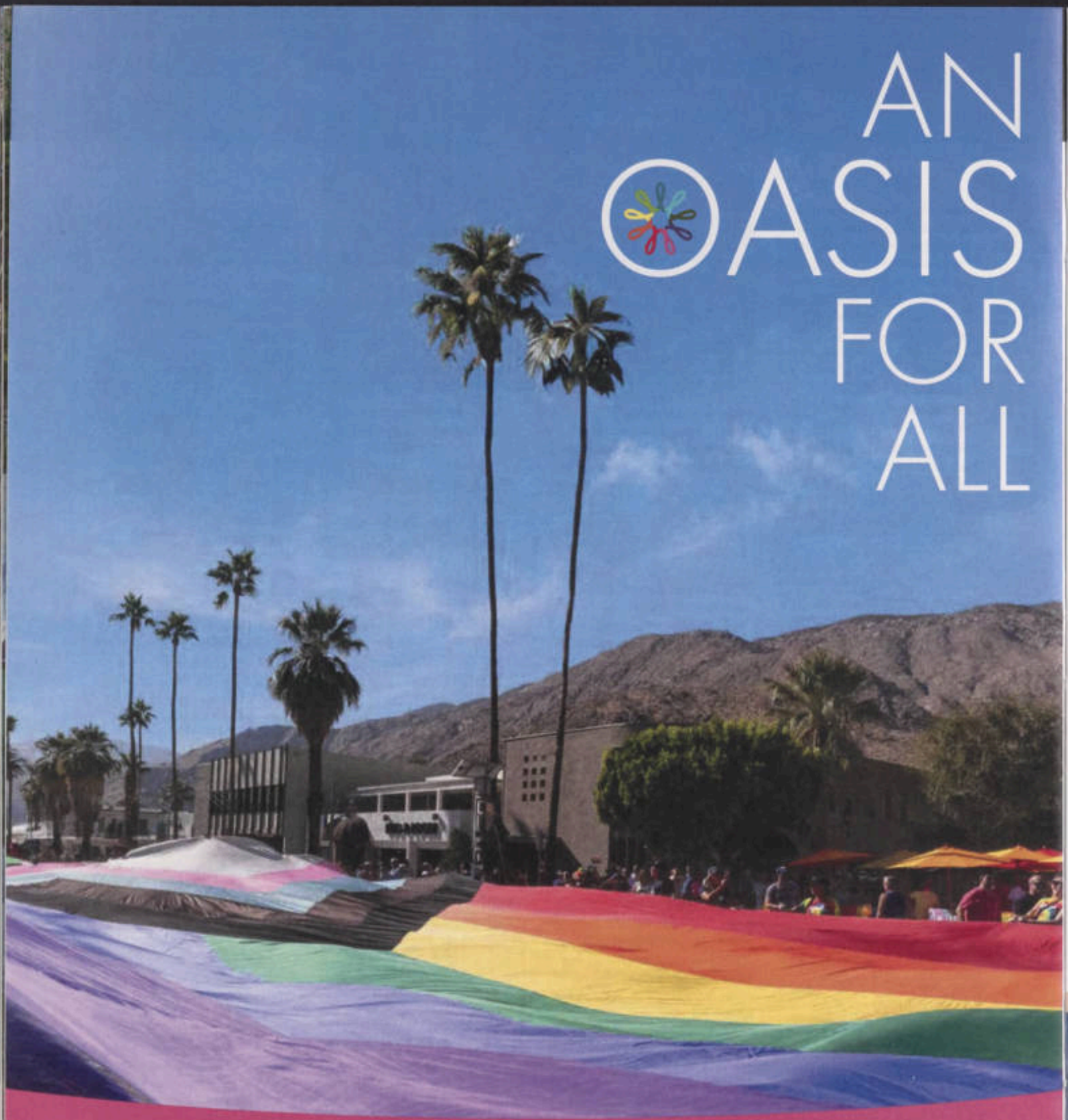
SATURDAY, NOV. 2
NOON–4 P.M.

Rainbow Splash Pool Party

CCBC Resort 68300 Gay Resort Drive, Cathedral City, ccbcresort.com

Enjoy a clothing-optional day of sunshine, music, and fun. DJ Bobby plays poolside with dining and dinks at Runway all weekend! The Runway/CCBC Entertainment Complex is 6.7 miles from the Palm Springs Art Museum.

TICKETS:
$45 in advance on Eventbrite
$50 passes at the door.
Facebook: ccbc.resort



We wish you a fabulous experience in Greater Palm Springs, where every visitor is welcome to celebrate, love, play, unwind, and explore exactly as they are.

Here, love shines **greater**.

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find your oasis

visit**greater**palmsprings.com/lgbtq

Official Pride Events

SATURDAY, NOV. 2
6–11:30 P.M.

Arenas District Official Party of Pride

Arenas Road between Indian Canyon Drive and Calle Encilia, Palm Springs
Presented by KGAY 106.5 and Gay Desert Guide, pspride.org

This block party is a signature event focused on the heart of the Palm Springs gayborhood — a celebration of Pride as well as the symbolic embrace of Arenas Road. LGBTQ+ bars and local businesses pack to the rafters and spill onto the streets for the biggest and longest-running free LGBTQ+ street party in Palm Springs. The official party of Pride features DJs and performances. Join Pride revelers and dancers at the open-air beverage lounge. The block party invites residents and visitors to discover all that the Arenas District has to offer.

FREE EVENT

SUNDAY, NOV. 3
1 P.M.

Brunch with Miss Richfield 1981 @ EIGHT4NINE Restaurant & Lounge

849 N. Palm Canyon Drive, Palm Springs, eight4nine.com

For the eighth year, EIGHT4NINE Restaurant & Lounge hosts Brunch on Parade Sunday with 25 percent of sales donated to Palm Springs Pride to help keep events free and accessible for everyone. Miss Richfield 1981 is a drag legend and beauty professional who entertains with an interactive format that combines homespun warmth and edgy improv, leaving audiences in hysterics. The three-course brunch with Miss Richfield 1981 takes place on the patio at EIGHT4NINE.

TICKETS: $96+
Reservations: 760-325-8490 or eight4nine.com/#reservation
Facebook. eight4ninerestaurant
An official Pride event

SUNDAY, NOV. 3
9 A.M. until parade ends

Trio Pride Parade Party

707 N. Palm Canyon Drive, Palm Springs, triopalmsprings.com

Join us at Trio. Bring your friends, enjoy brunch, and watch the parade from the Trio Pride Patio, located along the parade route. A portion of sales benefits Palm Springs Pride to help keep Pride free and accessible for everyone. Celebrate Pride with Champagne, mimosas, bloody Marys, and delicious food. Limited seating. Sells out fast.

INFORMATION AND RESERVATIONS:
760-864-8746
Facebook: PalmSpringsTrio
Website: triopalmsprings.com
An official event of Palm Springs Pride

SUNDAY, NOV. 3
10 A.M.–12:30 P.M.

Greater Palm Springs Pride Parade

Palm Canyon Drive between Tachevah Drive and Amado Road, Palm Springs, pspride.org

Known for its skies and year-round sunshine, the city of Palm Springs comes alive during the annual Pride celebration. Thousands of spectators gather along palm tree-lined streets to cheer and support local organizations, activists, and themed floats along historic Palm Canyon Drive. Enjoy emcee commentary as parade



contingents pass by official reviewing stands:

- The La Crema Wines Parade Stage, located at East Granvia Valmonte and North Palm Canyon Drive, is hosted by TV personality and community leader Scott Nevins.
- Live Stream Reviewing Stand, with host and emcee Nicholas Snow, is located at Eight4Nine Restaurant and Lounge, 849 N. Palm Canyon Drive.
- The Deaf Pride reviewing stand is north of Amado Road at North Palm Canyon Drive and features sign language interpretation. Seating is available for the Deaf community on a first-come, first-served basis.

FREE EVENT

SUNDAY, NOV. 3
11 A.M.–11 P.M.

Pride Festival

Palm Canyon Drive from Amado Road to Baristo Road and the Arenas District, pspride.org

A street fair, a music festival of diverse artists, and a gathering place, the Pride Festival is a celebration of all that is LGBTQ+ in Palm Springs. Sip, sashay, and celebrate in several open-air event venues. Festival features include:

- The La Crema Experience
- Arenas District, the "gayborhood" of Palm Springs, showcases DJ sets all weekend on the KGAY 106.5 and Gay Desert Guide Stage. Food, dancing, and plenty of beverages await you and your friends.
- Main Stage, Palm Canyon Drive at Amado Road
- Oscar's Stage in the Oscar's Pride Alley on Tahquitz Canyon Way
- Pride DJ Stage on Palm Canyon Drive just north of Tahquitz Canyon Way
- Sunny Dunes Clubhouse Recovery Oasis
- Children's Garden
- Youth Zone

For a complete list of performance times, visit pspride.org.

FREE EVENT

SUNDAY, NOV. 3
11 A.M.–7 P.M.

Arenas District Pride Celebration

Arenas Road between Indian Canyon Drive and Calle Encilia, Palm Springs
Presented by KGAY 106.5 and Gay Desert Guide, pspride.org

The party continues in the heart of the Palm Springs gayborhood. Music by KGAY 106.5's DJ Galaxy, DJ Eric Ornelas, and DJ Mod Girl. Pride Sunday means music, friends, open-air beverage lounges, and food trucks. Wind down your Pride celebration and enjoy an afternoon of classic dance music found only in the Arenas District.

FREE EVENT

PALM SPRINGS PRIDE MUSIC Headliners

Presented by Visit Lauderdale

Sister Sledge

SATURDAY, NOV. 2, MAIN STAGE, 8 P.M.

The story of Sister Sledge is a testament to the enduring power of family, unity, and rhythm. The Sledge sisters became a household name and symbol of unity with their 1979 worldwide hit and iconic album We Are Family. The multi-lead vocal group is responsible for some of the biggest dance anthems of all time. "Lost in Music," "He's the Greatest Dancer," and "Thinking of You" are universally cherished songs that bring people together in love, life, and soulful groove. Menzel started playing Maureen in *Rent*, one of the first musicals to depict lesbian characters on stage. She won her first Tony playing Elphaba in *Wicked* and has since starred in the film adaptation of Rent and Disney's *Frozen*.

Their breakthrough came with the iconic album *We Are Family*. It was more than music; it was a cultural phenomenon. The album's title track became an anthem, a rallying cry for unityand togetherness.

With its infectious melody and the sisters' soaring vocals, it transcended generations and borders, becoming a symbol of hope and connection.

But *We Are Family* was only the beginning. Songs like "Lost in Music," "He's the Greatest Dancer," and "Thinking of You" solidified their status as disco queens. With each beat, the Sledge sisters invited the world to join their party, to lose themselves in the music, and find solace in the rhythm.

The Sledge sisters have amassed a treasure trove of awards and accolades, their discography adorned with gold and platinum certifications.

Beyond the glitz and glamour, Sister Sledge's story is one of sisterhood, resilience, and the unwavering pursuit of their dreams. Their music is a legacy that continues to inspire, a reminder that through unity, we can overcome challenges and create a world filled with love, harmony, and endless grooves.

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EVERYONE UNDER THE SUN

Sister Sledge Ft. SLEDGENDARY



Neon Trees

THURSDAY, OCT. 31, ARENAS DISTRICT STAGE, 8 P.M.



The iconic indie rock band Neon Trees will hit the stage with fresh energy, fueled by their fifth album, *Sink Your Teeth*, which showcases the band's dynamic musicianship and captures the exhilarating atmosphere of their live shows. Neon Trees has consistently delivered unforgettable performances at major festivals like Coachella, Bonnaroo, Life is Beautiful, and Bottle Rock. Their infectious energy and anthemic songs have captivated audiences for years. Frontman Tyler Glenn has been a vocal advocate for LGBTQ+ rights and uses his platform to inspire and empower others. His personal journey, including coming out and founding the Loveloud Foundation with Imagine Dragons frontman Dan Reynolds, has resonated deeply with fans around the world. "We're trying to do everything we can to change things with the tone of love," Glenn says. "Love is a great unifier, and music is a great unifier. That's always been Neon Trees' mission as well." At Pride, Neon Trees will deliver a performance that will leave you dancing and feeling empowered.

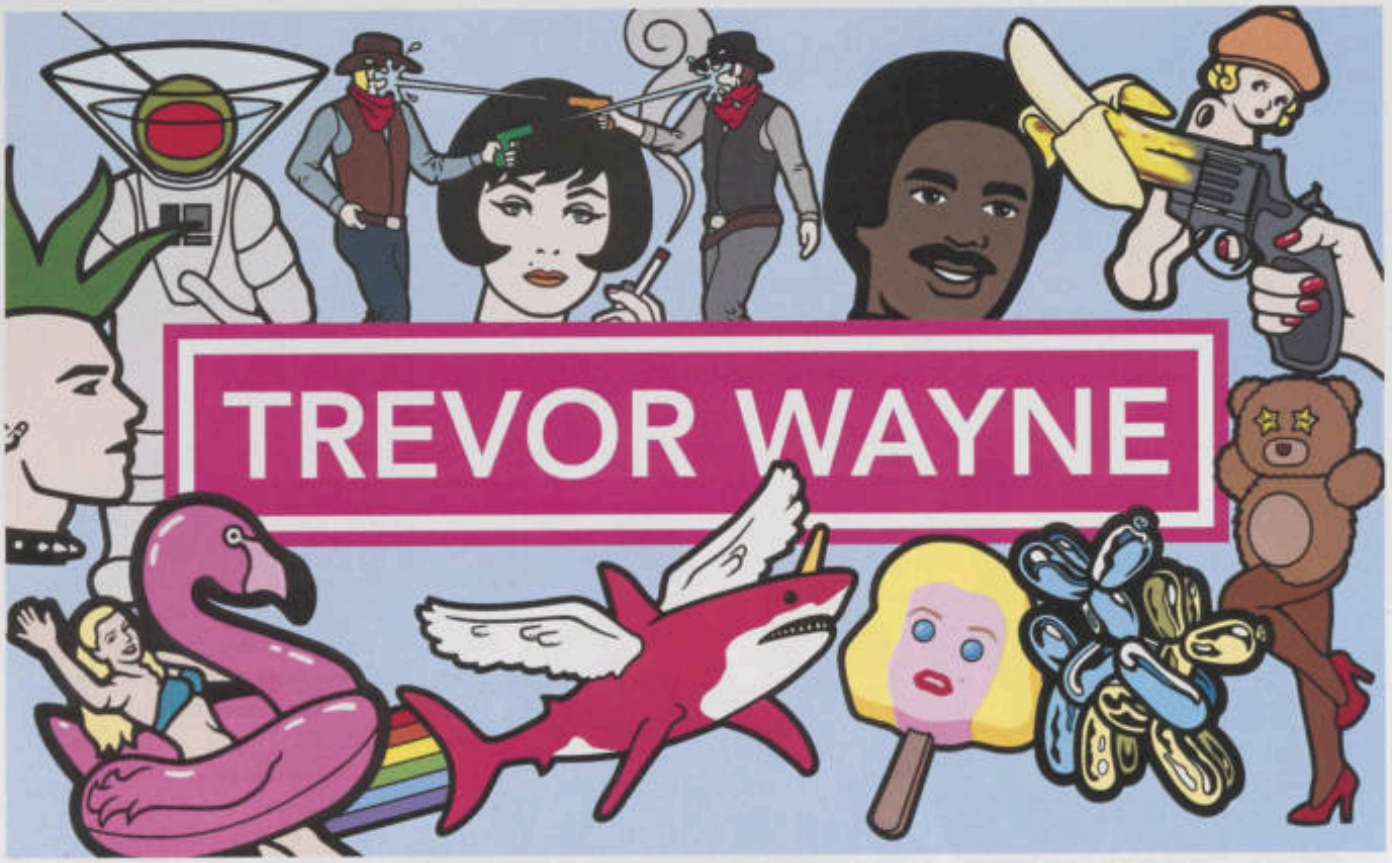
Jesika Von Rabbit

SATURDAY, NOV. 2
MAIN STAGE, 7 P.M.



Jesika Von Rabbit, a musical whirlwind of technicolor and twisted genius, will return to the Palm Springs Pride Main Stage with a psychedelic explosion of candy-coated madness — a blend of intelligent lyricism, pop sensibilities, and a touch of the absurd.

Visit pspride.org for additional headliners and performances.

















The Trevor Wayne Store is a fantastic place for one-of-a-kind original art, decor, and gifts. A gallery/store hybrid leaning towards a fun pop art, rock n' roll edge. It's hard not to smile when you walk in. If you're also looking for a statement piece, this is the place!

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Visit pspride.com

For set times and latest updates











KGAY GAY DESERT GUIDE

Oscar's

VISIT LAUDERDALE

GREATER PALM SPRINGS PRIDE

Due to the nature of live events, artists and stage hours are subject to change.

Main Stage

In front of the Hyatt Palm Springs on Palm Canyon Drive at Amado Road

Friday, Nov. 1
Stage open 6–10:30 P.M.

6 P.M. Servicemember Wreath Laying Ceremony

7 P.M. KGAY 106.5 / 92.1 presents A Big Band Blast-off with DJ Modgirl

Saturday, Nov. 2
Stage open 6–10:30 P.M.

KGAY 106.5 /92.1 presents DJ Galaxy all-day stage DJ

7 P.M. Jesika Von Rabbit

8 P.M. Legendary disco superstars **Sister Sledge**
Presented by Visit Lauderdale

Sunday, Nov. 3
Stage open 11 A.M.–5:30 P.M.

3 P.M. Headliner

Arenas District Stage

Arenas Road between Indian Canyon Drive and Calle Encilia

Thursday, Oct. 31
Stage Open 5–10 P.M.

Día de la Reina a celebration of the Queens (and Kings) of Palm Springs

8 P.M. **Neon Trees**

Friday, Nov. 1
Stage Open 5–10:30 P.M.

Saturday, Nov 2
Stage Open 11 A.M.–11:30 P.M.

Sunday, Nov. 3
Stage Open 11 A.M.–7 P.M.
Presented by KGAY 106.5 / 92.1

Noon: DJ Eric Ornelas

2 P.M. DJ Galaxy

5 P.M. DJ Mod Girl

Oscar's Stage

Tahquitz Canyon Way and Indian Canyon Drive

Saturday, Nov. 2
Stage open Noon–9 P.M.

8 P.M. Brian Justin Crum

Sunday, Nov. 3
Stage open Noon–4 P.M.

3 P.M. Pretty Poison featuring Jade Starling

Pride DJ Stage

Palm Canyon Drive at Tahquitz Canyon Way (across from the Starbucks)

Saturday, Nov. 2
Stage open Noon–7 P.M.

Sunday, Nov. 3
Stage open Noon–4 P.M.



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THE 38TH ANNUAL Pride Parade

Sunday, Nov. 3

Parade step-off:
10 a.m. at East Tachevah Drive

The parade steps off in the Uptown Design District at East Tachevah Drive on Palm Canyon Drive. It travels south toward downtown, ending at the entrance to the Pride Festival at Amado Road. Join us at the parade's end and walk directly into the Festival.

About the Parade

Known for its crystal-blue skies and year-round sunshine, the city of Palm Springs comes alive during the annual Pride celebration. Thousands of spectators gather along palm tree-lined streets to cheer and support local organizations, activists, and themed floats along historic Palm Canyon Drive.

Three Reviewing Stands!

Enjoy emcee commentary as parade contingents move along North Palm Canyon Drive and pass by official reviewing stands.

Broadcast Reviewing Stand

- **La Crema Wines Parade Stage**, located at East Granvia Valmonte and North Palm Canyon Drive, is hosted by TV personality and community leader Scott Nevins and guests, starting at 9:30 a.m.
- **Livestream Reviewing Stand** is located at at Eight4Nine Restaurant & Lounge, 849 N. Palm Canyon Drive. Host and emcee Nicholas Snow.
- **Deaf Pride Reviewing Stand** is north of East Amado Road at North Palm Canyon Drive and features Sign Language interpretation. Seating is available for the Deaf community on a first-come, first-served basis.

Accessibility Seating

Accessible seating is available for those requiring special assistance or for those with physical restrictions near the La Crema Wines Pride Parade Stage at Granvia Valmonte and Palm Canyon Drive.

Accessible Parking

Designated parking spaces are available for parade spectators with disabilities on Granvia Valmonte between Palm Canyon Drive and Indian Canyon. Enter Granvia Valmonte from Indian Canyon to access the parking spaces.

Vehicles utilizing accessible parking spaces must display appropriate placards, tabs, or license plates. Spaces cannot be reserved and are first-come, first-served.

Parade Route:

See Pride Parade Map on page 8.

Staging Area

Will be closed to local traffic at 7 a.m. Sunday, Nov. 3, on North Palm Canyon Drive from Vista Chino to Amado Road. To enter the parade staging area, drive east on Vista Chino to North Palm Canyon Drive.

Step Off – East Tachevah Drive on Palm Canyon Drive

End of Parade Palm Canyon Drive and Amado Road

Parking: See Pride Parade Map on page 8.

There is plenty of parking in the downtown area. Please plan a little extra time as regular parking becomes scarce downtown at the start of the parade. Consider parking away from Palm Canyon Drive for both the Festival and Parade. A few suggestions that are only a 5- to 10-minute walk from the action include:

- The city's downtown parking garage is open and available for your downtown parking needs. Best of all, it's FREE. You can access the FREE downtown parking garage from Belardo Road and Museum Drive.
- Park on East Amado Road and adjacent side streets going toward the Convention Center
- East Andreas Road toward Calle El Segundo
- 1/3 mile east of Palm Canyon Drive on Tamarisk to Ruth Hardy Park
- 1/2 mile east of Palm Canyon Drive on Tachevah to Katherine Finchey Elementary School
- Downtown parking structure, 275 S. Indian Canyon Drive. Enter off Belardo Road between Palm Canyon Drive and Indian Canyon Drive. Parking times are limited.

Restrooms See Pride Parade Map on page 8.

Portable restroom locations:

- Palm Canyon Drive and North Via Las Palmas (parade day)
- Palm Canyon Drive and East Alejo Road (parade day)
- 349 N. Palm Canyon Drive (parade day)
- East Andreas Road and Palm Canyon Drive
- Tahquitz Canyon Way and Palm Canyon Drive
- Arenas Road between Indian Canyon Drive and Calle Encilia



LEADING THE WAY

FOR EQUITY AND INCLUSION OF LGBTQ+ PATIENTS, VISITORS AND EMPLOYEES

2024 LGBTQ+ HEALTHCARE EQUALITY LEADER
HUMAN RIGHTS CAMPAIGN
Healthcare Equality Index

DESERT REGIONAL MEDICAL CENTER
has been named an LGBTQ+ Healthcare Equality Leader by the Human Rights Campaign Foundation.

Desert Regional is the only hospital in the Coachella Valley to receive a top score of 100 points in the 2024 Healthcare Equality Index survey.

"We take pride in providing healthcare to everyone…
We work hard to go beyond the basics - as a hospital and as a major employer - supporting the people and organizations in our community that advocate for the rights of LGBTQ+ individuals."
~ Michele Finney, CEO, Desert Care Network and Desert Regional Medical Center

DESERT CARE NETWORK | DESERT REGIONAL MEDICAL CENTER

Grand Marshal







Aaron Allen Marner

Grand Marshal
2024 Greater Palm Springs Pride Parade

Artist Aaron Allen Marner is known for his vibrant and thought-provoking artwork. His contributions to the arts community and his advocacy for social justice make him an ideal choice to be the Grand Marshal.

Marner, a Phoenix native, works as a full-time artist in Palm Springs. From portraits to collages to murals, his work explodes with color. He uses saturated hues to bring life to artworks that seek to capture and express his experiences as a Black artist while giving viewers a sense of power and emotion.

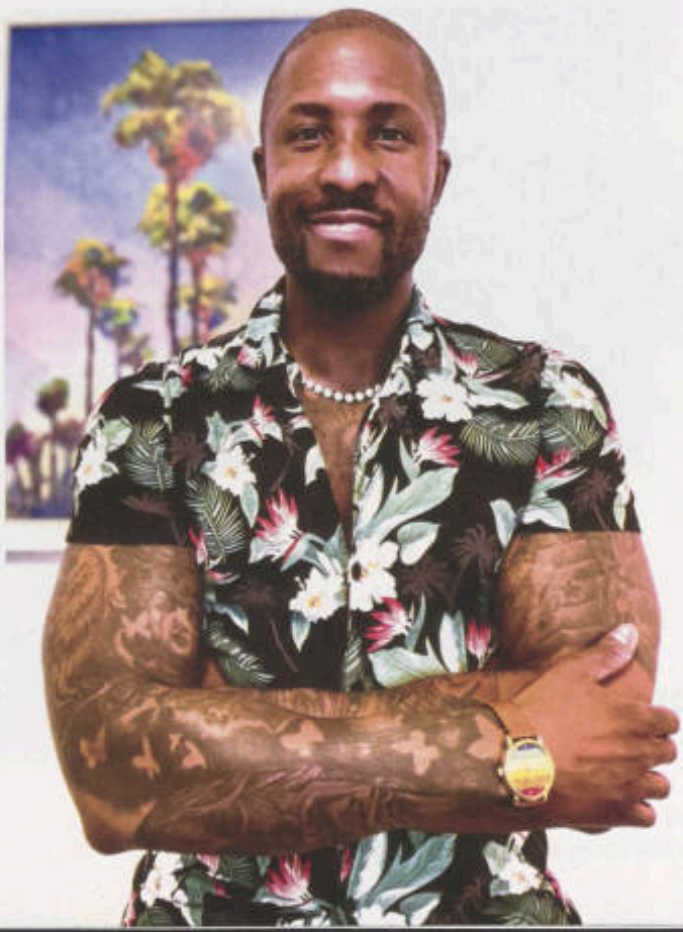
His mission is to inspire all who aspire to create art and to invoke discussion, learn, teach, and evolve through the process. He believes that representation is extremely important and having the ability to see someone who looks like you pursuing their dreams allows others to believe that they can pursue theirs as well.

From fun to serious, the topics represented in his work are often thought-provoking. These include works on social justice, mental health issues, racial inequality, HIV prevention, academic art, gay Pride, domestic violence, nature, and public art.

While mostly working with acrylics, oil, and spray paints, his approach to portrait and figurative painting ranges from using collage style, while often adding geometric shapes and aspects of nature giving viewers a sense of abstraction and surrealism. The use of symbols and figures, such as birds in his paintings, symbolizes freedom. Flowers often represent growth, passion, pride, prosperity, and gratitude.

Not being subjugated to a single style, Marner creatively incorporates texture, a heavy application of acrylic paint, and palette knife strokes while using a monochromatic style. He says the vibrant color in his art gives the work more life. He enjoys pushing as much and as many different colors as possible when working on a piece. He says many times, patterns in his work happen by accident. You may see patterns or shapes altered and recurring from painting to painting.

See work online at *aaronallenart.org*



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Children's Headquarters

Saturday, Nov. 2, 11 a.m. – 5 p.m.
Sunday, Nov. 3, 11 a.m. – 4 p.m.
Market Street between Andreas Road and Museum Way

Look for the big rainbow east of Downtown Park to find the Children's Headquarters (CHQ).

CHQ is a playful place for children, from infants to pre-teens, and accompanying adults. CHQ is a private, family-only venue for hands-on fun. Families are invited to enjoy games, arts and crafts, complimentary snacks, and cool drinks. There's also a nap area, restroom, and a diaper-changing station to fulfill a festival-going family's needs. Parents must stay in the play area with their children.

During Pride, we encourage children to have fun and learn the importance of being proud of who they are. Bring the family and have some fun.



Youth zone

Presented by US Bank
Hosted by Safe Schools Desert Cities
safeschoolsdc.org

Saturday, Nov. 2, 11 a.m. – 5 p.m.
Sunday, Nov. 3, after the parade until 5 p.m.
Located in Graffiti Park near West Elm

Youth Zone is the hub for LGBTQ+ youth and their allies between ages 14 and 21. The Youth Zone is a safe place to hang with other youth and features food, entertainment, and activities.

- Free food and drink • Games • Music • Dancing
- Contests • Chalk drawing • Safe-sex information
- Great conversation and creative expression
- Seating and shade from the sun
- Toilets and washing station

Youth Zone is tobacco, alcohol, vaping, and drug free

FREE EVENT
Like us on Facebook: SafeSchoolDesertCities

usbank SAFE SCHOOLS DESERT CITIES





youth zone

THE SPIRIT OF STONEWALL PRIDE HONORS

The Greater Palm Springs Pride Honors Awards recognize individuals and organizations making significant contributions to the LGBTQ+ community. The awards celebrate the work of volunteers, advocates, community leaders, artists, businesses, and allies who have advanced equality, diversity, and inclusivity in the region. With the help of past honorees and community input, the Greater Palm Springs Pride board of directors selects organizations and individuals to honor.

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John Taylor

Spirit of Pride Award

With a career spanning decades, KGAY 106.5 and 92.1 FM morning host John Taylor is a cherished figure in Palm Springs. His show, John Taylor's Gayborhood, showcases the LGBTQ+ community, highlighting its diversity and positive contributions. Beyond radio, Taylor is an accomplished voice actor lending his talents to thousands of commercials, cartoons, and motion pictures. An avid classic car and classic film enthusiast, Taylor branched out into podcasting, co-hosting, and producing 103 episodes of the *I Love Gay Palm Springs Podcast*. Taylor is active in the community and loved for continually captivating audiences with his infectious energy, wit, and genuine connection with listeners.



Shannon Anderson

Spirit of Stonewall Business of Pride Award

Shannon Anderson, a hospitality industry veteran, is recognized for supporting the LGBTQ+ community through her work at Hilton Palm Springs. The award recognizes individuals making a difference in advancing equality in the business world. Her dedication to attracting and hosting LGBTQ+ events and building partnerships has helped solidify Palm Springs' reputation as an inclusive destination. Shannon has lived in the Coachella Valley since 1991.



DeeAnn Hopings

Spirit of Stonewall Volunteer of the Year

A dedicated community member, DeeAnn Hopings is recognized for outstanding volunteer service to the community. She has made significant contributions to the LGBTQ+ community since retiring to Cathedral City in 2016. With a background in engineering and a passion for social justice, she has participated in various organizations, including the Human Rights Campaign, Transgender Community Coalition, and Palm Springs Pride. DeeAnn's commitment to visibility and advocacy for the transgender community is particularly noteworthy. She serves as the community liaison officer for Great Autos of Yesteryear, vice chair of Desert Stonewall Democrats, and a docent at the Palm Springs Air Museum. Beyond her volunteer work, she is a car enthusiast, and computer builder, and she enjoys cycling and midcentury architecture.



DAP Health

Spirit of Stonewall Advocate of the Year

Since 1984, DAP Health has been a cornerstone of healthcare and support services for the Coachella Valley and beyond. It has remained dedicated to the principles of its volunteer founders in support of those affected by HIV/AIDS at the epidemic's dawn. Committed to cultural competence and patient-centered care, it serves 85,000 individuals across 240 ZIP codes. With a focus on the LGBTQ+ community, DAP Health is recognized for 40 years of health advocacy offering a wide range of programs and services, addressing the unique health needs of diverse populations. This includes providing leadership for activities that promote health and access to health care.





Jasmine Sullivan Waits

Spirit of Stonewall Community Leadership Award

We celebrate her dedication, innovation, and embodiment of leadership that drives her success and the success of those around her. As Palm Springs' park, recreation, and special events manager, Jasmine Sullivan Waits is dedicated to creating inclusive and welcoming spaces for all community members. Born and raised in the Coachella Valley, she has worked for the city of Palm Springs for 19 years. A parent, proud member of the LGBTQ+ community, and a woman of color, she understands the importance of representation and has been instrumental in developing family-friendly events and programs. Jasmine is recognized for initiating inclusive and diverse programs that support wellness and equal access to the city's public spaces. Her leadership in transforming Palm Springs Pride into a citywide celebration is particularly recognized. Approaching two decades of civic service, Jasmine is celebrated as a community leader whose achievements have contributed to the overall quality of life in Palm Springs.



Marconi Calindas-Cafege

Spirit of Stonewall Arts & Culture Award

Marconi Calindas-Cafege is a Palm Springs-based visual artist and author who addresses social issues, including LGBTQ+ rights, the environment, and political discord. Calindas-Cafege celebrates diversity, inclusivity, hope, and tolerance and is recognized for significantly contributing to the Palm Springs arts and culture scene. His studio, Galleria Marconi Palm Springs, opened in 2016, and his vibrant and impactful art has been showcased in numerous national and international exhibitions and public art projects. Notably, his art has been featured in public art projects and has been recognized with awards for its social impact. Calindas-Cafege's three-story mural design celebrating the 100th anniversary of Long Beach International Airport was selected from hundreds of submissions and unveiled in November 2023.



Andrew and Cathy Mills

Spirit of Stonewall Friend of Pride

Andrew and Cathy Mills are honored for their steadfast support of the LGBTQ+ community and commitment to social justice. Together, they attend countless charity events, have a visible presence at community programs, and demonstrate leadership as strong allies who support the LGBTQ+ community. Andrew has been a police chief for 10 years and has led the Palm Springs police department for three years. College sweethearts and married for almost 43 years, they work as a team to build community through positive interaction and constant vigilance. As beloved figures in Palm Springs, they support and make a positive impact on the LGBTQ+ community every day.

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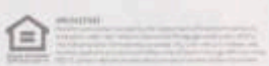
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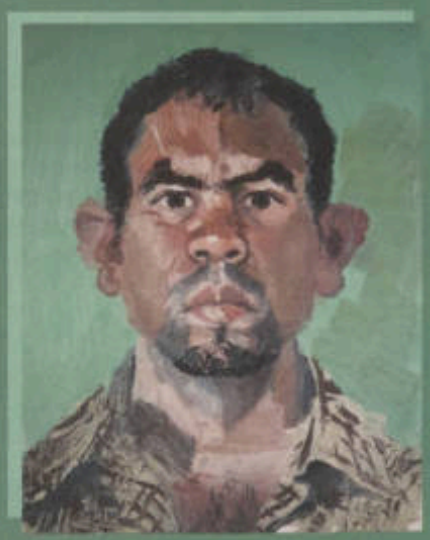
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HAPPY Pride

LGBTQ+

HISTORY & ARCHIVES OF THE DESERT

A volunteer driven community-based archive that documents, collects, preserves and makes accessible the history of LGBTQ individuals, businesses, organizations and events centered in Palm Springs and the Coachella Valley.

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www.lgbtqpshistory.org

FACEBOOK: @LGBTQPSHISTORY

Greater Palm Springs LGBTQ+

History Timeline

From the Beginning

The Desert Business Association (DBA), a group of gay and lesbian hotel and bar owners formed in 1979, originally started Pride in Greater Palm Springs. DBA president Bob Hoven wanted an event focused on friends and neighbors living with HIV and AIDS, according to Jim Suguitan, whose online memoir at dejaival.com chronicles gay life in the desert since the early 1980s. Others disagreed and wanted a traditional parade.

In the end, because of the intense June heat, they decided to throw an indoor party at the Riviera Palm Springs hotel. Aptly named "Sizzle," the musical-comedy revue featured local musicians, singers, and a bevy of drag queens. The event was considered a smashing success. The next year, however, off-color jokes and poor production values caused some attendees to call the event "Fizzle."

Organizers decided to try something different. From then on, Pride became nomadic — each year seeking a different location with different events: a festival in Demuth Park, a reception at Desert Fashion Plaza, a Pride show featuring drag entertainer Charles Pierce at the McCallum Theatre in Palm Desert. Some years were more successful than others. People still rave about Eartha Kitt performing at the Radisson (now the Renaissance) Palm Springs in 1989. The following year, a Pride festival held at the Cathedral City Auto Mall was considered a flaming disaster — almost literally, with temperatures so hot that some people's shoes melted into the asphalt.

Pride celebrations are traditionally held in June to commemorate the Stonewall uprising of June 28, 1969. After a few parades and festivals down Mesquite Road toward Demuth Park in scorching temperatures, the Greater Palm Springs Pride board voted to move the celebration to November.

Pride has since grown, consuming downtown for three days of music, art, and civic engagement, attracting an estimated 140,000 visitors and $24 million to the local economy annually.

Although the Greater Palm Springs Pride Parade is among the last to take place during the nation's LGBTQ+ pride season, it's first in terms of family-friendly atmosphere and entertainment. "It's unlike any other Pride parade in the country," says Ron deHarte, president and CEO of Greater Palm Springs Pride. The annual event has a hometown feel, with marching bands, moms and dads, local businesses, civic leaders, and spectators from across the country.

1916

William Pester arrives in Palm Springs and lives in the Indian Canyons. He is arrested in the 1940s for having sex with 10 men.



1932

Lesbian artist Agnes Lawrence Pelton (1881–1961) moves to



Cathedral City. She had three distinct periods of work: early "imaginative paintings," desert landscapes and people, and transcendentalist abstract paintings reflecting her inner visions.

1969

Palm Springs' first lesbian-friendly hotel is established by Eadie Adams and her partner, Pat McGrath, and for 30 years was known as The Desert Knight. The book *Palm Springs Babylon* reveals Gloria Swanson was among its visitors.

1970

The nation's first Gay Pride March is held in New York City.

1975

Daryl James purchases and opens El Mirasol Villas at 525 Warm Sands Drive as a gay hotel.

1976

Christine Jorgensen, a U.S. Army veteran and the first American woman to publicly announce her gender reassignment surgery, is a guest speaker at a Palm Desert Women's Club Luncheon at the La Quinta's former Desert Club (now the site of Fritz Burns Park at Avenue 52 and Avenida Bermudas).





1977

A planned gay rights rally in Palm Springs protesting Anita Bryant draws protest and is canceled.



1978

Gilbert Baker designs the Rainbow Flag to fly in the San Francisco Gay Freedom Day Parade. Palm Springs Pride later honors Baker with a 2011 Lifetime Achievement Award.

Metropolitan Community Church of the Desert is founded with Rev. Deborah Gendron as pastor. The congregation first meets in the conference room of the now-demolished Santa Fe Federal Savings & Loan at 68327 Highway 111 in Cathedral City.

1979

Palm Springs Public Library holds a forum, "Talking with Children About Sex," that includes "Understanding Different Values," a roundtable discussion among clergymen of different faiths, speaking on homosexuality as a sexual choice.

1981

The GAP Bar at 8101 Ramon Road (now Gentry Plaza) and Dave's Villa Caprice County Club in Cathedral City are firebombed causing minor damage.



1982

Bottom Line is purchased by James Suguitan and William Gordon.

Safe Schools Desert Cities begins as Gay Associated Youth. (Gay Associated Youth closes in 2009.)

1984

At a press conference to express opposition to a clothing-optional resort becoming an AIDS hospice, Mayor Frank Bogert says, "The whole world now has the idea that Palm Springs is the place you go to get AIDS. When [tourists] hear Palm Springs has an AIDS place, they're not going to come here."

1985

Police carry out sting operations at Ruth Hardy Park in Palm Springs, arresting 45 people over two years.

1986

Desert Business Association organizes the first Pride celebration in Palm Springs (June 28), promoting it as "Sizzle." The event

SIZZLE

was a variety show showcasing the talents of local entertainers at the Riviera Palm Springs hotel.

Proposition 64, aka the LaRouche initiative, which called for the quarantine of HIV-infected individuals, is defeated.

1987

The community pans Sizzle 2 due to its poor production values. The event is never held again.

Liberace dies from AIDS on Feb. 4.



1988

Charles Pierce performs in a Pride benefit concert at the McCallum Theatre in what was billed as "a comedy show of female impersonation by America's best-known performer of his kind!"

Voters reject California legislator Lyndon LaRouche's Proposition 69, which would have required the reporting of names of persons with AIDS to local health officials.





1989

Pride features a Friday reception at the Desert Fashion Plaza, a Saturday performance by Eartha Kitt, and a Sunday Country Fair hosted by the Desert Women's Association at The Villa.

Matt Robinson and Kevin Rice open Triangle Inn, a clothing-optional resort for men.

1990

The Gay & Lesbian Alliance of the Desert organizes a Pride Festival at the Cathedral City Auto Center at Perez Road.

Gay & Lesbian Alliance of the Desert registers on March 2 as a domestic nonprofit company in Cathedral City and opens the GLAD Community Center at 773 Williams Road in Palm Springs on July 15. The Center was vandalized four days later. Greg Pettis was president, Cindy Chaisson was volunteer coordinator, Cal Willis was a co-founder, and Steve Ramirez was public relations director. The Alliance was last registered with the IRS in September 2012.



1991

Palm Springs chapter of PFLAG, an organization formed to "help others unlearn the homophobia inherent in the socialization process," holds its first meeting. It receives its 501(c)(3) status in March 1994.
The Pride Festival moves to Demuth Park in Palm Springs.

Gloria Greene opens Street Bar (A Streetbar Named Desire) on New Year's Eve on Arenas Road with manager Vinnie DeCosta and Chef Gregg.



1992

The first Desert Gay and Lesbian Pride Parade takes to the streets of Palm Springs with 35 units.

The parade traveled across Williams Road to Mesquite Road and into Demuth Park, the site of the festival. Hundreds of men and women greet the parade over Memorial Day weekend. The Parade and Festival were hosted by the Gay & Lesbian Alliance of the Desert.
PFLAG picket Gov. Pete Wilson when he was speaking at the Indian Wells Racquet Club.

1993

Tool Shed — the original Levi, leather, fetish, gear bar — opens on Sunny Dunes.

Bee Charmer Inn, a discreet women's retreat, opens in November. When it opened it was the only hotel catering to lesbians; others followed. When it closed in May 2002, a male couple purchased and transformed the property into the men's hotel Terrazzo Palm Springs. It's now La Maison Hotel, located at 1600 E. Palm Canyon Drive in Palm Springs.

1994

Palm Springs Leather Order of the Desert is founded.

Votes elect Greg Pettis to Cathedral City Council, making him the first gay elected official in the Coachella Valley.



1995

Pride moves from Memorial Day weekend to Veterans Day weekend, resulting in significan spike in hotel occupancy rates. The Pride celebration would grow each year over the next 15 years, when the first economic impact study was conducted.

1996

The Parade takes place on Ramon Road. David Mixner serves as the grand marshal.

1997

The Pride Parade moves to Palm Canyon Drive. Michael Feinstein serves as the grand marshal. Anti-gay members of Desert Chapel congregation march on City Hall to protest the move.

1998

The Pride organization incorporates as a nonprofit on Nov. 4 under the name Greater Palm Springs Pride.

Palm Springs gay veterans march in the Palm Springs Veteran's Day Parade for the first time.

Casitas Laquita Resort for Women opens at 450 E. Palm Canyon Drive in Palm Springs. Lesbian couple Joanna Funaro and Denise Roberson purchase and extensively renovate the property built in the early 1940s as a Motor Inn, increasing the number of rooms to 15. It was a lesbian hotspot, with the Wine Cellar entertainment venue showcasing the "Sassy Sisters" and

hosting events such as the Lesbian Writers Festival. The resort closed in 2016.

1999

The Pride festival expands to include Arenas and Marquis Gardens.

Palm Springs Gay Men's Chorus is founded as Caballeros.

Desert Stonewall Democrats is founded.

DESERT STONEWALL DEMOCRATS

The first Human Rights Campaign Fund Garden Party is held in Palm Springs.

2000

Pride moves from Arenas Road to Angels Stadium in Sunrise Park. Critics said the move from the "street fair" atmosphere of Arenas to the "festival village" at the Sunrise Stadium was a bad decision.

Dick Haskamp becomes first Community Grand Marshal of the Pride Parade.



On Jan. 5, the Palm Springs City Council unanimously passes Ordinance No. 1578 — the Domestic Partnership Ordinance — a policy extending to unmarried domestic partners certain rights afforded married couples. The ordinance was brought forth by the Palm Springs Human Rights Commission.





2001

America's first LGBTQ+ Veterans Memorial is dedicated in Desert Memorial Park in Cathedral City.

Desert Winds Freedom Band is founded, and four members join the Great American Yankee Freedom Band of Los Angeles in the Pride Parade.

Golden Rainbow Senior Center (now The LGBTQ+ Community Center of the Desert) is founded through a bequest of the Prime Timers of the Desert Foundation. They meet in the Fellowship Hall of the Metropolitan Community Church at 32150 Candlewood Drive in Cathedral City. David Grindstaff was the first Executive Director.

2002

Lang Yang establishes the desert chapter of Gay Asian Pacific Islander Alliance.

2003

The Festival and Parade, which had experienced a 20 percent growth rate in the previous five years, attracts close to 60,000 attendees over a two-day period, making it the largest annual special event in the city of Palm Springs.





Voters elect Ron Oden, the first gay and Black mayor of Palm Springs.

2004

Ron Oden rides in the Greater Palm Springs Pride Parade. Grand marshals were the 4,000 same-sex couples who were married in San Francisco the previous spring.

California Boots and Breeches Corps Uniform Club – Desert Division is founded.

2005

LGBA Combined Marching Band marches in the Greater Palm Springs Pride Parade.

2006

Palm Springs High School band director Brian Ingelson enters his marching band in the Greater Palm Springs Pride Parade. What began as a controversial decision has since become one of the band's most meaningful performances of the year.

2007
Cinema Diverse: The Palm Springs LGBTQ Film Festival launches.

2011
The economic impact of Pride in Palm Springs increases to $14.1 million.



2008
Palm Springs Biker Chicks leads the Parade for the first time.

2009
Palm Springs Police Department conducts an undercover sex sting operation in June in the Warm Sands neighborhood.

2010
Pride events attract 57,502 attendees, who pump $12.3 million of direct spending into the local economy. Of those attending, 72 percent were from out of town. Pride generated $122,978 in hotel transient occupancy tax (TOT); $108,173 in city of Palm Springs Transactions and Use Tax (PSGT); and 314 full-time equivalent jobs.



A city manager's report admits wrongdoing in the Palm Springs Police Department's 2009 sex sting in Warm Sands saying it exclusively targeted men who have sex with men. Palm Springs police chief David Dominguez, who led the operation, announces his retirement.

Community leaders carry a large section of the Key West 25th Anniversary Rainbow Flag in Pride Parade. San Franciscan Gilbert Baker, who created the LGBTQ+ Rainbow Flag in



1978, receives the Palm Springs Pride Lifetime Achievement Award.

2012
Mattie Leyden, Laura Meeks, and George Zander found Trans Community Project, hosting a Trans Support Group at the LGBTQ+ Community Center of the Desert.

Desert Hot Springs High School Marching Band appears for the first time in the annual Pride parade.

2013
Pride holds its last festival in Angels Stadium.

Gail Christian and Lucy DeBardelaben found Palm Springs Women's Jazz Festival.

2014
The city of Palm Springs approves the closing of Palm Canyon Drive for two days to accommodate Pride's move to downtown Palm Springs. The festival takes place on Palm Canyon Drive from Amado to Baristo roads and on Tahquitz Canyon Way and Arenas Road between Indian Canyon Drive and Belardo Road.

The festival main stage unfolds on Arenas Road between Calle Encilia and Indian Canyon Drive.





RIGHT CENTER: PHOTO BY DON STIEL. RIGHT BOTTOM: PHOTO BY BRUCE HOWELL



The Pride parade route changes to accommodate the festival's move to Palm Canyon Drive, and the street closure becomes the largest closure in the city's history. The parade steps off at Tachevah Drive and travels south to Amado Road.



2015

On Nov. 1, George and Chris Zander are attacked after leaving Arenas Road. (George Zander dies on Dec. 10.)

Greater Palm Springs Pride announces a $20,461 donation to GSA Clubs of Coachella Valley from the Pride Youth Fund. The funds are intended to assist students and school advisers at the grassroots level and include $7,500 in grants for 15 GSAs to support programs and activities of their choosing.

Palm Springs Pride events grow significantly, becoming the largest California Pride Festival south of San Francisco. Attendance increases from 15,000 to more than 100,000.

2016

Celebrating 30 years of Pride in the Coachella Valley, the Pride parade has 175 contingents and honors those who lost their lives in the deadliest incident of violence against LGBT+ people in U.S. history: the June 12 Pulse nightclub shooting in Orlando, Florida.

The largest marching band to ever perform in a Pride parade appears in the Palm Springs Pride parade with 350 members from the International Lesbian and Gay Band Association.

2017

Palm Springs elects the first all-LGBTQ+ City Council and third consecutive gay mayor.

Brothers of the Desert forms.

2018

Radio station K-GAY 106.5 FM, "The Pride of the Valley," goes on air.



2019

The LGBT+ Veterans Memorial in Desert Memorial Park, Cathedral City, is dedicated as the official California State LGBTQ+ Veterans Memorial.

2020

Palm Springs Pride in-person events are canceled due to COVID-19. A custom 30-by-50-foot Rainbow Flag made for Palm Springs Pride is raised 175 feet in the air in front of Palm Springs City Hall. This is the first time a Rainbow Flag is raised at City Hall.

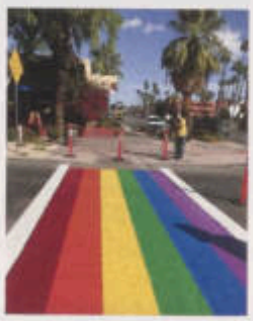
2021

The Palm Springs Police Chief's LGBTQ Advisory Committee hosts its annual LGBTQ Town Hall, and Chief Bryan Reyes apologizes for the department's role in the 2009 sting operations in Warm Sands.

Archie "Bud" Smith, the longest-serving and oldest volunteer of the Palm Springs Pride Production team, dies on May 28. He was the backbone of the operations team for 21 years.

Lisa Middleton becomes the first transgender mayor of Palm Springs and California.





Temporary Rainbow crosswalks are painted on Arenas Road and Palm Canyon Drive.

St. Margaret's Episcopal Church in Palm Desert lights in rainbow colors in a dramatic display of solidarity with the LGBTQ+ community celebrating Pride Week.



Timothy Ray Brown (1966-2020) Memorial Bench is dedicated in the Wellness Park on May 7.

2022

The city of Palm Springs unveils a crosswalk sign Nov. 3 proclaiming "Drag Queen Crossing" at the intersection of East Arenas Road and South Calle Encelia.



Frank Figueroa, EdD, the son of farmworkers in Coachella, becomes the first openly gay elected city council official in the City of Coachella.

2023

Coachella Valley Firebirds host its inaugural Pride Night Jan. 7. The youngest volunteer for Palm Springs Pride 2022, Asher Bisgaard, drops the first puck. The Pride Night Jersey Auction raises $40,000 to support the Pride organization's LGBTQ+ youth programs.



Hunter's Nightclub celebrates its 25th anniversary.

Drag4Drag rally in Palm Springs Downtown Park April 18 protests anti-drag legislation nationwide.



Greater Palm Springs Pride issues a proclamation to honor and celebrate freedom of expression of all forms and to declare that the city of Palm Springs, effective on April 18, is declared a city of sanctuary and freedom of expression of all forms.

Out on the Walk exhibition celebrates the LGBTQ+ honorees on the Palm Springs Walk of the Stars. David Gray and Julie Warren, co-founders and co-directors of the LGBTQ+ History & Archives of the Desert, say, "We were happy to collaborate with the Palm Springs Walk of the Stars and the city of Palm Springs to identify and celebrate deserving individuals. We are excited to be sharing their stories and calling attention to these deserving LGBTQ+ contributors to our community."

A Rainbow Flag adorns the Palm Springs Fire Department Engine 1 for the first time in the Pride Parade.

2024

Living Out Palm Springs, a luxury apartment living experience for the active 55-plus LGBTQ+ community, opens Jan. 23.

The 12th annual Harvey Milk Diversity Breakfast on May 9 recognizes its namesake's nephew, Stuart Milk, as global ambassador. The city of Palm Springs proclaims May 9 to be Stuart Milk Day.



The Barracks, a cruise destination since 1992, originally called Wolf's, on the border of Palm Springs and Cathedral City, closes on Aug. 4. California Department of Beverage Control revoked the bar's liquor license, alleging it hosted lewd conduct.

Stonewall Democrats of the Desert and the Palm Springs Gay Men's Chorus celebrate 25th anniversaries.







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